

**My favorite shirt: A white Tommy Hilfiger shirt.**

- Brand: Tommy Hilfiger
- Materials used: The shirt is 100% cotton.
- Where it was produced? : It was produced in Bangladesh.



**Impacts:**

- As the shirt is made with cotton, for its production was necessary to cultivate cotton, so here is where start the environmental issues, since for the growing of this plant, there were used some pesticides and chemical products, provoking the eroded soils.
- Another negative impact, is that in the workers are not being paid enough, and don't work in a safety place, since they are always in contact with chemicals and other substances.
- For its production, they used textile paints, in this case they used black, blue and red paints. For this use of textiles, the shirt contributed to the contamination of freshwater supplies.
- As it comes from Bangladesh, for its transportation, there were emissions of carbon dioxide in great amounts, also the use of fossil fuels for the boat.
- The workers are in an environment where they can develop sicknesses, and even, some of them could be deathly illnesses.

### **Activity: Wear a shirt inside out.**

1.- Was anyone surprised to hear why you were wearing your shirt inside out?

Yes, when I was walking through the Campus some people talked to me and asked me why I was wearing my shirt like that, so I told them that I am participating in the Project Green Challenge and with this activity I wanted to attract people in order for explaining them some features about the clothes we use every day.

They were surprised when they heard the reason why I was wearing the shirt like that, and also when I told them about the consequences that were caused for the production of just one shirt/pants/coat/etc.

2.- What were their reactions?

Their first reaction was that they were surprised of looking at me wearing my shirt in a different way, and for that reaction that's why they talked with me. After that, their reaction change to an emotion of worry, since I started to share the information I had gotten to the page of Garment's journey. They told me that they didn't know about some of these consequences or issues, and I suggested them to investigate more about the item, the next time they purchase a shirt or another accessory/clothing, in order for finding ecological shirts.

3.- What information did you share?

Some of the ideas that I shared with people were:

- In the last 15 years the production of clothing has doubled.
- Every year it's used 93 billion cubic meters of water.
- Every year a half of a million tons of plastic microfibers are dumped into the ocean.
- Manufacturing cotton requires intensive use of pesticides, deteriorates soil quality, and contaminates freshwater supplies.
- The consequences or illnesses the workers could have, for being exposed to chemicals and other substances.
- 80 billion new pieces are produced every year.
- Just 1% is recycled into new clothing.

I wanted to start sharing them the negative impacts it has our consumption of clothing, in order for then giving them some solutions or actions we could take, and these ones are:

- Learn more about the brands.
- Look for clothes that contain environmental fibers, because these ones are biodegradable.
- Support brands with environmental certifications.

- “Buy less, but better”

Photo:



Message:

Nowadays, in order for contributing in the solution of the different environmental issues, it's important to talk about the garment's industry, which in its process produces great quantities of greenhouse gases and exposes the life of its workers.

Here I am with one of my favorite shirts, which is a white Tommy Hilfiger shirt, and searching its production I realized that in the process of it, the workers were exposed to chemicals and other harmful substances; furthermore, in order for making it, the quality of the soil decreased for the pesticides that were used in the cotton plants, and that this shirt contributed in the contamination of freshwater supplies.

I'm wearing my shirt inside out, in order for expressing how worry I am about this issue, that affects the environment and the human beings; also, because I would like to get the attention of people, for explaining them more about this topic.

Screenshot:



yaax\_ajene



yaax\_ajene GREENER- DAY 18- FASHION 🧥👔👖👗.  
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