

Global Welfare_We care

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Link of the post: shorturl.at/krA06

[Day 18 Fashion]

- Record the brand name, materials used, and where it was produced. Pay special attention to the impact this item may have on the people who produced it and the environment.



My shirt was produced by H&M, with 52% LINEN, 48% COTTON. It was made in Bangladesh.

According to International Finance Corporation, clothes industry in Bangladesh creates a huge revenue. In the last seven years, Bangladesh's garment industry has increased its annual revenue from \$19 billion to \$34 billion. This makes the country the second largest exporter of garments in the world, with the sector accounting for 80 percent of Bangladesh's total export earnings. (By Nazila Fathi). On the other hand, the pollution of in Bangladesh can be categorized in water, air, and noise vibration pollution shown in Figure 1.

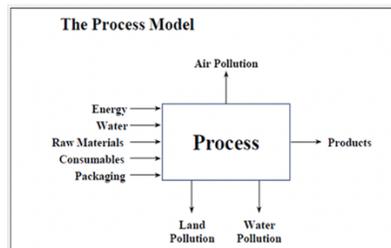


Figure 1 Process model of pollution (M. A. Islam et al., 2022)

However, Bangladesh has featured in numerous campaigns that have highlighted poor working conditions and the use of child labor, especially in the clothing industry. ([M. A. Islam et al., 2022](#)) The clothing industry in Bangladesh has been consistently accused of high-profile human rights abuses by international media and NGOs ([Wilkins, 2000](#))

For example, the water pollution that happen in Bangladesh is consumed many more by textile industry. ([R. Mia et al.,2019](#)). The dyeing and printing industries use a huge amount of water in their manufacturing processes. The wastewater from the dyeing and printing industries is identified as the most polluted water considering the volume generate as well as the effluent composition. ([Nesaratnam ST. *Water pollution Control*,2014](#))

Thus, even though the fast fashion creates hundreds of thousands of revenues from clothing industry, it sacrifices labors and living environment in Bangladesh. Catering to the trend reinforces companies use this way to lower the price and quality of each clothes.

Be bold and **wear your shirt inside out** for the day. Whenever anyone tells you that your shirt is inside out, tell them you're involved in Project Green Challenge to start a conversation about today's theme and the fashion industry.

I did not go outside today. Most of my course are online. But I did ask my roommates for their opinion, and we can conclude their comment as follow:

1. What cause the fast fashion?

Uri (Roommate)→ People want to follow trend, especially the social media bombard people's lives. They received countless advertisements from surfing website, print media and TVs. Catchy slogan and Idolatry fuel the business model successful.

2. What is your shopping-orient?

Hunter (Roommate)→ Buying plain clothes which are never out of fashion. Also, reasonable price of clothes might be durable and long lasting.

I led the conversion in water waste of production that we had discussed in Day 4. According to ATTIRE, I have named a coupled of pollution that would cause from the clothing industry. On the other hand, I mentioned the labor be paid and severe working environment for one cloth production.

