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PGC 2023 Day 2 Greener

Reflection: Some steps that I could take to push back my personal overshoot date is creating a capsule closet with solid basics instead of purchasing trendy as well as fast fashion items every once in a while. I could also start buying clothes from thrift shops to reduce resource use and prevent clothes from ending up in landfills. Another thing I could do is reduce my meat consumption as I do eat some sort of meat (pork, fish, beef, chicken) almost everyday. I could try meat alternatives such as tofu or tempeh or start participating in Meatless Monday. When it comes to my footprint at home, it is a bit more difficult as I live in an apartment complex where I have less control over factors such as where they source their energy. However, I could turn off my central heating unit on nice weather days to reduce the emissions of air conditioning or heating. Furthermore, I could take advantage of my giant windows in my bedroom and living room to reduce my use of electricity and take shorter showers as I do tend to take longer showers at night.

Caption: My pledge is to be more conscientious about my clothing choices as I do spend a good amount of my spending power on the fashion industry. For my choice in jeans, I primarily purchase items from Madewell because they have a jeans recycling program that incentivizes customers by giving a discount when you participate in the program. You receive more affordable jeans while at the same time helping the environment. For this reason, I have made an infographic on their program as well as their partner who is in charge of the program BlueJeansGoGreen to inform other participants. That said, I can still become a better consumer by focusing more on creating a capsule closet with solid basics instead of purchasing trendy as well as fast fashion items every once in a while @TurningGreenOrg @GlobalFootprintNetwork @Madewell @BlueJeansGoGreen #PGC2023 #MoveTheDate

Instagram Post:

RECYCLE YOUR DENIM

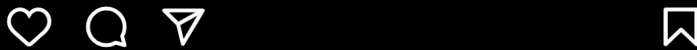
BLUE JEANS GO GREEN

MADEWELL GIVES \$20 OFF PURCHASE WITH OLD JEANS

- THE BLUE JEANS GO GREEN™ PROGRAM COLLECTS DENIM (MADE FROM COTTON) SO THAT IT CAN BE RECYCLED INTO SUSTAINABLE HOUSING INSULATION DIVERTING MILLIONS OF POUNDS OF TEXTILES FROM LANDFILLS EVERY YEAR
- PARTNERS SUCH AS MADEWELL WILL GIVE DISCOUNTS ON NEW JEANS FOR DONATIONS



🔒 bluejeansgogreen was invited to be a collaborator but hasn't accepted yet.



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