

Carolina Svetlana Novillo Bravo - Ecuador

Walk for Awareness

Action:

Our group organized a walk to *Cerro de las Monjas* in Cuenca, Ecuador, to raise environmental awareness and reconnect with nature. We wanted to remind ourselves and others that protecting the planet begins with appreciating it. This small step matters because spending time in natural spaces helps people understand the importance of conservation and inspires action for sustainability.

Who's Involved:

- My person and a group from Universidad de Cuenca

Timeline:

- October 20: Planning and coordination with the group
- October 25: Awareness walk at *Cerro de las Monjas*
- October 26–27: Sharing reflections and photos on social media to inspire others

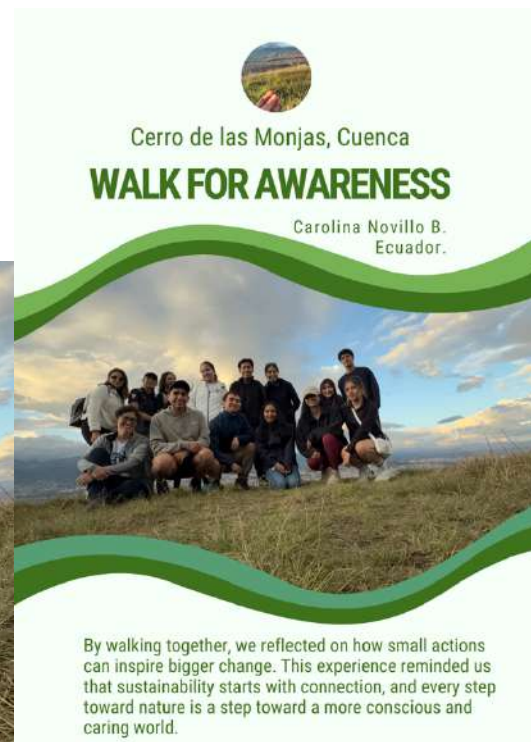
Success Checks:

1. Number of participants who joined the walk (goal: 10+)
2. Number of people who interacted with or shared our awareness post on social media

Progress Image:



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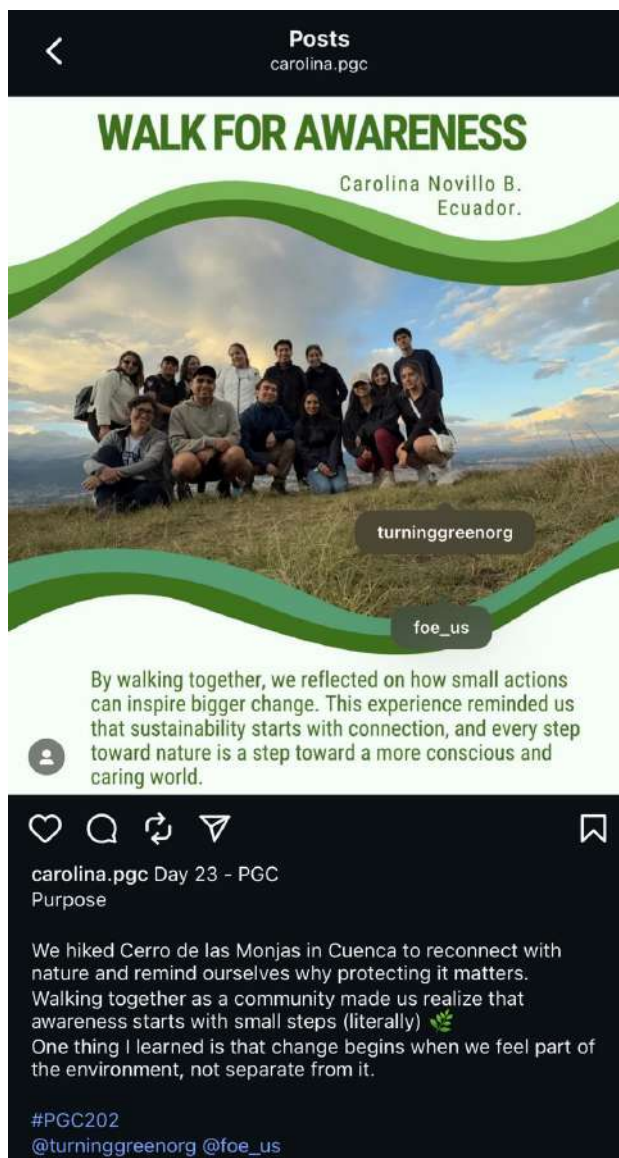


Link from the post on my Instagram account

<https://www.instagram.com/p/DQQhguujPCt/?igsh=MWlqeDljZzd5ODRlcg==>

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Photo from the post on my Instagram account



Caption

Day 23 - PGC

Purpose

We hiked Cerro de las Monjas in Cuenca to reconnect with nature and remind ourselves why protecting it matters.

Walking together as a community made us realize that awareness starts with small steps (literally)

One thing I learned is that change begins when we feel part of the environment, not separate from it.