

School: Jericho High School

@ecosisters_pgc on Instagram

Username: allegra.mchenry

Team Members: Allegra McHenry, Nishita Srirama, Dyuthi Dhawan, Sara Tehrani

Instagram post link:

https://www.instagram.com/p/DQQcqn_Da75/?igsh=emVhZGIrMXhidXB0

Instagram caption:

Today I learned that effective advocacy builds change in communities, and an example of this is through the actions of the organization, Grassroots Grocery. Grassroots Grocery shows how awareness and empathy can turn into real action, such as rescuing food, feeding families, and strengthening communities. Their work proves that when people come together and help their neighbors, local action can create lasting impact. @turninggreenorg @earthguardians @citizensclimate #PGC2025 #pgc2025

Screenshot of instagram post (Mind Map of Turning Awareness to Action/Impact for the organization Graddroots Grocery):

Posts
ecosisters_pgc

ecosisters_pgc
5 minutes ago

Mind Map of Turning Awareness to Action/Impact

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graph TD; Awareness --> Engage; Engage --> Action; Action --> Programs; Programs --> MeasureImpact[Measure Impact]; MeasureImpact --> Awareness; Awareness --- AwarenessList["Educate the public about food insecurity in NYC<br/>Share that 1 in 4 New Yorkers experiencing food emergencies don't access pantries<br/>Highlight barriers: transportation, stigma, and dignity<br/>Build empathy through storytelling and community outreach"]; Engage --- EngageList["Partner with trusted community leaders<br/>Connect volunteers to neighborhoods in need<br/>Create a culture of 'neighbors helping neighbors'<br/>Encourage local residents to take part in food distribution"]; Action --- ActionList["Launch programs like Rapid Rescue Produce Party<br/>Rescue over 10,000 lbs of produce weekly from Hunts Point Market<br/>Provide fresh, healthy food with dignity<br/>Deliver food directly to homes and community fridges"]; Programs --- ProgramsList["Community Fridges: 'Take what you need' model<br/>Saturday Distributions: Fresh produce for 1400+ families weekly<br/>Volunteers and grassroots grocers coordinate logistics<br/>Small acts of kindness combine to feed entire communities"]; MeasureImpact --- MeasureImpactList["Strengthened community connections<br/>Reduced food waste and hunger<br/>Empowered local leaders<br/>Inspired replication of grassroots models citywide<br/>31+ local food distribution sites<br/>850,000+ lbs of fresh produce rescued<br/>6000+ volunteers recruited<br/>$900,000+ raised for community initiatives"]; AwarenessList --- AwarenessIcon[Icon: Megaphone]; EngageList --- EngageIcon[Icon: Hand holding heart]; ActionList --- ActionIcon[Icon: Lightbulb and gear]; ProgramsList --- ProgramsIcon[Icon: People at a table]; MeasureImpactList --- MeasureImpactIcon[Icon: Bar chart and target];
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turninggreenorg was invited to be a collaborator but hasn't accepted yet.

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