# Day 23 – Greenest Challenge | Project Green Challenge 2025

Name: JUBAYER IBNE OMAR

PGC Username: jubayeribneomar

School: Jahangirnagar University

**Instagram Post Link:** <a href="https://www.instagram.com/p/DQRPUcSkzBx/?img">https://www.instagram.com/p/DQRPUcSkzBx/?img</a> index=1

## My Climate Action: "Clean & Green Commuter Day"

I'm organizing a **Clean & Green Commuter Day** in Savar to encourage students and community members to use eco-friendly transport — walking, cycling, or sharing rides — for one full day. This matters because vehicle pollution is a major source of poor air quality in Savar. By choosing cleaner ways to move, we can cut carbon emissions and promote healthier, more sustainable lifestyles. Small actions like this can inspire bigger community change.

### Who's Involved & Simple Timeline:

I'm working with my teammates **Sadik, Rafi, and Fahim** and our partner organization, Savar Environment Society.

- Week 1: Create posters and launch a Google Form pledge.
- Week 2: Promote the event in schools and on social media.
- Week 3: (November 15, 2025): Host the Clean & Green Commuter Day and collect participation data.

#### **Two Success Checks:**

- 1. Participants Engaged: Count pledges and participants Goal: 100+ people join.
- 2. Carbon Reduction: Estimate CO<sub>2</sub> saved through eco commuting Goal: 20 kg CO<sub>2</sub> reduction in one day.

### **About My Action:**

Clean & Green Commuter Day -encourages people in Savar to choose eco-friendly transport — walking, cycling, or sharing rides — for one full day. The goal is to reduce vehicle emissions, improve local air quality, and promote sustainable living habits in our community.

### Why I Chose This:

I chose this action because air pollution and traffic congestion are growing problems in Savar. Many people don't realize how small commuting changes can make a big impact. This event shows that simple, collective steps can protect our environment and inspire others to live greener every day.

Here is my one-page climate action poster.

## Action: Clean & Green Commuter Day

We're hosting a Clean & Green Commuter Day in Savar to inspire students and locals to use eco-friendly transport — walking, cycling, or sharing rides for a day. This reduces vehicle pollution, cuts carbon emissions, and promotes cleaner air and healthier living.

Together, small actions can build a more sustainable community.

#### Team Eco-Green-Hero:

Members: Jubayer, Sadik, Rafi, Fahim Partner: Savar Environment Society

## **Timeline:**

Week 1 – Promotion & Pledges Week 2 – Commuter Day Event Week 3 – Feedback & Recap

## **Success Checks**

#### 1.Participants Engaged:

Count pledges and participants. Goal: 100 + people join the event.

#### 2. Carbon Reduction:

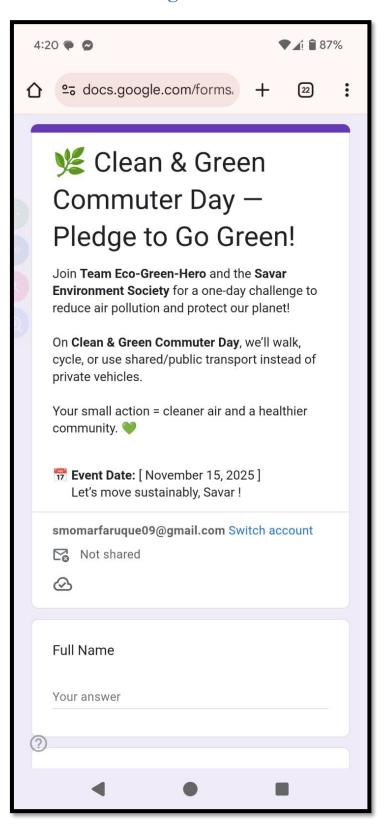
Estimate total CO<sub>2</sub> saved by cleaner commuting. Goal: 20 kg CO<sub>2</sub> reduction in one day.

#PGC2025.

I created a **Google Form** for participant sign-ups, a **Messenger group** for team discussion and coordination and an **announcement poster** to promote the event.

**Google Form:** link: <a href="https://forms.gle/gNix8ctCFGqttdVW6">https://forms.gle/gNix8ctCFGqttdVW6</a>

### **Google Form:**



## Messenger group for team discussion and coordination:



## **Current Progress:**

- 1. Event confirmed.
- 2.Google Form ready
- 3.Team group active
- 4. Poster shared

We're all set for - Clean & Green Commuter Day — Nov 15, 2025!

### **Announcement poster** to promote the event.



### **Lessons from My Climate Action:**

I discovered that climate action starts small but grows through community effort. Hosting -Clean & Green Commuter Day helped me practice leadership, teamwork, and environmental responsibility while inspiring others to live more sustainably.

## How This Climate-Positive Action Brings My Purpose to Life:

My purpose is to inspire others to make simple, sustainable lifestyle choices that protect our planet. *Clean & Green Commuter Day* brings this purpose to life by encouraging students and community members in Savar to use eco-friendly transportation — walking, biking, or carpooling

— instead of private vehicles. This small action reduces air pollution, saves energy, and builds a sense of shared responsibility for a cleaner, healthier community.

Our team distributed posters across various locations in Savar to promote Clean & Green Commuter Day and encourage community participation.









#### **Overall Reflection:**

Organizing - Clean & Green Commuter Day was an eye-opening experience that showed me how small, united actions can create real environmental change. Through teamwork, planning, and community engagement, I learned the power of leadership and collaboration in promoting sustainability. Seeing people in Savar choose eco-friendly transport — even for a single day — proved that awareness can lead to meaningful action. This project strengthened my purpose to keep inspiring others to live greener, cleaner, and more consciously every day

### Instagram post screenshot:

