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ENGINEERING COLLEGE AND
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LEE COOPER
Originals
ORIGINAL BRITISH DENIM
LARGE / 1.07 m



Record the brand name, materials used, and where it was produced. Brand Name - Lee Cooper Originals Materials - Cotton, Polyester, Jersey Lee Cooper Originals t-shirts produced in India may be manufactured in various locations within the country.

Pay special attention to the impact this item may have on the people who produced it and the environment.

The impact of a Lee Cooper Originals t-shirt, like any other clothing item, on the people who produced it and the environment can vary depending on several factors:





On the Producers

1.The impact on workers in the garment industry can be significant. Ethical brands, including those that prioritize fair labor practices, may provide better working conditions, fair wages, and benefits to the people who produce the t-shirts.

2.Brands that uphold labor rights ensure that employees are treated with respect and have safe working environments.

On the Environment


1.The choice of materials, such as organic cotton, can reduce the environmental impact. Organic cotton is grown without synthetic pesticides and fertilizers, which can be better for the environment.

2. Environmentally conscious brands may employ eco-friendly production processes that reduce water and energy consumption, as well as emissions of harmful chemicals.

3.Brands committed to sustainability may implement practices such as recycling, waste reduction, and responsible disposal, minimizing their environmental footprint.

4.How long a t-shirt lasts and how well it maintains its quality can also affect the environment. Quality garments that resist wear and tear may reduce the need for frequent replacements.







Was anyone surprised to hear why you were wearing your shirt inside out? What were their reactions? What information did you share

Wearing our shirts inside out certainly caught people's attention and led to some surprised reactions. As they inquired about our unique choice of attire, we took the opportunity to share some eye-opening information.


We explained that our decision to wear the t-shirts inside out was a deliberate statement, part of our involvement in the Project Green Challenge. We wanted to shed light on the environmental and ethical impacts of the fast fashion industry, which often remains hidden behind the scenes. Many people were genuinely surprised to learn about the hidden costs of their clothing.





As we continued the conversation, we shared insights about the detrimental impact of fast fashion on both the people who produce these garments and the environment. We discussed how the industry's drive for low costs can result in exploitative labor practices and low wages for workers, as well as its significant contribution to environmental pollution, excessive water usage, and the generation of textile waste.

Our aim was to raise awareness about the wasteful nature of fast fashion and the importance of making sustainable choices as consumers. We encouraged our friends and acquaintances to consider their clothing purchases, prioritize quality over quantity, and support ethical and eco-friendly brands. The reactions ranged from surprise to curiosity, and many expressed a newfound awareness of the importance of making conscious choices when it comes to fashion.





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