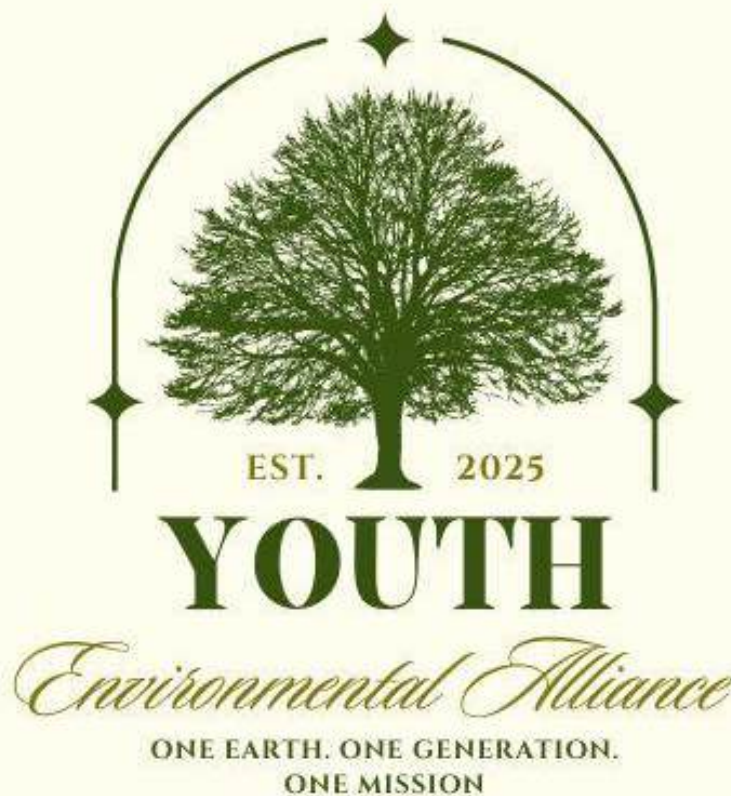


YOUTH ENVIRONMENTAL ALLIANCE (YEA)

"One Planet. One Purpose. Countless Ideas."



By TeamEcovisionaries

Members: Sidhi, GMSSSS, @prio_sidhi &
Ayanda, UCT OHS, @ayanda_m



INTRODUCTION

The Youth Environmental Alliance (YEA) was created to empower youth globally to take climate-positive action, foster collaboration, and amplify voices for a sustainable future.

Purpose becomes real when youth act together, and YEA provides a structured platform to make that happen.

Why It Matters:

- **Global Youth Engagement:** Youth aged 13+ can submit solutions addressing climate, energy, water, waste, and biodiversity challenges.
- **Innovation & Action:** Encourages participants to move beyond ideas, creating tangible solutions.
- **Community Building:** By connecting youth across countries, YEA fosters cross-cultural collaboration, mentorship opportunities, and long-term engagement in sustainability.

YEA's first major initiative is the **Global Youth Climate Hackathon**, designed to bring these goals to life.

YEA FORMATION – DETAILED ACTIONS

Team Formation:

- **Core members: Daina, Charles, Sidhi & Ayanda.**
- **Defined mission, vision, and objectives:**
 - **Mission: Empower youth to take climate action globally.**
 - **Vision: A world where youth-led solutions drive sustainability.**
 - **Objectives: Create events, campaigns, and platforms for youth participation.**

Branding & Identity:

- Created a logo that symbolizes global youth collaboration
- Developed the tagline: **“One Planet. One Purpose. Countless Ideas”**
- Established social media presence: **Instagram, Whatsapp, and email channels for outreach and updates**
- Defined **team roles for clarity**: leadership, outreach, logistics, social media, volunteer coordination.

Operational Planning:

- Developed a roadmap for activities and events
- Created templates for communication with volunteers, sponsors, and judges
- Prepared a timeline to organize recruitment, hackathon launch, and ongoing engagement

VOLUNTEER RECRUITMENT & TEAM BUILDING

Recruitment Process:

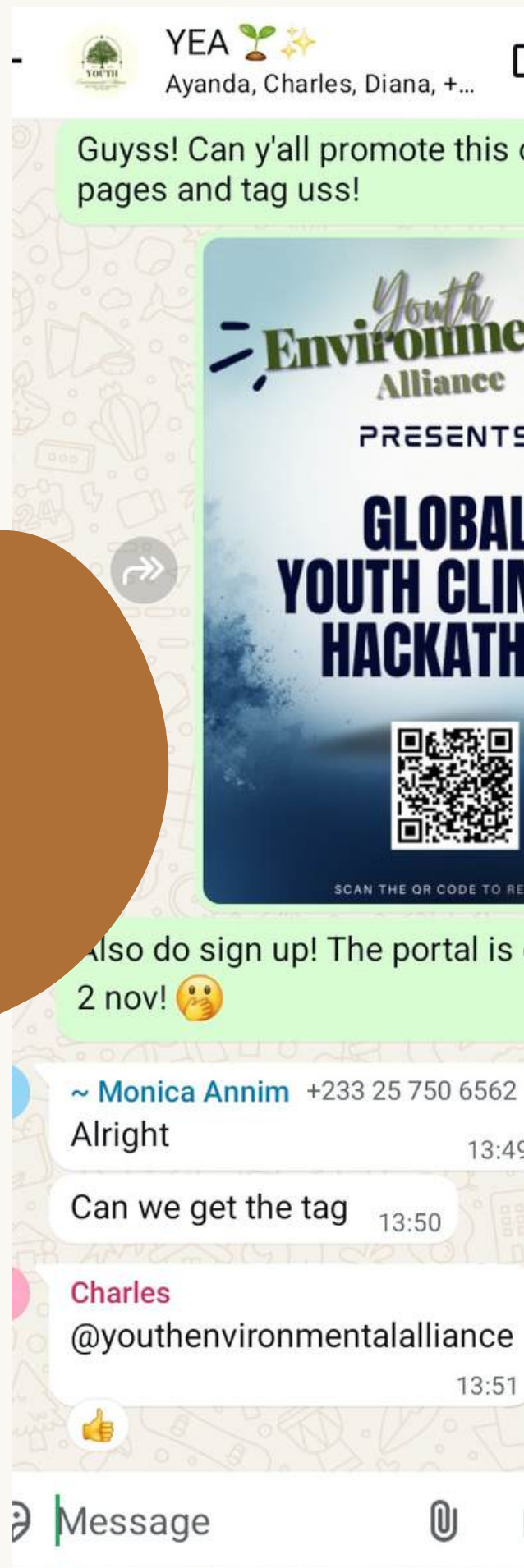
- Reached out to peers, clubs, and online communities to recruit **7 motivated volunteers (total 11)**
- Assigned roles based on strengths:
 - Social Media Promotion
 - Hackathon Logistics & Coordination
 - Community Outreach
 - Volunteer Engagement & Team Support

Impact of Volunteer Team:

- Enabled YEA to handle multiple operational tasks simultaneously
- Amplified outreach for hackathon participation
- Built a sense of community ownership and leadership among volunteers

Reflection:

- Recruiting and organizing volunteers highlighted the importance of teamwork, delegation, and clear communication. Even a small, motivated team can achieve global impact when roles are clearly defined.



GLOBAL YOUTH CLIMATE HACKATHON



Link: <https://global-youth-climate-hackathon.devpost.com/>

Event Overview:

- **Purpose:** Enable youth to submit climate-positive solutions online
- **Participants:** Ages 13+, open globally
- **Live Dates:** Oct 26 – Nov 2, 2025
- **Platform:** Devpost portal for submissions and tracking

Steps Taken to Launch:

- 01** | Portal Setup: Configured registration, submission guidelines, and judging criteria
- 02** | Promotion:
 - Social media posts across Instagram, Whatsapp and Discord.
 - Partner outreach to schools and youth organizations
- 03** | Prizes & Mentorship:
 - Mentorship sessions with climate experts

- Eco-friendly swag: reusable notebooks, seed kits, sustainable merch
- Certificates of achievement

04

Judging & Recognition:

- Judges and sponsors to be contacted, to provide guidance and review submissions
- Recognition includes social media features and digital certificates

Expected Outcomes:

- **Minimum 20 projects submitted globally**
- **At least 5 cross-border collaboration teams**
- **Increased awareness and participation in youth-led climate action**

Reflection:

Launching the hackathon demonstrated how digital platforms can connect youth globally, fostering innovation and providing real-world opportunities for environmental impact.

TIMELINE

Date	Activity
Oct 21–22	Formed YEA, defined mission, roles, and team structure
Oct 23–24	Branding: logo, tagline, social media channels
Oct 24-25	Recruited 7 volunteers, assigned roles, prepared operational plan
Oct 26- Oct 28	Sponsor/judge outreach
Oct 26 / Today	Hackathon LIVE! Participants submit projects online
Nov 8–10	Hackathon judging and winner announcements
Nov 10 onward	Expand YEA activities: social media campaigns, local drives, ongoing youth engagement

MEASURABLE SUCCESS CHECKS

YEA & Hackathon Metrics:

- Volunteers recruited: 7
- Hackathon sign-ups: Target 50+ youth globally
- Sponsors/judges engaged: Target 3+
- Partner organisations: Target 4+ (Achieved 1)

Impact Metrics:

- Hackathon project submissions: 20+
- Cross-border collaboration: ≥ 5 teams
- Social media reach: posts, shares, and participant engagement



SOME PROGRESS EVIDENCE



ECOVISIONARIES (@eco_visionaries) • Instagram photos and videos

1 likes, 0 comments - eco_visionaries on
October 26, 2025: "🌍🌟 One Planet. One...



YEA! (@youthenvironmentalliance)

Instagram photos and videos



GLOBAL YOUTH CLIM... >

general

GLOBAL YOUTH CLIMATE HACKATHON

Sidhi Sareen

LVBL OP

12:10 PM

Calling all young changemakers! 🌱

Join the Global Youth Climate Hackathon hosted by the Youth Environmental Alliance! Collaborate with peers from around the world, brainstorm bold ideas, and design climate-positive solutions that make a real impact.

💡

Open now until 2 November! Submit your projects online — prototypes, campaigns, videos, or creative concepts — and show the world your climate vision.

🏆

Prizes include: mentorship with climate experts, feature on YEA social media, eco-friendly goodies, and certificates of achievement!

+

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YEA

Environmental Alliance

YEA

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