

Team Name: Next GenEco

Username: Anigram

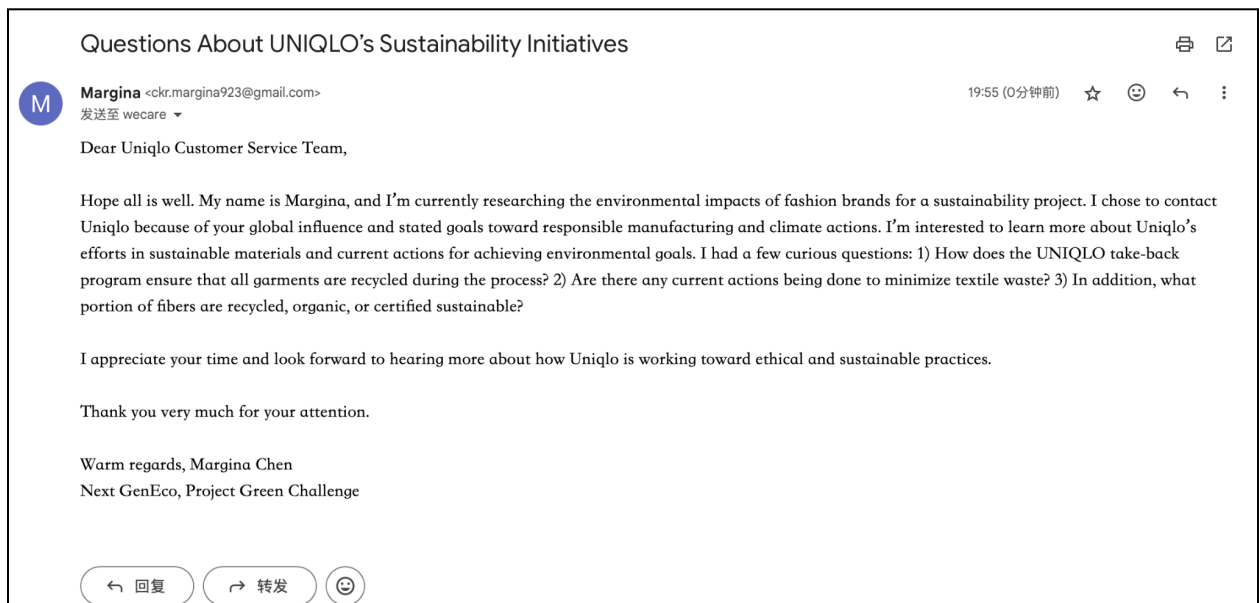
School: Jericho Senior High School

THINK

Engaging with fashion brands for ethical change is a powerful way to hold companies accountable and encourage sustainable, socially responsible practices.

CHALLENGE

- Review Remake's [Engaging with Brands Toolkit](#). Then choose a fashion brand you wear or support and reach out to their leadership with thoughtful questions about their social and environmental practices. You might post on social media, send an email, comment on a product or post, or **message customer service directly**.
- <https://drive.google.com/file/d/1-7CJ4o2TCgtglqaf4q4onYaPNvLGGPg8/view?usp=sharing> (Email to customer service)
- **Proof of submission:**



- Create a poster or reel that will amplify your questions and engage the audience



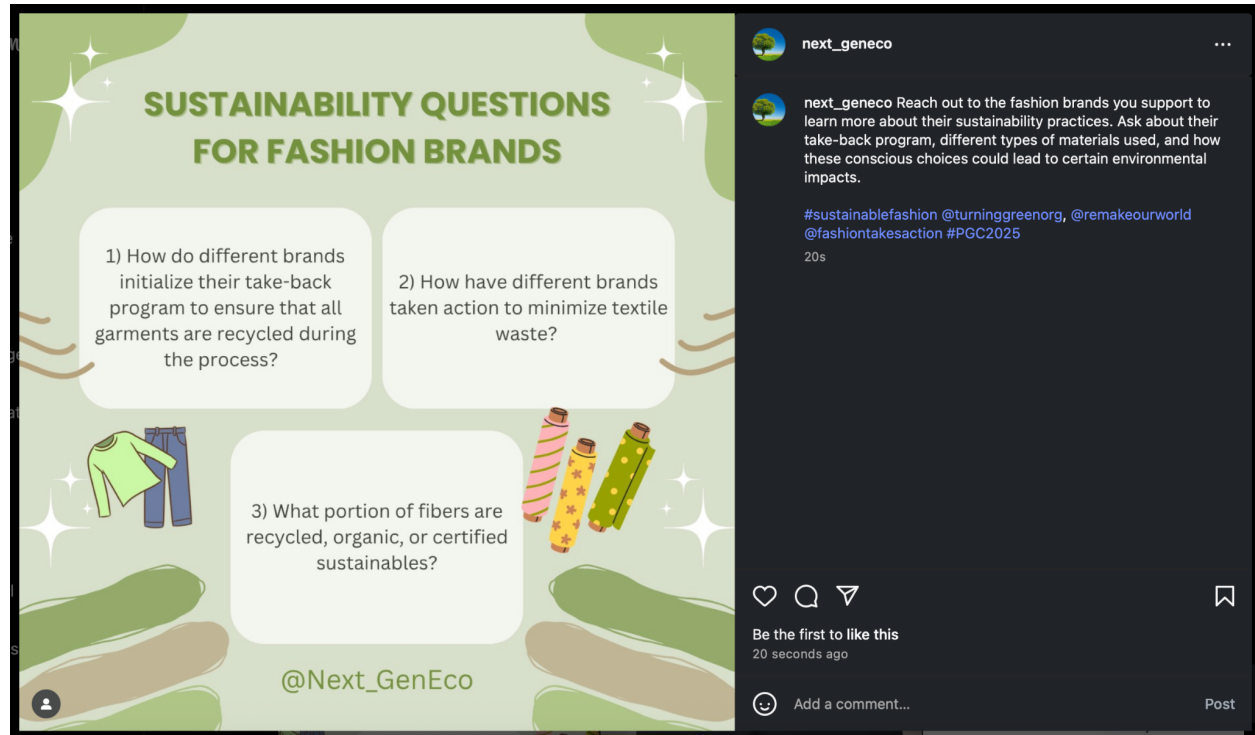
- In a short written reflection or social caption, include:
 - How you chose to engage and why.
 - I chose to engage by researching
 - What you asked the brand.
 - Any response you received and/or what you hope to hear back.

Reflection:

Fast fashion is a persisting issue that has raised environmental concerns related to material sustainability and waste disposal. To investigate such concerns, I researched different environmental goals and programs from fashion brands

world wide. I chose to engage by emailing the customer service of UNIQLO to ask about their take-back program, different types of materials used, and how these conscious choices could lead to certain environmental impacts. I haven't received any response yet, but I hope to hear back about how UNIQLO adheres to their goals in various ways by using environmentally degradable materials and reducing textile wastes.

Instagram Post:



Caption: Reach out to the fashion brands you support to learn more about their sustainability practices. Ask about their take-back program, different types of materials used, and how these conscious choices could lead to certain environmental impacts.

#sustainablefashion @turninggreenorg, @remakeourworld @fashiontakesaction #PGC2025