



Anáhuac
Mayab

Team: Altea
Username: Valentin_Altea
School: Universidad Anáhuac Mayab
Social Media: Instagram: AlteaPGC



Oceans

Eye-opening graphical piece with a call to action campaign.

#PGC2022
Team Altea

**THE VITAL NEED FOR
MARINE
PROTECTION**

**TO ACHIEVE
HEALTHY OCEANS
AND MITIGATE
CLIMATE CHANGE.**

IMPORTANCE

**WHITE SAND BEACHES AND
TURQUOISE WATER ARE THE
ECONOMIC BASE OF THE STATE.**

**ALMOST 20% OF THE
TERRITORY ARE REGULATED
UNDER SCHEMES OF
CONSERVATION.**

The infographic is divided into two main sections. The top section has a dark teal background and features a cartoon illustration of a manatee swimming above colorful coral reefs. The bottom section has a light blue background and features a red starfish and stylized white waves at the bottom. The text is presented in a clean, sans-serif font, with key terms in all caps and larger sizes for emphasis.



ENDANGERED SPECIES

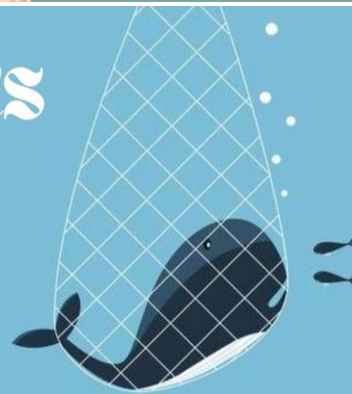
247 SPECIES ARE IN SOME KIND OF DANGER CATEGORY.

HABITAT OF ONE OF THE MOST IMPORTANT MANATEE POPULATED ZONES IN ALL CARIBBEAN.



CAUSES

FISHING NETS



HUNTING



POLLUTION



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Social media post.

