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## • DAILY TASK

After Watching the video and the articles Fair Trade Campaigns' Myths and FAQs and Fair Trade 101 Guide, here I like to Share two things that left an impression.

Firstly, the rigorous standards of Fair-Trade certification caught my attention. The certification process involves thorough assessment and monitoring, ensuring that products meet specific criteria related to fair compensation, labor conditions, and environmental sustainability. This commitment to transparency and accountability adds a layer of credibility to Fair Trade.

Secondly, the emphasis on empowering marginalized producers and workers struck a chord. Fair Trade goes beyond charity; it aims to bring about positive, long-term change through trade-based relationships. The focus on self-sufficiency and economic empowerment aligns with the idea of providing tools and opportunities rather than relying solely on handouts. It's about building sustainable communities and fostering a sense of ownership among those involved in the production process.





# • SOCIAL MEDIA POST

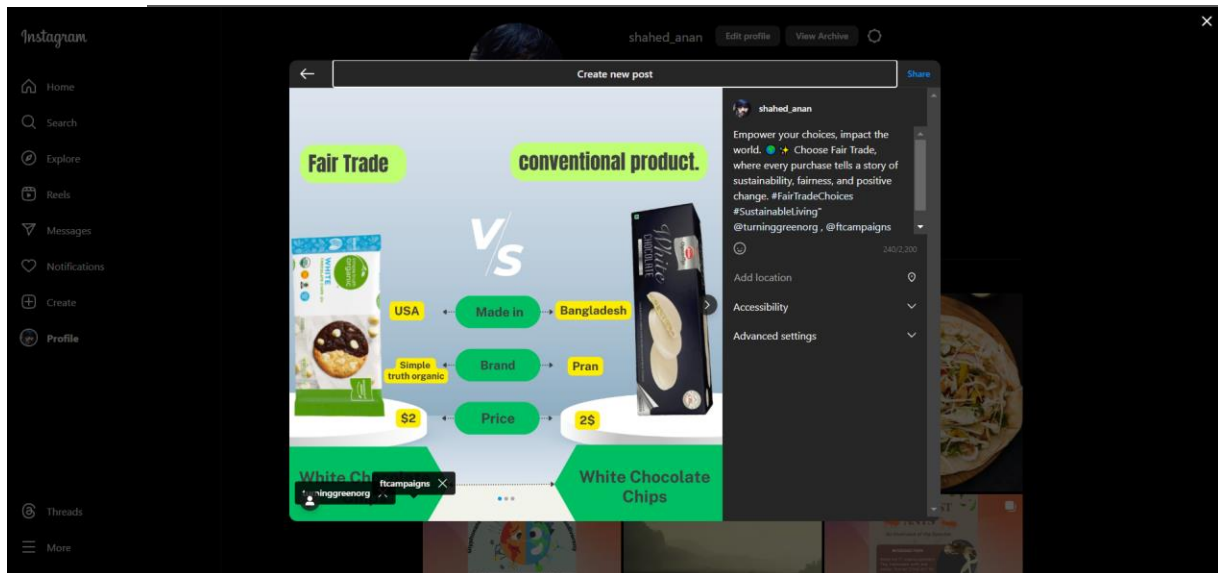


Figure 1 [https://www.instagram.com/p/CyaoDAwu-xV/?img\\_index=1](https://www.instagram.com/p/CyaoDAwu-xV/?img_index=1)