



## EMPOWOMENT

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# Fashion & Environment

Today we choose our costumatzated clothes



Brand: Yazbek

Materials: Cotton & Polyester

Made in: México

Yazbek is a Mexican company specializing in the production of clothing and textiles. The impact on the environment and workers can vary depending on the specific practices of the company and the supply chain at any given time.



# Environmental Impact

- Intensive use of natural resources, such as water and energy, in textile production.
- Greenhouse gas emissions during manufacturing and product transportation.
- Generation of textile waste and the use of harmful chemicals in production.
- Impact on biodiversity when unsustainable materials are used.

# Impact on Workers

- Poor working conditions, including long working hours, low wages, and lack of workplace safety
- Labor exploitation in the supply chain, especially in countries with less stringent labor laws.
- Lack of labor and union rights for workers in some production facilities.

# Activity

- Was anyone surprised to hear why you were wearing your shirt inside out? Yeeees, they didn't expect it
- What were their reactions? They were surprised to learn things they might have never thought about.
- What information did you share: What our research contains, in addition to information about fast fashion, is the labor and environmental exploitation that some brands engage in to produce a single garment.



## El impacto de nuestra ropa

The impact of our clothing



@girlup\_empowoment



# Yazbek

Marca

Brand

## Materiales:

- Algodón
- Poliester

### Materials

- Cotton
- Polyester



Sudadera  
personalizada

Custom sweatshirt

Hecho en: México

Made in: México



## Impacto ambiental

- Uso intensivo de recursos naturales
- Emisiones de GEI durante la fabricación y el transporte del producto
- Generación de residuos textiles y químicos nocivos utilizados en la producción
- Impacto en la biodiversidad si se utilizan materiales provenientes de fuentes insostenibles

## Environmental impac

- Intensive use of natural resources.
- Greenhouse gas emissions during the manufacturing and transportation of the product.
- Generation of textile waste and harmful chemicals used in production.
- Impact on biodiversity if unsustainable materials are used.

## Impacto laboral

- Condiciones laborales deficientes, como largas horas de trabajo, bajos salarios y falta de seguridad en el trabajo.
- Explotación laboral en la cadena de suministro, especialmente en países con leyes laborales menos estrictas.
- Falta de derechos laborales y sindicales para los trabajadores en algunas instalaciones de producción.

## Workforce impact

- Poor labor conditions, such as long working hours, low wages, and lack of workplace safety.
- Labor exploitation in the supply chain, especially in countries with less stringent labor laws.
- Lack of labor and union rights for workers in some Oproduction facilities.



Hoy usamos una prenda al revés para que cuando la gente preguntara por qué, pudiéramos crear una conversación sobre el impacto ambiental de la industria de la moda

Today we wore a garment inside out so that when people asked why, we could initiate a conversation about the environmental impact of the fashion industry

# Link to the post

