

## Project Green Challenge 2023 – Day 18 Greener Category

Los Aprendices – Conrado Manuel Guzmán Flores, Conradofg, (ASU Masters in Sustainability Leadership Program), Mexico City.

Now that you are beginning to understand the full impact of fashion, let's look more closely at your favorite shirt. Check the tag inside. What information does it provide?

It has the brand, the composition, where it was made, washing, drying, and ironing instructions. This brand bought it from a third party and gives the information of the retailer in Mexico.

**Record the brand name, materials used, and where it was produced. Pay special attention to the impact this item may have on the people who produced it and the environment.**

Brand: Epsilon (Local Mexican Brand)

Materiales used: 78% Viscose (semisynthetic), 22% Nylon (synthetic)

Made in China

Most likely impact on production, GHG emissions from fossil fuel industry to make nylon and other synthetics, dyes on water, and labor.

**Be bold and wear your shirt inside out for the day. Whenever anyone tells you that your shirt is inside out, tell them you're involved in Project Green Challenge to start a conversation about today's theme and the fashion industry.**

**Was anyone surprised to hear why you were wearing your shirt inside out? What were their reactions?**

Mostly confused, I got many stares, and even though I was talking directly to some, many didn't say a thing.

**What information did you share?**

I shared some information with my roommate because I asked her to help me with the greenest challenge of the day. I also made a story on IG and a friend asked about it.

Post: <https://www.instagram.com/p/CyjtuuopuqE/>

