

DAY 22 (GREENEST)

CHALLENGE: FOOD WASTE

What is food insecurity?

Food insecurity is defined as a lack of consistent access to enough food for every person in a household to live an active, healthy life. This can be a temporary situation for a household or can last a long time. Food insecurity is one way we can measure how many people cannot afford food.

The number of people who are experiencing acute food insecurity and will need urgent assistance is likely to climb to 222 million people in 53 countries and territories, according to FAO-WFP report.



Source of above image:

<https://www.google.com/url?sa=i&url=https%3A%2F%2Ftoday.duke.edu>

%2F2018%2F06%2Fachieve-food-security-all-build-trust-communities&psig=AOvVaw1W7ITyxQzuklwjCCdTJi1z&ust=1666614612385000&source=images&cd=vfe&ved=0CAwQjRxqFwoTCNCK67Ct9voCFQAAAAAdAAAAABAO

Food security in our campus:

- **YES, WE ARE AWARE ABOUT THIS ISSUE AT OUR SCHOOL.**
- **IN MESS OF OUR CAMPUS, WE ORDER THE FOOD ACCORDING TO THE NEED AND HOW MANY PEOPLE ARE EATING EACH DAY AND ACCORDINGLY CHARGE THE STUDENTS.**

Food insecurity issues and intersection between food and justice:

Food ecologies and economies are vital to the survival of communities, non-human species, and our planet. While environmental communication scholars have legitimated food as a topic of inquiry, the entangled ecological, cultural, economic, racial, colonial, and alimentary relations that sustain food systems demand greater attention. Here, within and beyond environmental communication, charting the landscape of critical food work in our field. Environmental justice commitments can invigorate interdisciplinary food systems-focused communication scholarship articulating issues of, and critical responses to, injustice and inequity across the food chain. An agenda for food systems communication by mapping three orientations—food system reform, justice, and sovereignty—that can assist in our critical engagements with and interventions into the food system.

Nearly 40 million American adults report past year food insecurity. This is concerning, as food insecurity is associated with chronic disease morbidity and premature mortality. Women disproportionately experience food insecurity, and sexual minority women (i.e., lesbian, bisexual, and heterosexual women reporting same-sex behaviour; SMW) may be at greater risk for experiencing food insecurity disparities.

Critical food scholars have argued that activists' political ideologies and environmental values are important influences on their food justice projects. However, there has been given little attention to religion and spirituality even though religious studies scholars maintain that religious values affect environmental and social action. Bringing together these perspectives considers the way religious values and meaning making

intersect with actions toward food justice outside of traditionally religious spaces.

Organization working in the community to address food justice and insecurity:

FEEDING INDIA by Zomato:

Our mission at Zomato is better food for more people. We consider the underserved and the underprivileged as part of our purview of more people.

Think about this – according to FAO estimates, over 190 million people in India are undernourished (which is approximately 20% of our population). And one-third of world's stunted children are from India. In spite of this, it is estimated by the UN that nearly 40% of food in India is wasted or lost.

Food wastage in India happens at multiple levels – harvesting, transporting, processing, packaging and consuming. Weddings, events, restaurants, hostels and houses are a major source for food wastage of cooked food.

Someone has to do something significant to address this core issue of our country. And we think we can contribute to easing the pain. In the past, we've worked closely with Feeding India, Robin Hood Army and Akshaya Patra Foundation to alleviate some of these problems and have collectively achieved remarkable results. It's something we are extremely proud of.

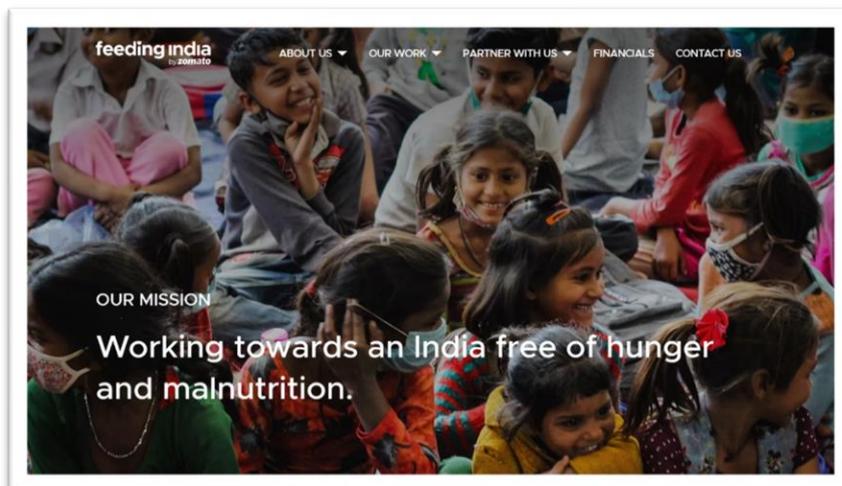
We have now begun a new, and a more concrete chapter around serving the underserved by acquiring **Feeding India**. It is an important step for us, as both organizations share a common dream of ending hunger and food wastage — not just in India, but globally.

The Feeding India team is now completely integrated into Zomato. We have been working together (out of the same office – our HQ) for about 6 months now – and the results have been tremendous.

Within these 6 months of working together, we've been able to unlock the massive potential that comes with our reach and scale. In December of 2018, Feeding India distributed 78,300 monthly meals to the underprivileged. That figure has now skyrocketed to over 1.1 million meals a month.

Similarly, the number of cities Feeding India is active in has risen from 65 to 82. The number of Hunger Heroes (volunteers at Feeding India) has grown from 8,500 to 21,500.

Mission of FEEDING INDIA by Zomato:



Vision of FEEDING INDIA by Zomato:

Our Vision

Feeding India is a non-profit organization dedicated to eradicating hunger and improving malnutrition outcomes in India.

We work toward this mission by supporting large-scale systemic interventions as well as providing essential food support to underserved communities in the form of raw grains and freshly cooked food.

Feeding India works with on-ground non profit partners working on education and child/maternal malnutrition by providing regular meals to dependents.



Team of FEEDING INDIA by Zomato:

Meet the team



Vishal Kumar
Head, Feeding India



Arihant Kumar
Lead (Operations & Product)



Anjani Jajodia
Lead (Finance)

feeding india
by **zomato**

Registered as Hunger Heroes,
Under Indian Society Registration Act XXII, 1860

Who we are

About us
Financials
Contact us

Get Involved

Donate
Request for food
Partner with us

Social



Daily feeding program of FEEDING INDIA by Zomato:

Daily Feeding Program

Despite the significant progress India has made, a large number of people still face the risk of food insecurity. The COVID-19 pandemic has further exacerbated the challenge of hunger in our country.

As a response to the devastating consequences of the pandemic, Feeding India by Zomato launched the **Daily Feeding Program in January 2021** to provide daily meal support to the most vulnerable families.

Since its inception Feeding India has served 4.3+ crores meals with the main focus on reducing hunger for the most vulnerable.

[Know more](#) ▶



Empowering every child with “Poshan to Pathshala” - An initiative under Daily Feeding Program

Child malnutrition is a widespread problem in the entire country, which creates a vicious cycle of poverty, low economic growth, and health concerns. A major reason for the child mortality rate is poor maternal health and improper nutrition availability in the first few years of a child's life. As per the 2021 National Family Health Survey (NFHS)-5 India report, 1 in every 3 children is underweight.



While India continues making strides in many spheres, child hunger remains to be one of the most pressing issues. A child on an empty stomach will not be able to perform to their best abilities, leading to unequal access to opportunities. Children who suffer from hunger long-term go on to become malnourished, which affects them physically, mentally, and socially.

With the Poshan to Pathshala campaign, Feeding India is supporting schools for low-income families through daily meals. The goal is to ensure that every child in their formative years gets

Emergency relief program by FEEDING INDIA by Zomato:

An advertisement for Feeding India's emergency relief program. The background is a black and white photograph of a man in a white polo shirt with the Feeding India logo, holding a cardboard box. The text is overlaid on the image.

YOUR SUPPORT MATTERS

Contribute to help us provide essential food support to those in need

[Donate now](#)

All our initiatives are designed to provide essential food support to underserved communities in the form of raw grains, freshly cooked food or packaged food products depending on the need. Our aim is to ensure, hunger never comes in the way of a brighter future.

Solutions that address the issue with success:

- **Say No to food waste**
- **Manage the leftover food.**
- **Involve yourself in the feeding program from the leftover food.**
- **Don't think of every food waste as scrap.**
- **Manage your food according to your needs.**

We can apply it in our campus by contacting the mess managers which are actually a team of students which keep changing every month. So, we can aware each of them to work efficiently towards zero food wastage or feeding programs from the leftover foods.

THE SCREENSHOT OF THE POST I SHARED ON INSTAGRAM:

The screenshot shows an Instagram post from the account 'teamecohealers'. The post features a circular infographic with four segments: AVAILABILITY (yellow), ACCESS (green), STABILITY (blue), and UTILISATION (orange). The center of the circle is labeled 'FOOD SECURITY' and contains the text: "Exists when all people, at all times, have physical and economic access to sufficient, safe and nutritious food that meets their dietary needs and food preferences for an active and healthy life". Each segment has a corresponding text box explaining its meaning. The post also includes a list of solutions to food waste, a call to action to contact mess managers, and the hashtags #pgc2022 and @turninggreenorg. The post was made 9 seconds ago.

← Posts

teamecohealers

1/6

AVAILABILITY
Food *availability* means that sufficient quantities of appropriate and quality food is available from domestic production, commercial imports, food assistance or food reserves on a consistent base.

ACCESS
People have adequate income or other resources to *access* appropriate food domestically through home production, buying in local market or as exchange, gifts, borrowing or as food aid.

STABILITY
Stability of food refers to *availability* of adequate food all the times, thus, certain that *access* and *utilisation* of appropriate food is not curtailed by any hindrance, shortages or by emergencies or sudden crises.

UTILISATION
People *utilise* food properly through food storing and processing practices while have sufficient knowledge where they apply nutritional health, sanitation, socio-cultural as well spiritual parameters of food.

FOOD SECURITY
"Exists when all people, at all times, have physical and economic access to sufficient, safe and nutritious food that meets their dietary needs and food preferences for an active and healthy life"

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teamecohealers Solutions that address the issue with success:

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#pgc2022
@turninggreenorg

9 seconds ago

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