

In the name of god

PGC

Day25

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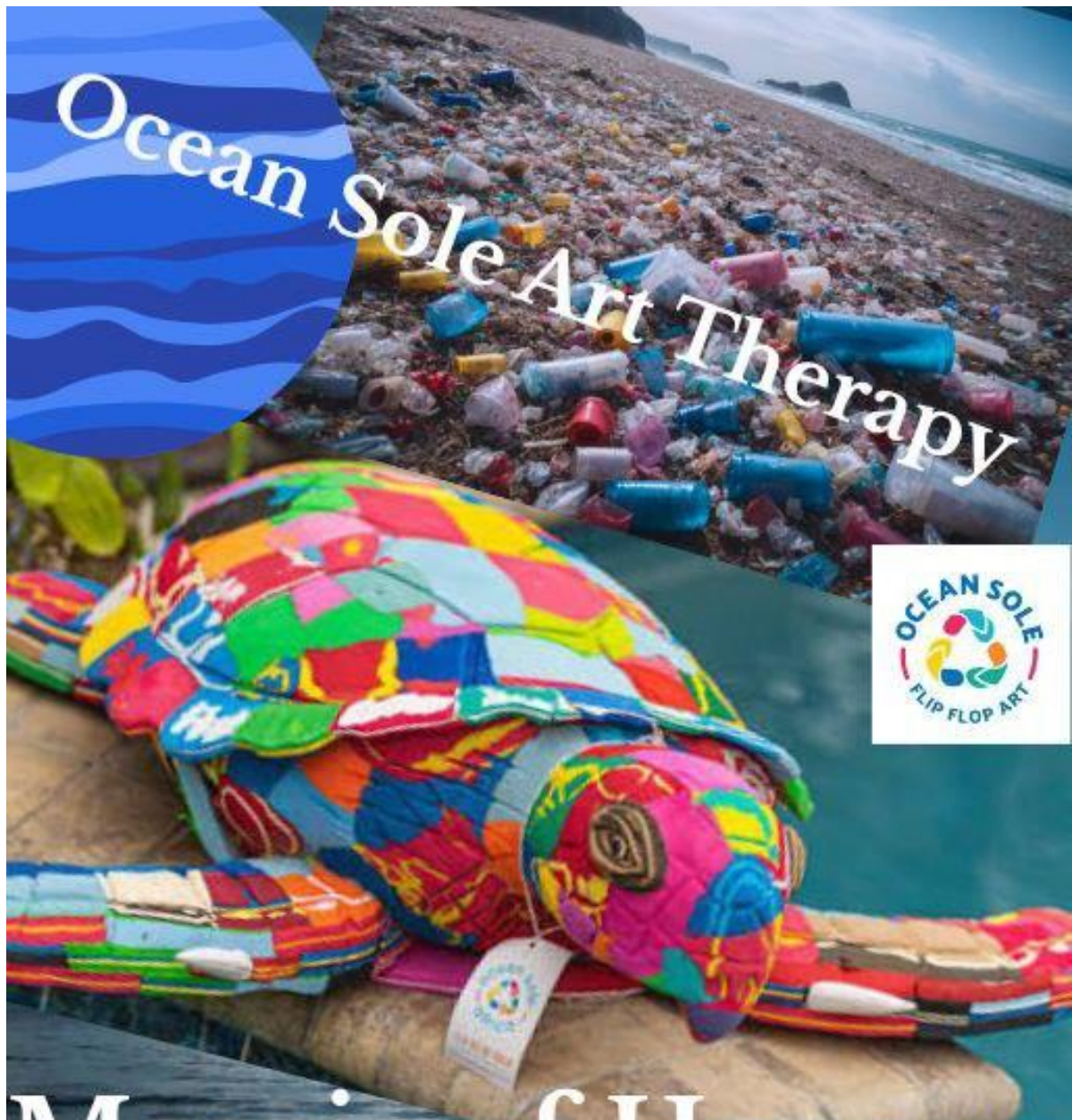
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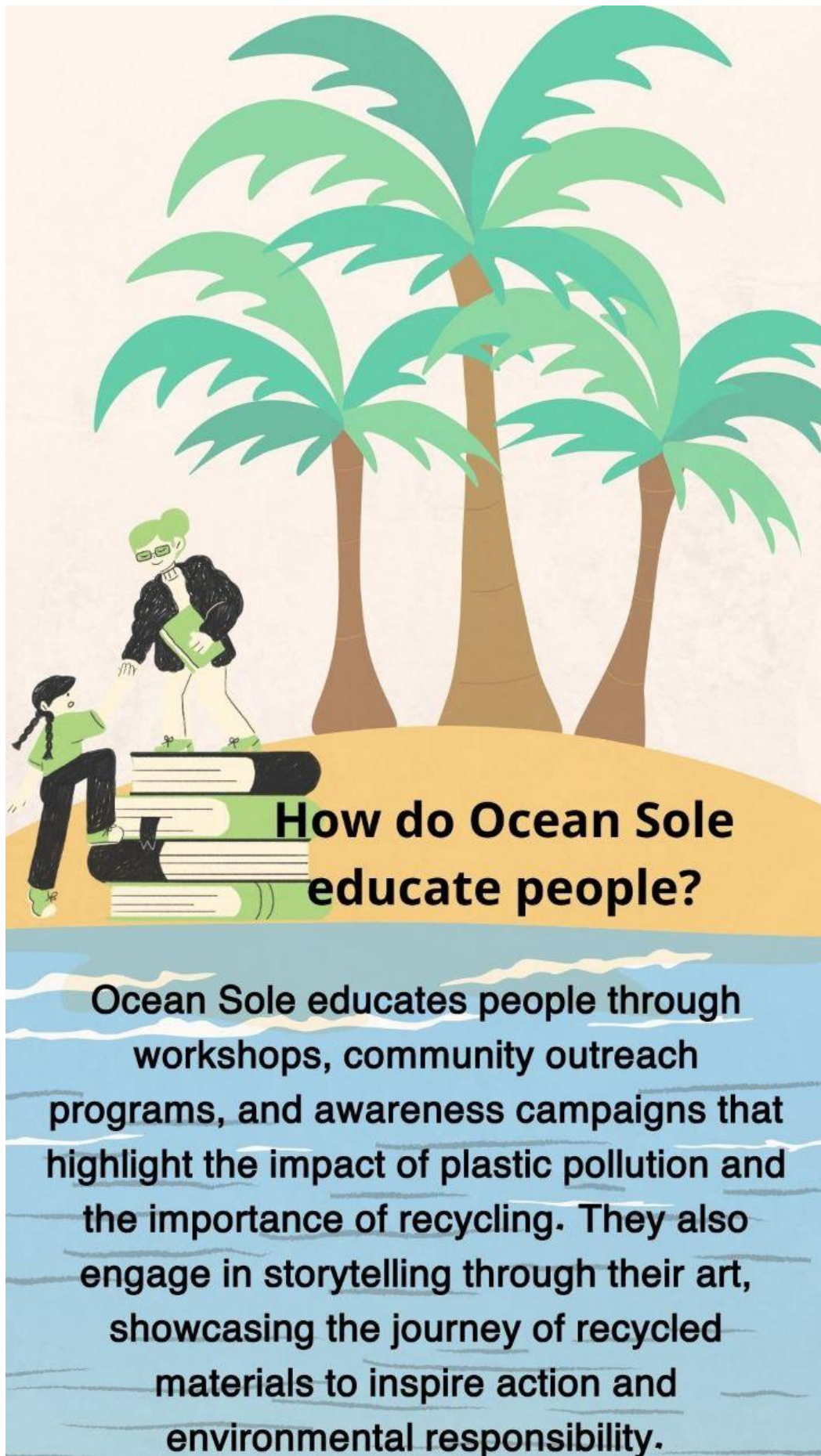
Mosaic of Hope



An illustration featuring two stylized figures, a woman on the left and a man on the right, both wearing orange long-sleeved shirts. They are holding a large, stylized globe of the Earth with both hands. The globe is divided into green landmasses and blue oceans, with small black outlines of mountains and waves. Below them is a large pile of discarded white plastic bottles. A thick, black, curved arrow points from the pile of bottles up towards the globe. The background is a light beige color.

Ocean Sole helps reduce plastic pollution in the oceans by recycling discarded flip-flops, and it has a positive impact on communities and the environment by creating local jobs and raising awareness about environmental issues.

Their impact



How do Ocean Sole educate people?

Ocean Sole educates people through workshops, community outreach programs, and awareness campaigns that highlight the impact of plastic pollution and the importance of recycling. They also engage in storytelling through their art, showcasing the journey of recycled materials to inspire action and environmental responsibility.

What impact do Ocean Sole
achieve ?

**Ocean Sole transforms
discarded flip-flops into
art and products,
promoting environmental
sustainability while
providing income and
education for local
communities in Kenya.**



Ocean Sole tracks its impact through ↪

Waste Collection Metrics: Amount of flip-flops collected.

Community Engagement: Number of artisans .employed and trained

Environmental Impact: Benefits of cleaning .marine debris

Sales and Revenue: Tracking product sales for .sustainability

Partnerships: Collaborations with NGOs for .broader impact

Storytelling: Raising awareness through shared stories



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How do Ocean Sole engage people ?



Art and Creativity: They transform discarded flip-flops into colorful art and products, raising awareness about ocean pollution.



Community Involvement: They work with local Kenyan communities, providing jobs and training to artisans.



Education and Awareness: Ocean Sole conducts workshops to educate about plastic pollution's impact on marine life.



Events: Ocean Sole participates in exhibitions and markets to engage the public and promote ocean conservation.

WHAT ACTIONS THEY PROMOTE?

Ocean Sole promotes the recycling of discarded flip-flops into art and products, while also raising awareness about ocean pollution and supporting local communities through employment and training.

