

Conventional Product: Name: L'Oréal Paris 610 Nude Twinkle Plump Pro Gloss Hazard Rating: 8 (High Risk) Most Concerning ingredients: Trimethylsiloxylphenyl Dimethicone, Acrylic Acid Copolymers Concerns: High risk for allergies and immunotoxicity Moderate risk for cancer and reproductive toxicity Contains synthetic ingredients with use restrictions Environmental Impact: Uses petrochemical based ingredients and non biodegrade compounds that may stay in the environment (won't break down) Cost: \$8.58 Evaluation: Although it is a cheap option for a glossy look, this lip gloss comes with health and environmental risks due to toxic additives. Additionally, L'Oréal is not transparent about its full ingredient list.

Safer Alternative: Name: Honest Beauty Gloss-C Lip Gloss, Poppy Topaz Hazard Rating: EWG Verified (Best) Ingredients: Caprylic/Capric Triglyceride, natural colorants (D&C Red and Blue lakes) Why It's Safer Than The Other Product: Does not use any ingredients on EWG's Unacceptable List Fully transparent ingredient list No parabens, phthalates, or petrochemicals Cruelty-free and environmentally conscious formulation Low impact packaging compared to conventional lip glosses Cost: \$9.99 Evaluation: Honest Beauty's gloss represents clean makeup that can still be affordable and good quality! It is completely open about its ingredients, safer for human health, and better for the environment!

Reflection: What surprised me most was realizing how many harmful chemicals are hidden in something as simple as lip gloss. My typical/everyday L'Oréal lip glosses scored an 8 on EWG's hazard scale, showing severe risks such as allergies and reproductive toxicity. Additionally, the non-biodegrade silicones and polymers in the L'Oréal lip gloss does not break down, leading to microplastic pollution. The ingredients also increase carbon emissions through manufacturing. It made me realize how little consumers know about what they put on their skin. The Honest Beauty Gloss-C Lip Gloss would be a smart switch, as it is a 100% EWG Verified product. It doesn't include toxins, is cruelty-free, and safe for both people and the environment. From this experience, I learned to look at the ingredient labels when shopping for things for my body.

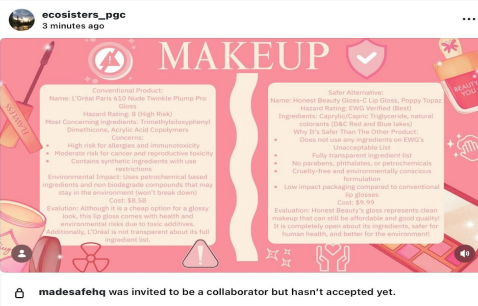
Link to Instagram post:

<https://www.instagram.com/p/DPzqu-djQkI/?igsh=azNzbWhzeDJlM3Qw>

7:03 PM Tue Oct 14



Posts
ecosisters_pgc



ecosisters_pgc Through this challenge, I discovered that my L'Oréal lip gloss is extremely harmful to the environment, as it contains ingredients that can pollute water and harm marine life (non-biodegradable). A safer alternative is Honest Beauty's EWG Verified Gloss-C Lip Gloss, which is clean, safe, and eco-friendly. It's made with biodegradable ingredients that break down naturally, reducing waste and protecting ecosystems. Choosing safer beauty means protecting both our health and our environment! Check out the last slide for the photos of both the conventional and safe alternative lip gloss! @turninggreenorg @madesafehq @acurebeauty @safecosmeticschq #PGC2025 #pgc2025 🌱💚🌿

