

Green Guardians | Staten Island Technical HS
Ali Malik, Karley Ko, Evan Gao, Danny Chen

https://www.instagram.com/p/CyhcyfIROwG/?img_index=1



The image shows an Instagram post from the account 'greenguardianspgc'. The main visual is a dark brown background with the text 'Fair Trade Chocolate' in a light brown, sans-serif font. Below the text is a large, light brown arrow pointing to the right. The background is decorated with various chocolate bars (milk, white, and dark) and small, light brown leaves and circles. The Instagram interface is visible on the right side, showing the post's caption, engagement icons (heart, comment, share), and a 'Boost post' button.

greenguardianspgc

greenguardianspgc Fair Trade Chocolate is a solution to many problems caused by attempted quick production of chocolate. Many farmers are reluctant to change to regenerative chocolate production because they don't want to risk losses in profit and production due to their lack of pesticide usage. These pest problems were ultimately caused by their routine of omitting the planting of recommended shade trees, which would stop pruning once it had grown up, fearing that would reduce bean yields. As a result, farmers often only relied on weeding and harvesting. However, densely planted unpruned trees are highly unventilated which makes them susceptible to attacks by insects and fungus. By purchasing Fair Trade Chocolate, these farmers are encouraged to make the switch to regenerative farming because their customers value quality over quantity. @TurningGreenOrg @FTCampaigns @FairWorldPrj #PGC2023 #FairTrade.

22s

View insights [Boost post](#)

Be the first to like this
22 SECONDS AGO

Add a comment... Post

What it means to Purchase “Fair Trade Chocolate”

- You're supporting regenerative agriculture which benefits soil quality and results in healthier products with more nutrient density, in addition to being clean of chemicals
- You're indirectly taking part in enhancing soil health by encouraging farmers to make the switch to regenerative agriculture



Impact

- Fair trade chocolate is made with regenerative agriculture so growing the chocolate elevates soil and community health
- Communities who are reluctant to switch to producing healthier regenerative cocoa due to profit losses will be able to make the switch





**Follow us for more tips on
helping the environment!**

