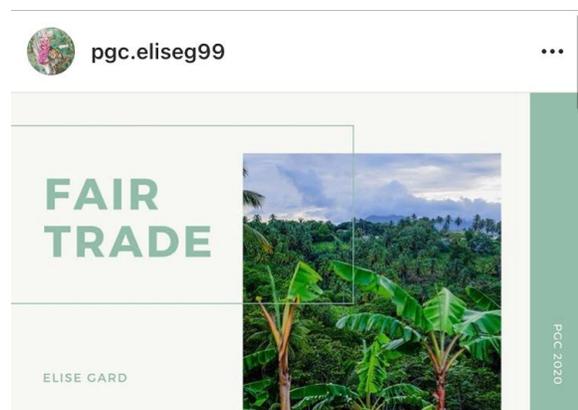


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Day 22 Greenest

Fair World Project Articles

- [“The Economy Has Been Rigged. We Can Change That!” by Erinch Sahan](#)
 - This article resonated with me because I’ve seen a lot of people saying “Eat the Rich” lately and I really didn’t know why. The article says that the 8 richest men in 2017 owned as much money as the poor 3.6 billion people. That’s so terrible. This article, instead of just saying “eat the rich”, explains how we can start to close that gap with Fair Trade and the B Corp Movement. Instead of prioritizing the interests of shareholders and the corporation owners, an economy based around Fair Trade prioritizes the interests of communities, farmers, and workers. Co-ownership is a common feature in these businesses, but it isn’t necessary and is still possible to prioritize a social mission, not profits, without it. Many Fair Trade Organizations have a diverse board of members, limit on money given to shareholders, an defined social mission, or co-ownership by an organization.
- This [article](#) outlines the story of two banana farmers, and how Fair Trade has affected them. Wilmer is one of them. He’s a farmer from Ecuador, and his farm is on 4.2 hectares of land. He has planted diverse crops, like three different types of bananas and cacao trees as well. Wilmer’s farm is the average size for small-scale farmers, and because he’s part of a co-op, he’s able to make a living at his small farm. While selling his produce himself would be more of a struggle, being part of the AsoGuabo co-op means that his several shipping crates of fair trade bananas each week are able to be shipped around the world along with the products of other members of the co-op. Being an organic and fair trade farm means that Wilmer is able to make more money for his products while being known as a farmer with a mission for social good.
- Here’s my presentation I made, it’s 9 slides long so here’s a link to my Instagram post: <https://www.instagram.com/p/CG0OSvcDpse/?igshid=1q1rcjx55mpn0>



pgc.eliseg99 Here’s a presentation about Fair Trade, what it means, how it impacts farmers, helps the economy, and how you can support it!
[@turninggreenorg](#) [#PGC2020](#) [@ftcampaigns](#)
[@fairworldprj](#) [#FairTrade](#)

Responses to my Presentation:

My boyfriend: "I'd heard of fair trade a few times but never knew the difference it actually makes for farmers and producers. Especially with COVID, workers need support and fair trade businesses give that to workers unlike the usual corporations."

My mom: "I try to buy local and organic, but never look for fair trade products. I took a picture of those labels and will look out for them when I'm shopping next time!"