

My Why: Choosing Climate Action

by sustainovators

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SDG 13: Climate Action

Activity

I decided to create a podcast episode to share with my listeners why I am embarking on the PGC journey and how my SDG aligns with my why.

Podcast Episode:

Link to episode: [Here](#)

Episode Title: My Why: Choosing Climate Action

Episode Description:

In this episode of *Waste Not, Want Not*, I share the heart behind my journey with Project Green Challenge and why I've chosen **SDG 13: Climate Action** as my focus. Climate change can feel overwhelming, but for me, it comes down to one question: *What's my why?* Join me as I talk about what inspires me, why climate action matters to all of us, and how small steps can spark big change.

Script:

Hello People! "Welcome to Waste Not, Want Not, where we turn everyday choices into powerful steps for a greener future."

Today, I welcome you to my PGC journey! For this challenge, I've chosen SDG Number 13: Climate Action—and here's why.

Climate change isn't just about rising temperatures or melting ice caps. For me, it's personal. It's about the food we eat, the air we breathe, the homes we live in. It's about protecting the future: for us, and for the generations who'll come after us.

My “why” is simple: I want to be part of the generation that didn't just talk about the climate crisis, but actually did something about it. I don't want to stand by while the problem grows, I want to be part of the solution.

That's why I'm here. That's why I chose SDG 13. Because climate action isn't optional anymore, it's urgent, it's necessary, and it's something we all have a role in.

So, as I take this journey, I invite you to come with me. Let's learn, act, and inspire change together, because the planet doesn't just need saving. It needs all of us to step up.

Thanks for listening—and remember: small actions can spark big change.





Instagram Post:

