

## Project Green Challenge 2023 – Day 2 Greenest Category

**Los Aprendices – Conrado Manuel Guzmán Flores, Conradof, (ASU Masters in Sustainability Leadership Program), Mexico City.**

Mexico will have presidential elections next year which means the winner will have to cut emissions by 50% by 2030 for signing to the Paris Agreement, as well as deliver the 2030 Sustainability Development Goals. Mexico's presidential term lasts 6 years, the next one will be over just in time for 2030. The two biggest contestants are women with academic backgrounds on energy, so this challenge couldn't be more on spot. I opted for a simple format video addressing both and asking what their respective strategies are to achieve these commitments.

Here's a link to my video and the description: <https://www.instagram.com/p/Cx7D8lquYp8/>



Dear Xochitl Galvez and Claudia Sheinbaum, I and the Mexican population would like to know what the strategies of your candidacies are to reduce GHG emissions by 50% and deliver the SDGs that we committed to in Mexico by the end of your administrations in 2030.

If you're also interested in knowing the strategies of Mexico's presidential candidates, tag them so the Mexican population is better informed.