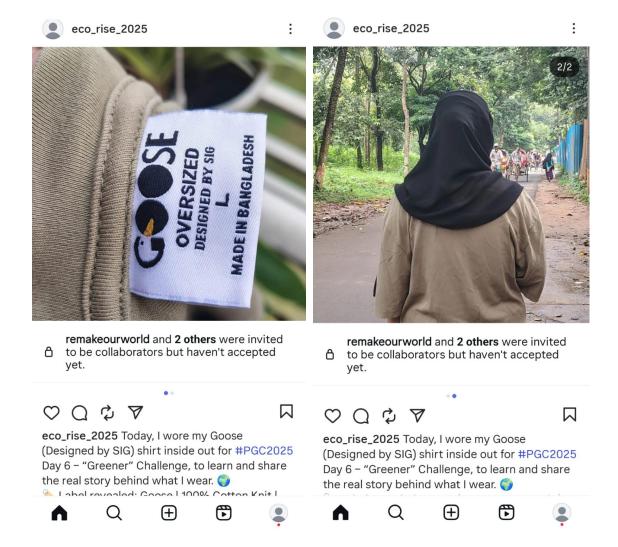
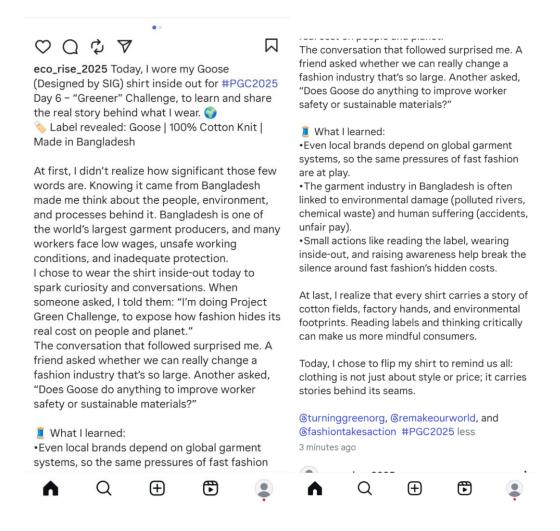
PGC 2025 day 6 – Greener Challenge: Fast Fashion Reflection (Exploring the hidden story behind what we wear)

Team Name: EcoRise **Username**: Team Ju

School: Jahangirnagar University





Today, I chose to wear my **Goose (Designed by SIG)** shirt **inside out** as part of Project Green Challenge, to uncover the story behind what I wear.

Label revealed:

Goose | 100% Cotton Knit | Made in Bangladesh

At first, I didn't realize how significant those few words are. Knowing it came from Bangladesh made me think about the people, environment, and processes behind it. Bangladesh is one of the world's largest garment producers, and many workers face low wages, unsafe working conditions, and inadequate protection.

I chose to wear the shirt inside-out today to spark curiosity and conversations. When someone asked, I told them: "I'm doing Project Green Challenge, to expose how fashion hides its real cost on people and planet."

The conversation that followed surprised me. A friend asked whether we can really change a fashion industry that's so large. Another asked, "Does Goose do anything to improve worker safety or sustainable materials?"

What I learned:

- Even local brands depend on global garment systems, so the same pressures of fast fashion are at play.
- The garment industry in Bangladesh is often linked to environmental damage (polluted rivers, chemical waste) and human suffering (accidents, unfair pay).
- Small actions like reading the label, wearing inside-out, and raising awareness help break the silence around fast fashion's hidden costs.

At last, I realize that every shirt carries a story of cotton fields, factory hands, and environmental footprints. Reading labels and thinking critically can make us more mindful consumers.

Today, I chose to flip my shirt to remind us all: clothing is not just about style or price; it carries stories behind its seams.

@turninggreenorg, @remakeourworld, and @fashiontakesaction #PGC2025