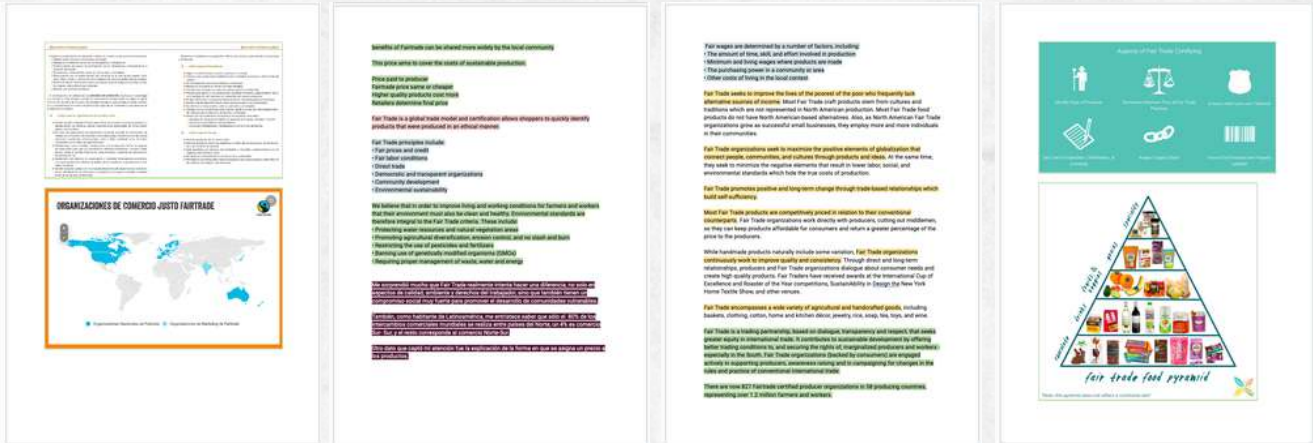


Fair Trade



Investigation:



Two things that left an impression:

I was very surprised that Fair Trade really tries to make a difference, not only in terms of quality, environment and worker rights, but they also have a very strong social commitment to promote the development of vulnerable communities.

Also, as a resident of Latin America, I am saddened to learn that only 80% of world trade takes place between countries of the North, 4% is South-South trade, and the rest is North-South trade.

Another fact that caught my attention was the explanation of the way in which a price is assigned to the products.

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Fair Trade



Coffee	Ground Chiapas coffee 	Soluble Coffee Nescafé Mexican Reserve Xiapan
Price	21.59 USD / 1 kg	6.72 / 180 gr
Where was produced?	Chiapas, Mexico	Chiapas, Mexico
Origin	Hand harvested from Chiapas, Mexico	Hand harvested from Chiapas, Mexico
Extras	Notes of red fruit flavor	Notes of wood, medium roast

Toothpaste	Artisanal toothpaste 	Herbal toothpaste Colgate
Price	3.89 USD / 100 gr	1.67 / 90 gr
Where was produced?	Oaxaca, Mexico	Vallès Occidental, Spain
Origin	Artisans of Costa Chica	Is manufactured and packaged in numerous factories around the world
Extras	Promotes the use and conservation of natural resources in the Coast of Oaxaca	Plant extracts

Fair Trade



Jam	Organic pumpkin jam and orange Mother Earth 	Smuckers Jam
Price	3.80 USD / 275g/ml	4.77 USD / 365 gr
Where was produced?	Spain	Orrville, Ohio, EE
Origin	Small producers	Canadian crops
Extras	Made with organic oranges and pumpkins from Valencia and fair trade organic sugar	Reduced in sugar

Although many of the products get their ingredients from the same place, products without fair trade certification usually transport them through many countries to finish manufacturing and usually have no social commitment. It showed me why it is important to look for environmentally friendly products that also improve the lives of small producers and farmers.

@GIRLUP_EMPOWOMENT



Fair Trade



Project Green Challenge 2023



El comercio justo es un modelo de comercio global y la certificación permite a los compradores identificar rápidamente los productos que se produjeron de manera ética.

Los principios del comercio justo incluyen:

- Precios justos y crédito
- Condiciones laborales justas
- Comercio directo
- Organizaciones democráticas y transparentes
- Desarrollo comunitario
- Sostenibilidad ambiental

Fuente: fairtradecampaigns.org



Fair Trade is a global trade model and certification allows shoppers to quickly identify products that were produced in an ethical manner.

Fair Trade principles include:

- Fair prices and credit
- Fair labor conditions
- Direct trade
- Democratic and transparent organizations
- Community development
- Environmental sustainability



Source: fairtradecampaigns.org



Fair Trade International

Certification Body: FLOCERT



Fair Trade USA

Certification Body: SCS Global Services (SCS)



Fair for Life

Certification Body: Institute for Marketecology (IMO)



Fair trade labels

Fair Trade Federation (FTF)



World Fair Trade Organization (WFTO)



Coffee	Ground Chiapas coffee	Soluble Coffee Mezcal Mexican Reserve Chiapas
Price	2150 USD / 1 kg	4.22 / 180 gr
Where was produced?	Chiapas, Mexico	Chiapas, Mexico
Origin	Hand harvested from Chiapas, Mexico	Hand harvested from Chiapas, Mexico
Extras	Notes of red fruit flavor	Notes of wood, medium roast



Toothpaste	Artisanal toothpaste	Herbal toothpaste Cagaste
Price	181 USD / 106 gr	157 / 90 gr
Where was produced?	Oaxaca, Mexico	País Vasco, Spain
Origin	Artisanal of Oaxaca	It is manufactured and packaged in numerous factories around the world
Extras	Promotes the use and conservation of natural resources in the Coast of Oaxaca	Plant extracts



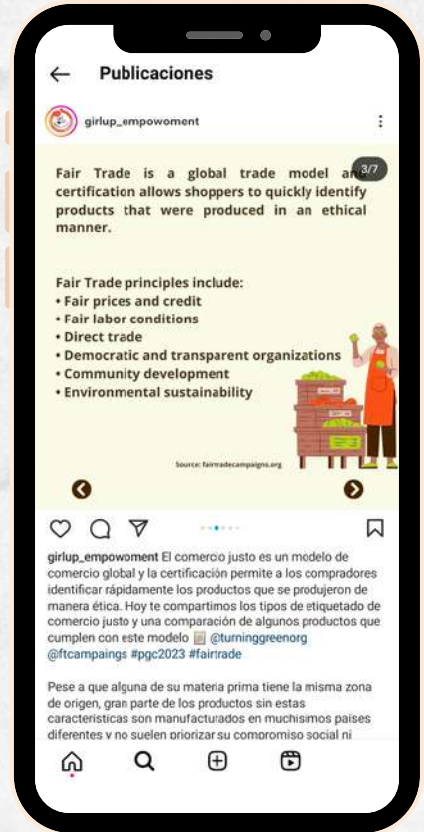
Jam	Organic pumpkin jam and orange Mother Earth	Smucker's Jam
Price	380 USD / 275g/ml	4.77 USD / 365 gr
Where was produced?	Spain	Orville, Ohio, EE
Origin	Small producers	Canadian crops
Extras	Made with organic oranges and pumpkins from Valencia and fair trade organic sugar	Reduced in sugar



Fair Trade



Link



Fair Trade



Caption:

Fair Trade is a global trade model and certification allows buyers to quickly identify products that were produced ethically. Today we share the types of fair trade labeling and a comparison of some products that meet this model 📄

Although some of its raw materials have the same area of origin, much of the products without these characteristics are manufactured in many different countries and do not usually prioritize their social and environmental commitment, That's why, as consumers, we must support products that are not only sustainable, but also greatly support vulnerable communities and offer quality ingredients 🍏