CHALLENGE

- For the grassroots organization you found in the Green challenge (or any org you are drawn to), create a flier promoting their work. Be creative, and include details about current initiatives, contact information/ social media, and powerful visuals to attract an audience. Canva and Google Slides are great free resources to get started on your flier but feel free to use any creative software you can find.
- Current Initiatives:
- UPROSE, Brooklyn's oldest Latino community based organization, is working to move away from the extraction economy that we have now to new climate solutions that put the communities most affected in charge.
- One way of doing this is by working to improve the sustainability and resiliency of Brooklyn's Sunset Park neighborhood. By introducing the GRID (Green Resilient Industrial District) plan, it will help rezone Sunset Park's 3.3 million square feet zoned industrial waterfront into a place that can seamlessly integrate climate adaptation, mitigation, and resilience into its workings. One of its focuses is on changing the current fossil fuel dependent economy into a green industrial economy that helps train local residents for jobs founded in renewable energy and the climate. The GRID will also help better prepare Sunset Park for any future effects of climate change.
 - An intergenerational, multi-racial, nationally-recognized, women of color led, grassroots organization that promotes sustainability and resiliency through community organizing, education, leadership development and cultural/artistic expression in Brooklyn, NY.
- Contact Information:
 - 462 36th Street, Suite 3A
 - Brooklyn, NY 11232
 - Phone: Office: (718) 492-9307 and Mobile: (917) 492-9307
 - Email: info@uprose.org
 - <u>Social Media</u>: @uprosebrooklyn (instagram)
- Post a copy of your flier on social media, tagging @TurningGreenOrg with #PGC2023, and the social media account of the organization you highlight (where applicable).



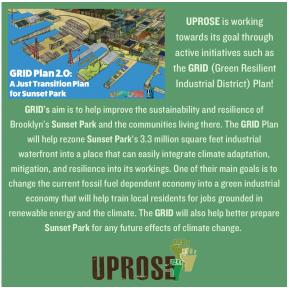


UPROSE, Brooklyn's oldest Latino community based organization, is working to move away from our current extraction economy to new, innovative climate solutions that put the communities most affected in leadership positions.

UPROSE is an intergenerational, multi-racial, women of color led, grassroots organization that promotes sustainability through local community events, active advocacy, leadership development and artistic expression.



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Caption:

UPROSE is one of many influential organizations working to better the world. One of their main goals is to help improve the sustainability of communities such as Brooklyn's Sunset Park and prepare them for the future. By adapting a new, green industrial economy that will help train local residents for jobs in renewable energy and the climate, UPROSE is changing lives as we speak. And their GRID (green resilient industrial district) plan is only one part of the action. Follow them to support their cause, explore their other active initiates, and consider joining in to help as well!

@TurningGreenOrg @uprosebrooklyn #PGC2023

Instagram Link: https://www.instagram.com/p/CyuczZ-Mxh6/?igshid=MzRIODBiNWFIZA==

Instagram:



