

Team Name: Green Heart
Instagram Username: green.heart.23
Institutions: USIL, Universidad del Pacifico, and Macalester College

Greener

THINK

Last year, hundreds of world leaders came together for the United Nations Climate Change Conference or Conference of the Parties (COP27) in order to voice individual climate commitments and concerns on one global stage. Project Green Challenge is a stage upon which you get to voice your unique perspectives, opinions, and ideas. We can't mitigate the climate crisis alone, nor depend on others to be the change.

CHALLENGE

This is your official invitation to join the PGC 2023 digital community!

Post a photo of yourself outside in nature with a short caption about why you are participating in PGC on Instagram (as well as Facebook and other platforms, if you wish!), tagging @TurningGreenOrg (in both the image itself and the caption) and using hashtag #PGC2023. This social media component will be happening all month long to educate others and amplify learnings beyond PGC participants. Be sure to have at least one Instagram account that is NOT private, preferably cross-posting on multiple platforms, and follow those same guidelines around tags!

Instagram Post:

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green.heart.23 • 55 s

turninggreenorg

2 Me gusta

green.heart.23 Hello! 🍀 We are a group of girls who want to be more immersed in the issue of environmental preservation 🌍. We believe that thanks to our experiences we have managed to be more critical of our reality to realize the impact that our actions can have on the environment 😞. That is why from today we become more committed to the care of our planet 🌱 by joining the Project Green Challenge. We firmly believe that activism does not only include being involved in specific situations, but that it is an action that must be taken every day 🗣️. Therefore, we will take advantage of these social media interactions to call for action from a greater audience! 📣 We hope you can join us and stay up to date with our daily adventures! 🍷 🌿

@turninggreenorg

#pgc2023 #greenheart

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The image shows five people (three women and two men) standing on a green-painted metal staircase outdoors. They are dressed in casual attire. A watermark for 'turninggreenorg' is visible in the top right corner of the photo. The background consists of lush green trees and a clear sky.

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Ver traducción

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