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**Record the brand name, materials used, and where it was produced. Pay special attention to the impact this item may have on the people who produced it and the environment.**

My favorite shirt to wear is a white U crew neck from the brand UNIQLO. According to the UNIQLO website, the shirt I wear is 100% cotton which surprises me. The production took place in one of three countries, Bangladesh, Cambodia, or Vietnam. Conditions of these production factories is unknown as the company hasn't disclosed it. However, other sources have rated UNIQLO as a brand that's not as environmentally supportive as it should be, but notes that UNIQLO has launched programs such as its replace and reuse program that can be seen as a start.

**Be bold and wear your shirt inside out for the day. Whenever anyone tells you that your shirt is inside out, tell them you're involved in Project Green Challenge to start a conversation about today's theme and the fashion industry.**

- a. Was anyone surprised to hear why you were wearing your shirt inside out?**
  - i. Immediately when I wore my shirt inside out at home, even before my family ate dinner, pointed out that my shirt was inside out. This included my little brother, mother, father, and grandmother.
- b. What were their reactions?**
  - i. They were mostly confused seeing that usually people don't wear their shirts inside out, but I explained to them that I'm wearing my shirt inside out for today's challenge for Project Green Challenge.
- c. What information did you share**
  - i. I was able to share some information about the shirt I wore inside out which was the white UNIQLO U crew neck and had a discussion on whether they think the conditions in these company fashion factories are ethical. Most of them, except for my little brother, assumed that the conditions were bad, which does make me think that society has already marked these factories as horrible cesspools with terrible working conditions. This attitude can be seen as positive as it will increase the chance of people to fight against the companies who exploit minority populations who have no choice to work in these factories. We also discussed how environmentally unfriendly fashion has become, however, we did point out that companies are beginning to use environmentally healthy methods. Though the general consensus is by doing that it will lower the quality of the product. So, the technology might not be here yet, but it, again, is a starting point.

## FAST FASHION



A shirt that I wear frequently is a plain white U crew neck from UNIQLO, but what's behind this shirt? The truth is, that most fast fashion brands commit unethical practices. Although sources state that UNIQLO is taking steps, there is no evidence of progress from these programs that UNIQLO launched. The materials that fast fashion companies use are often synthetic which are known for consuming large amounts of energy to produce, easily disposable, and containing harmful chemicals.

I chose to wear my shirt inside out to send a message. I want to make clear that I do not tolerate fast fashion companies that use upside-down, backward, and underhanded tactics to produce their products. Fashion is important, but fashion must be environmentally sustainable.

<https://www.instagram.com/p/Cyj1wy1u4sk/>

