

My Purpose

by sustainovators

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Activity

I recorded a video talking about how PGC has inspired change in me and how I plan to stick to my purpose of causing change through design and communication.

LINK TO VIDEO: [HERE](#)

Video Subtitles:

Hi guys, I'm Charles from Team Sustainovators.

Now, before PGC, I kind of knew my purpose. I mean, I've always been concerned about environmental sustainability and climate change, but in a way, I was also still finding out my purpose.

Despite knowing all this, I still didn't fully understand how my personal actions mattered in the bigger context of climate change.

Through PGC, I've come to learn that my purpose isn't just about creativity or my passion. But it's about doing what I love in a way that helps others and the planet.

Seeing young people around the world doing inspiring things truly motivates me to keep on in this journey.

Now, on day 23, I feel more grounded and intentional. I have changed my view about climate change and social justice.

And now I don't see it as just a problem out there, but as something that I'm a part of the solution.

I've come to learn that leadership isn't just about a big title, but it's about doing things like small efforts, doing inspiring things to cause others to change, and all that.

So now I see myself as someone who can inspire change in my community through graphics design, through education and awareness, especially about sustainability.

Looking forward, I plan to continue my purpose through design and communication. I plan on organizing environmental challenges in my university to motivate other students to take on sustainable acts.

Because what excites me the most is knowing that every project, every conversation, or every design is ultimately helping in the bigger fight against climate change.

I choose to act with purpose, and I believe that every small step counts.

Thank you.

Caption Of Instagram Post

This journey reminded me that purpose isn't something we find, it's something we build, choice by choice, action by action.

My two takeaways are that small actions, done consistently, can create big change and that our voice and creativity are powerful tools for climate action when we use them.

I'm learning to live my purpose through design, awareness, and everyday acts of sustainability. What's one way you live your purpose?

@turninggreenorg @foe_us #pgc2025

Instagram Post:

