

Day 25

Advocacy Action

The Dandy Lions
60 POINTS

Instagram Video Link:

<https://www.instagram.com/reel/DQQ3BRwDokg/?igsh=NTc4MTIwNjQ2YQ==>



My Pitch:

Hello, my name is Joely Kim, and my climate action solution is a youth organization called ReVive & REscue, an initiative that aims to connect community gardens, volunteers, and food pantries to reduce food waste and increase access to fresh produce. This all started when I began noticing a pattern in my own community. When I was tutoring low-income students, many of them shared how hard it was for their families to access fresh, healthy foods. Around the same time, when leading my school's sustainability club, I saw another issue, local gardens and grocery stores were throwing away perfectly good produce that just wasn't being used.

That disconnect really stuck with me. I realized that while some people struggle to find fresh food, others are letting it go to waste. I wanted to bridge that gap, to create a system that helps both sides while supporting sustainability and wellness.

That's how ReVive & REscue was born. It's a youth-led organization focused on reducing food waste by partnering with local community gardens to rescue surplus produce and deliver it to nearby food banks. But I'm not stopping there. I'm also plan to develop an app that connects volunteers, gardeners, and food pantries, making it simple to schedule pickups and track donations in real time.

The change I want to see is a community where food is shared, not wasted. Where everyone, no matter their background, can access fresh, nutritious produce, and learn how to make the most of it. Through ReVIVE & REscue, I am working to turn abundance into local action—reviving produce for both families while rescuing the planet.