

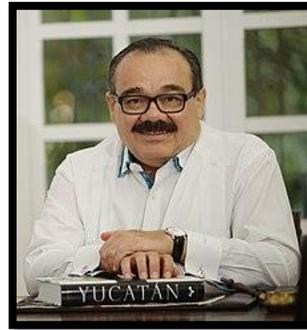
Greener- Day 27- Vote

- **Choose 2 political leaders or future candidates and research the following:**

A= Political leaders I selected: Renan Barrera Concha and Jorge Carlos Ramírez Marín



Annex. Renan Barrera Concha, current mayor of Mérida since 2021



Annex. Jorge Carlos Ramírez Marín. Senator of the Republic, representing Mérida

- **What office do they hold or are they running for and for which party?**

A= Both of them are running for the presidency of Yucatan state, located in México. The elections will be effectuated on the next June 2nd of 2024.

Whereas Mr. Barrera is from the party “Partido Acción Nacional” (PAN), Mr. Jorge Ramírez is the candidate of “Partido Revolución Institucional” (PRI). Renan Barrera is more likely to be supported by citizens because he’s the current mayor of Mérida and he’s doing a great job. On the other side, Mr. Ramírez participated in the 2021 elections of mayor of Mérida; despite he couldn’t achieve this charge, he ended being the second most voted candidate.

➤ **What are two policy issues they have worked on while in office or spoken about on the campaign trail? Where do they stand on these issues?**

Candidate	Detected issue	What actions they did to solve this problematic?	Impact
Renan Barrera Concha	1.- Families in the state are affected by the new global market and the low-quality products that they acquire due the low economy of some villages and townships.	The townhall of the state took a series of stps in order to mitigate this issue. Renan Barrera implemented the “círculo 47” (47 th circle). This program impulses the public polices related to a fair-trade with the producers and a circular economy model with local consume.	Mérida Managed to optimize a route of orders in which 310 families of the city have received local products. A training was imparted for around 207 producers, also taking popular education and leadership
	2.- The city of Merida has made little progress in the standardization of renewable energies. Only 5% of the electrical energy produced is renewable.	Among the actions carried out by the mayor's office, about 4,875 solar panels were installed in 99 government buildings. In addition, 1057 of the panels are connected to generate electricity for 52 agencies.	It has considerably reduced energy consumption in the city. It is estimated that the implementation in one market has resulted in savings of approximately 498.96 kW.
Jorge Ramírez Marín	1.- High electricity rates that merchants and small business owners must pay in order to keep operating	Designed the "Energía Mérida" project, which intends to establish agreements with companies that install solar panels in the businesses of citizens in order to generate renewable energy and reduce the cost of electricity tariffs.	It is expected to reduce by at least half the payment of electricity rates for businesses and small companies, which sometimes reach over \$15,000 Mexican pesos, equivalent to \$757.17 US dollars.
	2.- Approximately 350 public parks throughout the city are in a state of abandonment and poor condition, which prevents the use of these public and recreational spaces.	Carried out a small-scale project in which the optimization of parks located in the fovisstte subdivision was carried out. The project also implements night surveillance and maintenance of exercise equipment and playground equipment.	The project unifies the families living in the subdivision, increases the security of the area and offers free internet service.

➤ **Share your position on each and why these issues matter personally.**

Renan Barrera 1st policy solution (internal trade program): I consider this program to be highly beneficial for the entity, especially because thanks to domestic trade, the carbon footprint is reduced, the economy of small traders benefits and quality products are obtained. Thanks to this program I am able to maintain better contact with producers and place orders that I am sure will find their way into my hands.

Renan Barrera police 2nd policy solution (solar panels installation): I think it is a great idea, and it would be excellent if it could be combined with the proposal of candidate Ramirez. On the other hand, it would be interesting if the energy generated could be donated to the communities affected and less favored by the electricity service. The implementation of this project contributes to curbing the effects of climate change and benefits us all.

Jorge Carlos Ramírez Marín police 1st policy solution (sustainable energies for retailers): It seems to me a proposal worth trying. Electricity in the city is usually expensive, as well as other services; however, it would help the pocket of merchants and citizens a lot to lower this rate with renewable energies. It impacts me personally because I am interested in entrepreneurship and it would be useful for me to have this benefit also when the time comes.

Jorge Carlos Ramírez Marín police 2nd policy solution (Optimization of public parks): It is a necessary action for the city and its main benefit is the integration of families and coexistence with nature. This will mainly promote physical activity and social wellbeing. Having parks and internet service would make it easier for me to coexist with nature while doing activities or practicing biomimicry.

➤ **Posts:**



Your opinion is important for the world

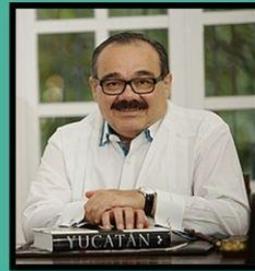
Have you ever wondered why that park looks neglected, where public spending is going, or when that school is going to be painted?

Change is within the reach of your vote, by choosing your representatives correctly.



Votes are confidential,
responsible and conscientious.

Investigation of political leaders in Merida, Yucatan, Mexico



Renan Barrera Concha,
"Partido acción
Nacional" (National
Action Party)

Jorge Carlos Ramírez Marín
"Partido Revolucionario
Institucional (Institutional
Revolutionary Party)



Problems identified in Merida

1

Use of electricity powered by fossil fuels

2

Lack of internal trade between citizens and producers

3

High electricity rates for retailers and small business owners

4

Abandonment and poor condition of public parks

Solutions proposed by the candidates



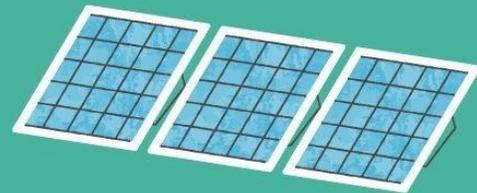
Renan Barrera Concha

Three times mayor of Mérida (2012, 2018, 2021)!



"Circulo 47" project for local commerce

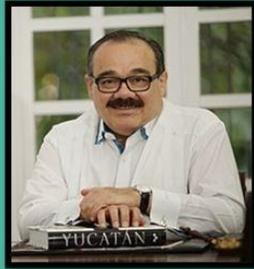
310 families of the city received local products in 2019



Photovoltaic energy in government buildings

that the implementation in one market has resulted in savings of approximately 498.96 kW!

Solutions proposed by the candidates



Jorge Ramírez Marín

Currently Senator representing Yucatán



Renewable energy for retailers ("Merida energía")

It would reduce the amount spent on electricity rates, which is equivalent to approximately \$757.17 US dollars per month.



Park remodeling project

increases the security of the area and offers free internet service. The project also implements night surveillance

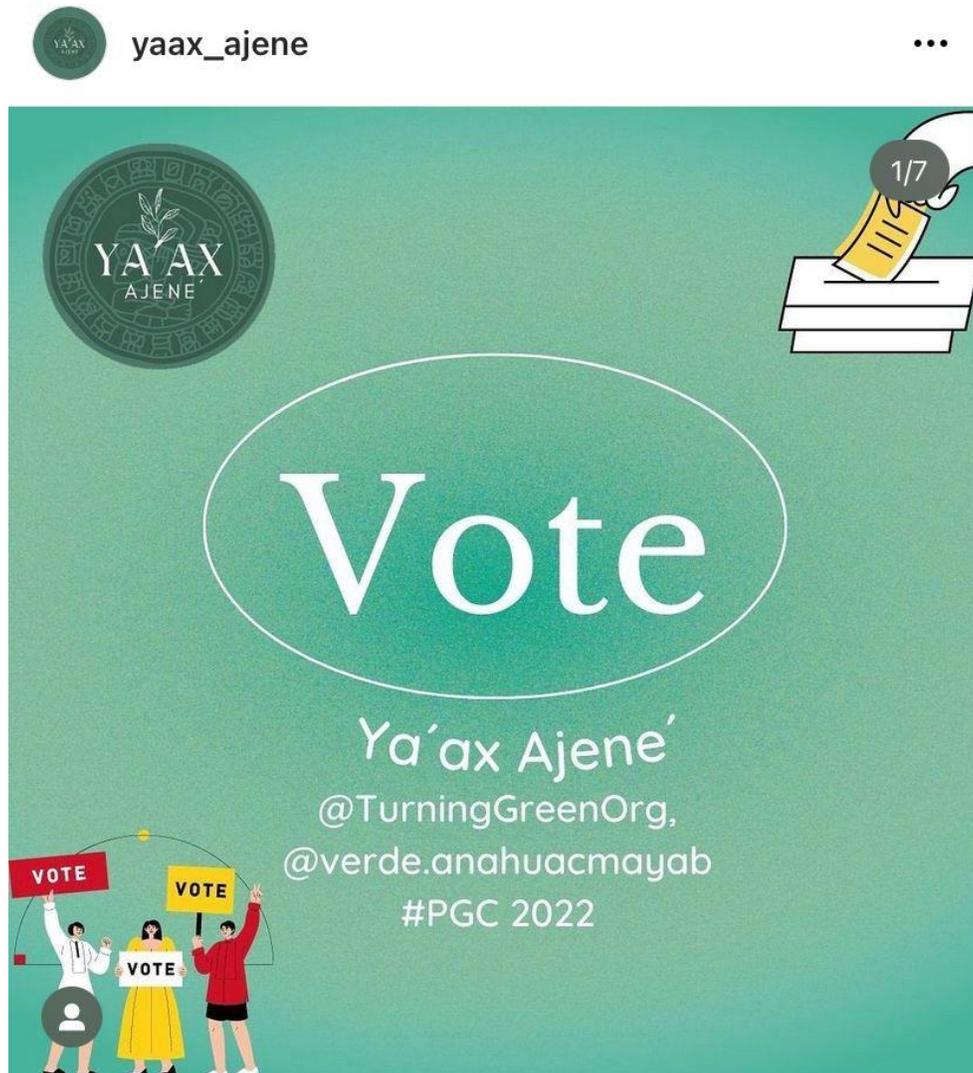
What actions are you taking today to choose your next representatives well?

¿Qué acciones estás tomando hoy para elegir bien a tus próximos representantes?



@TurningGreenOrg, @verde.anahuacmayab,
#PGC2022,

Screenshot:



yaax_ajene GREENER- DAY 27- VOTE. 🧑🏻‍🦱🧑🏻‍🦱. Our opinion and action is fundamental for the change; even if sometimes we can't notice it. It's complex to reflect about a series of candidates and determine which is the best option. There is also the possibility of being influenced or becoming a victim of corruption.

However, the voice of the citizens is always the most important opinion, that's why if the candidate's plan of action is not convincing, think that it was supported by hundreds of people living around you. This is important to comprehend the importance of investigation and inquiry.