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PGC Day 18: Fashion

1st choice: pact gift card
2nd: reprise gift card
3rd: cadre style gift card

As a person who cares a lot about fashion and the environment, I've been challenged numerous times in the past years between my want to purchase and my code of ethics. I wanted to continue being able to purchase items that fit my style and quality standard while also having minimal environmental harm. And it has been so successful! In my alternatives I have found ways to save money and give clothing a new life. Some pieces I can never part with however some items will only spend a few years in my wardrobe, usually due to situational standards. My housemates (I have five) go through similar issues but have had a harder time resisting the allure of cheap fast fashion brands and throwing clothing away rather than find a way to repurpose or donate. Slowly I have been incorporating them into my thrift and re-thrift lifestyle and soon maybe they'll realize why it works so well. So for today's challenge I collected all my housemates and my own pre-loved clothing and set destinations for them. This is an important part of my process because I recognize that donated clothing needs to be able to "reach its audience." A lot of clothing that doesn't get bought at Goodwill ends up in the landfill, so I want each item of clothing to reach a destination where it has the best chance of being repurchased. Let's get started!

Donation Bag Thredup: In Style Items



The online thrift site “ThredUp” is one of my favorites. They have an interesting brand name and unique site design. I can filter the clothing I want by brand, color, size and style. This makes finding very specific pieces easy when I don’t want to accidentally browse and find something I want but don’t need. They always have lots of cute pieces from my favorite brands, and how could they not when their customers are also the ones who donate the clothing? Not only can you shop on “ThredUp” but you can order a donation bag. This is where I can put all my good condition clothing I know any teen or college age girl would be interested in. Then I’ll earn savings on my next purchase because I donated clothing. Very clever. Today I’ve determined my roommate’s HM pants to be a great candidate as it is a popular brand and they are in like new condition. My Hollister tube top that just doesn’t want to stay on (maybe it’s just a me problem?) will go as well, also a popular brand in good condition. Then my roommates’ cheeky swim bottoms that are a little too cheeky will find their way to another beach girly.

Dress For Success Honolulu: Work Clothing

One interesting set of items from my roommate's pile of clothing to donate is multiple black polos and blazers. One of my roommates explained she had a job interview and after she got the job they told her the dress code form was outdated and she would be wearing a uniform provided by them. Yikes, not a great start. Then she had all these brand new pieces of work clothing to be given away with all the tags on them and everything. Although normally we'd just take them to Goodwill, I thought today for project green we could do a little better and got into my research. This is when I found Honolulu's "Dress for Success" program. They're looking for job interviews and work clothing for impoverished women in urban Honolulu. Perfect!



(one of many that did not all fit on my bed)

Earth Day Clothing Swap: Casual items

Our school's sustainability club hosts a clothing swap event semesterly. I attend and it's a bit more of a drop off your clothing and then take anything you want. It's mostly attended by college girls my age but unfortunately more clothing is always dropped off than is taken. After talking with some of the club members I found out they take all the leftover clothing to Goodwill. After looking through our donation pile I found generic clothing that would be nice casual or workout items but don't have big name brand labels. I also found a pair of generic board shorts which would be of interest because there are a lot of students who enjoy surfing at my school. I'm hoping these items appeal as who doesn't need more workout or lounge clothing? If not, I wish them good luck at Goodwill.



Bonus: Re-Gifting!

A shocking and exhilarating find? Spooky Halloween slippers just a week away from my trip to Seattle to take my niece trick or treating. After a little gentle dish soap and water bath they'll be ready for someone who I know will love them (because my roommate doesn't).



Which level of the Buyerarchy of Needs seems the easiest for you? Which is the most difficult?

For me in the Buyerarchy of needs thrifting comes most easily. I like having new clothing to wear and I like being able to donate my clothing. The hardest part is making it because I really don't have the resources or the talent.

How will you implement these ideas in your life going forward?

I'll always shop sustainably and encourage everyone I know to do the same, then hope for the best. If I value the planet then I need to act in alignment with that value.

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augustaspaint Could you tell my whole outfit is thrifted? No? That's because the only difference between new and used clothing is the massive

