

Anish Pahari

Team EcoSmurfs

Username: EcoSmurfs

School: Jericho High School

Transparency: Fair trade emphasizes transparency in the supply chain, which means you can trace the origin of your chocolate, ensuring that more of the revenue goes directly to the farmers rather than middlemen.

Community Development: Fair trade organizations often invest in community development projects, such as building schools, healthcare facilities, and infrastructure, improving the quality of life in cocoa-producing regions.

Quality Chocolate: Many fair trade chocolate brands are dedicated to producing high-quality, delicious chocolate. By choosing fair trade, you can enjoy premium chocolate while also supporting ethical practices.

Consumer Awareness: Supporting fair trade chocolate raises consumer awareness about the social and environmental impacts of their choices, leading to more responsible consumption and production.

Solidarity: Supporting fair trade fosters a sense of global solidarity, reminding you that your choices can positively impact the lives of people in cocoa-producing regions.

Economic Stability: Fair trade contracts often provide minimum price guarantees to protect farmers from the volatility of global cocoa prices. This stability is crucial for farmers' long-term financial planning.

Cultural Preservation: Fair trade initiatives support traditional cocoa farming practices, preserving cultural heritage and traditional knowledge in cocoa-producing areas.

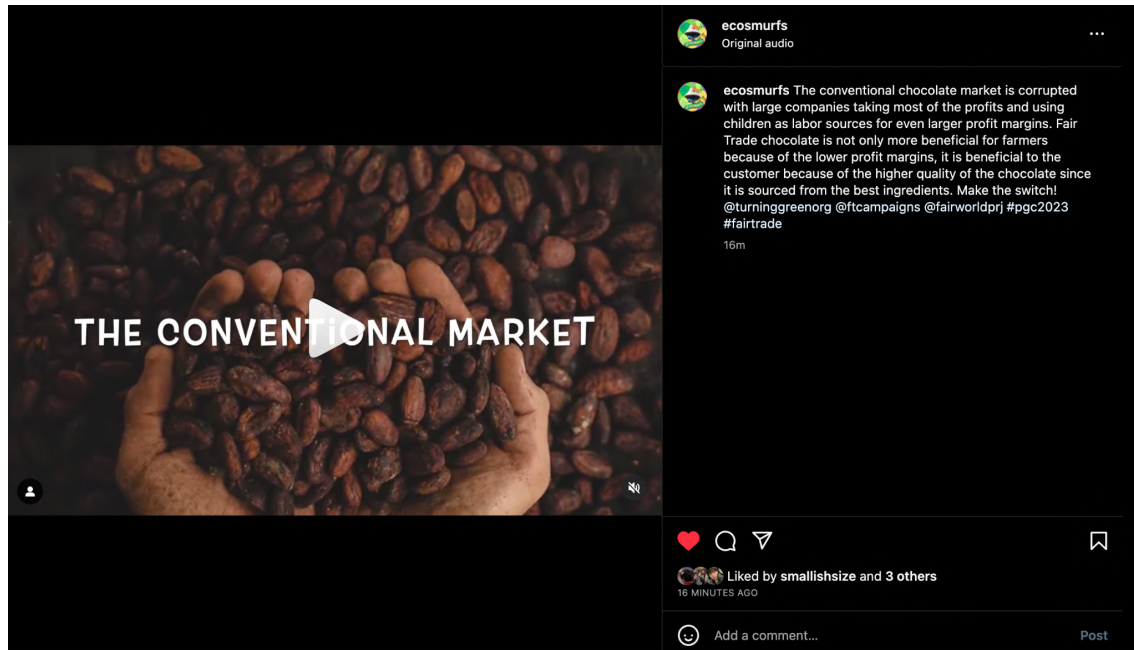
Diversification of Income: Fair trade encourages cocoa farmers to diversify their income sources by growing other crops, reducing their dependency on a single commodity.

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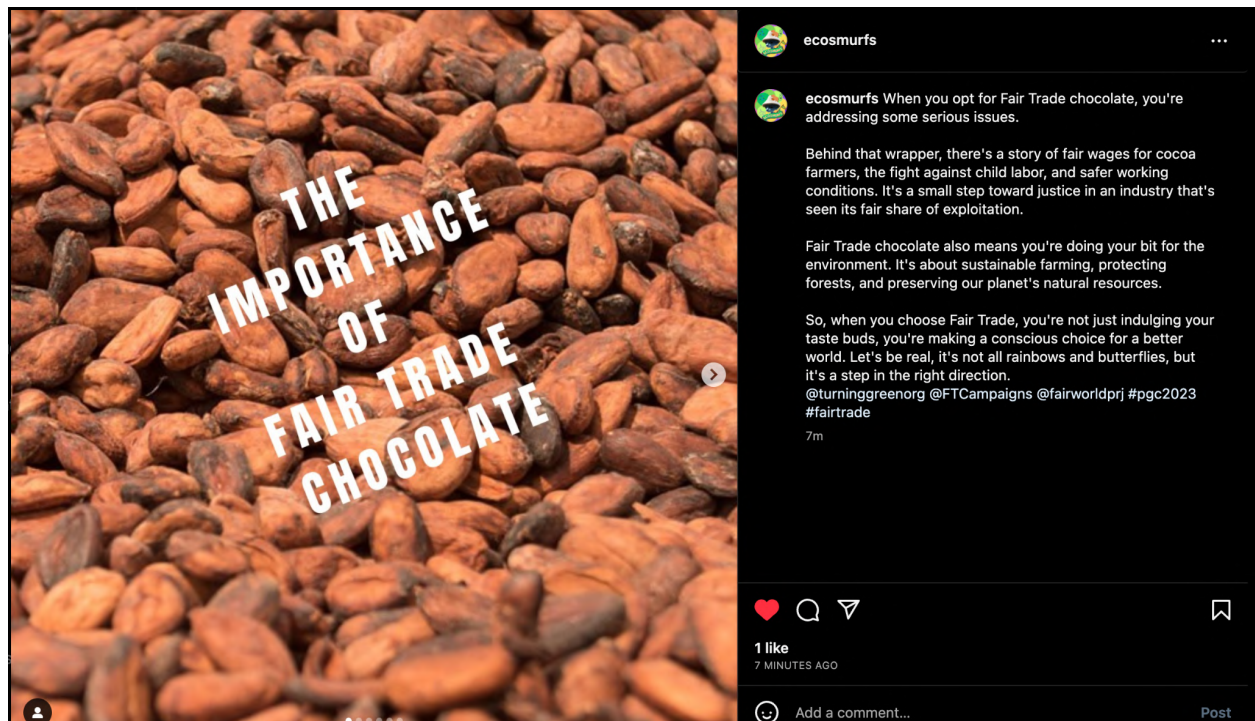
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<https://www.instagram.com/p/CyhhqoegNaz/>



https://www.instagram.com/p/CyhjLvMt-Bu/?img_index=1

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THE HOW - WHO DOES THIS HELP AND HOW DOES THIS HELP?

Fair Trade Chocolate is guaranteed to be produced from cocoa farmers who are being treated/paid fairly and are not exploiting child labor to produce goods.

Although fair trade chocolate does not magically get rid of these problems, they still support companies who are trying to get rid of these terrible economical practices.



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Transparency

Fair trade emphasizes transparency in the supply chain, which means you can trace the origin of your chocolate, ensuring that more of the revenue goes directly to the farmers rather than middlemen. This allows the farmers to also profit and not just the main supplier gaining all the profits.



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Quality Chocolate:

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WHY SHOULD YOU SUPPORT FAIR TRADE CHOCOLATE?

You should support fair-trade chocolate to help those in developing countries get the economic opportunities they need to give their future generations a house to live in, food to eat, and an education they can use to go to universities. By buying a treat for yourself, you could also be getting someone enough money to improve the quality of their homes or be supporting the environment.

