

Day 1 – Greenest Challenge | Project Green Challenge 2025

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SDG Chosen: SDG 12 – Responsible Consumption and Production

My WHY / Explanation:

I checked my ecological footprint today. It showed that if everyone of the world lived like me, we need more than one Earth. That really shocked me.

The reason I care is simple: I don't want to be part of the problem . I want to be part of the change.

That's why I chose SDG -12. Every small action matters: wasting less food, choosing wisely, and living responsibly.

We only have one planet and every choice counts.

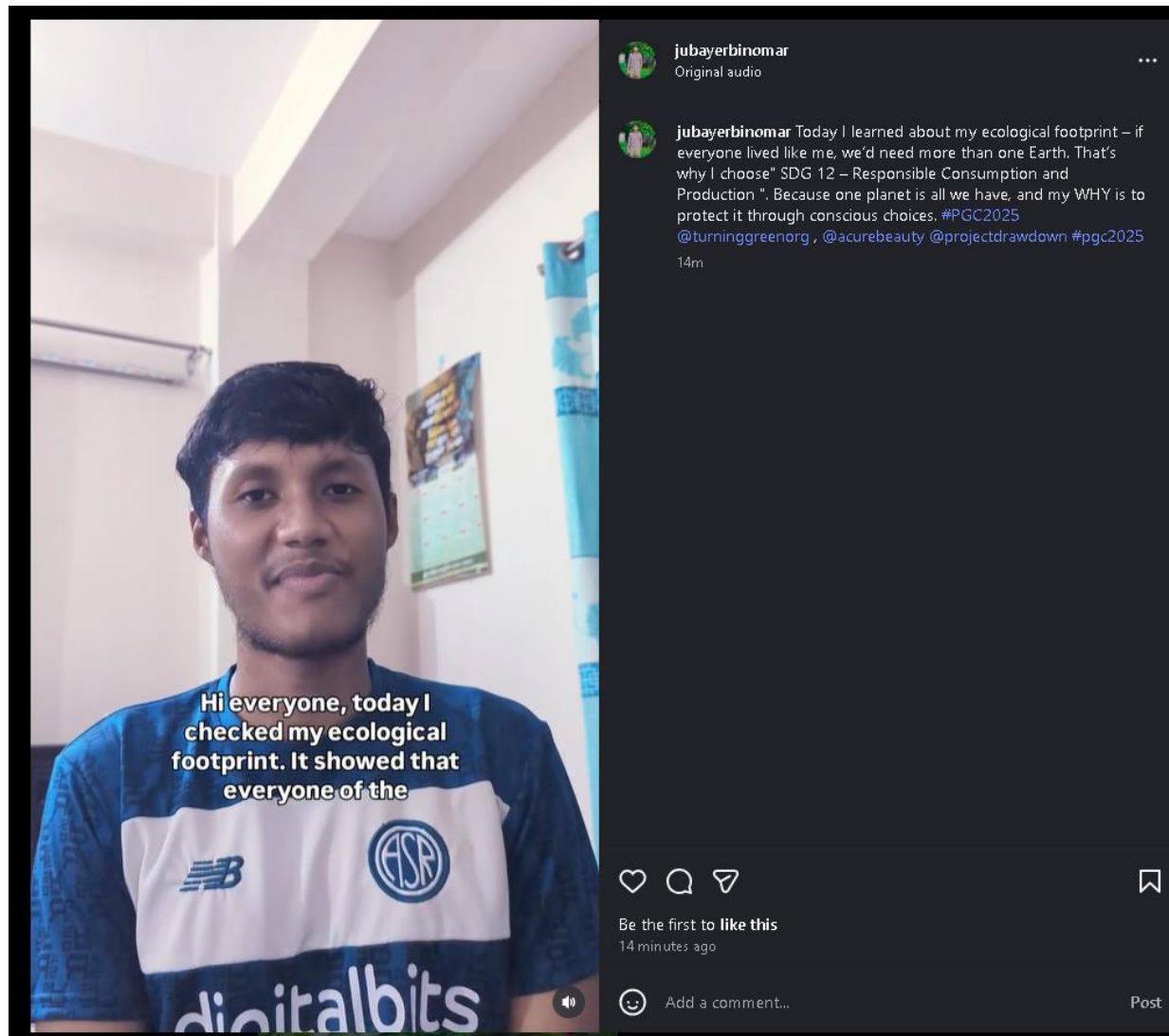
So, I'm joining Project Green Challenge to do my part, because the power of one, can change everything.

Connection to SDG 12 :

SDG 12 focuses on reducing waste and ensuring sustainable consumption and production patterns. This aligns with my goal of making mindful choices to minimize environmental harm

Instagram Post Link (Video) : <https://www.instagram.com/p/DPSIw2LE3Nk/>

Instagram Post screenshot :



So in the end I want to say :

"One Earth. One chance.
But our footprint is too heavy.
We are using more than nature we have.
My WHY is to protect the planet,
to speak for the future,
Living with what nature has,
so that we can survive tomorrow. "