

Fair trade

Day 22-Project Green Challenge

Team-SEEDS of Honua

Greener:

Fair trade- The true cost- it is worth it!!!

Compare	Conventional coconut milk	Fair trade coconut milk
Price	\$2.50	\$3.69
oz	14 fl oz	13.5 fl oz
Standards	Added sugar, BPA lining, unnatural	USDA Organic, Kosher Certified, Vegan, Gluten-free, no added sugar (Fair Trade Sustainability Alliance)
Cost/benefit	Harsh conditions, exploiting workers and the environment- Unhealthy	The true cost is worth it- Healthier- Creates opportunity improve lives of workers, farmers, their families and communities for the future

Compare	Conventional (Colgate) toothpaste	Fair trade toothpaste

Price	\$1.32	\$6.49
oz	6oz	5oz
Standards	Fluoride, some colgate products are vegan some are not, artificial flavoring, artificial sweeteners, contains triclosan	All natural, vegan, cruelty free, recycled packaging, organic, eco friendly, fluoride free
Cost/benefit	Harsh conditions, exploiting workers and the environment	The true cost is worth it- Healthier- Creates opportunity improve lives of workers, farmers, their families and communities for the future

Compare	Conventional coconut oil	Fair trade coconut oil
Price	\$8.94	\$16.99
oz	12oz	14oz
Standards	Refined, high heat, bleaching, additives, non-organic	Unrefined, all natural, vegan, organic, non-GMO, no artificial preservatives, long shelf life
Cost/benefit	Harsh conditions, exploited workers and environments	The true cost is worth it- healthier- Creates opportunity improve lives of workers, farmers, their families and communities for the future

Compare	Conventional dark chocolate bar	Fair trade dark chocolate bar
Price	\$2.37	\$9
oz	3.5oz	2.64oz
Standards	Contains milk and sugar, artificial	All natural, vegan, organic,

	preservatives	non-GMO, no artificial preservatives
Cost/benefit	Harsh conditions, exploited workers and environments	The true cost is worth it- healthier- Creates opportunity improve lives of workers, farmers, their families and communities for the future

Compare	Conventional ginger tea	Fair trade ginger tea
Price	\$7.5	\$3.10
oz	9.9oz	0.85oz
Standards	Sugar, caffeine, other artificial flavors and additives	All natural, vegan, organic, non-GMO, no artificial flavors or sugar, kosher certified by star K, caffeine free
Cost/benefit	Harsh conditions, exploited workers and environments-unhealthy	The true cost is worth it- Creates opportunity improve lives of workers, farmers, their families and communities for the future

Compare	Conventional coffee	Fair trade coffee
Price	\$4.46	\$14.99
oz	12oz	12oz
Standards		All natural, vegan, organic, non-GMO, no artificial preservatives, naturally dried and roasted, healthier
Cost/benefit	Harsh conditions, exploited workers and environments-unhealthy	The true cost is worth it- Creates opportunity improve lives of workers, farmers, their families and

		communities for the future
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Compare	Conventional honey	Fair trade honey
Price	\$6.87	\$22.99
oz	24oz	18oz
Standards	Added sweetener, refined	All natural, organic, non-GMO, no artificial flavors or sugar, kosher certified, raw, cruelty free
Cost/benefit	Harsh conditions, exploited workers and environments-unhealthy	The true cost is worth it- Creates opportunity improve lives of workers, farmers, their families and communities for the future

Compare	Conventional soap (dawn)	Fair trade soap (dr. bronners)
Price	\$4.96	\$18.49
oz	40 fl oz	32 fl oz
Standards	Chemicals and preservatives, acute toxicity- (groundwater contamination)	All natural, vegan, organic, non-GMO, no artificial preservatives, cruelty free,
Cost/benefit	Harsh conditions, exploited workers and environments-unhealthy	The true cost is worth it- Creates opportunity improve lives of workers, farmers, their families and

		communities for the future
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Compare	Conventional Dole banana	Fair trade banana
Price	\$2.49	\$3.49
oz	32 oz.	32 oz.
Standards	TR4 Disease Resistant Variety	Fair Trade, ISO 14001 Certified, Global GAP, SA 8000, USDA Organic, Rainforest Alliance
Cost/benefit	Violates human rights, uses child labor, and degrades environmental health	Sustainable environmental practices and fair working conditions- Creates opportunity improve lives of workers, farmers, their families and communities for the future

Compare	Ghiraardelli 100% cocoa	Volupta Cocoa Powder
Price	\$6.49	\$17.00
oz	8 oz.	32 oz.
Standards	Vegan, Caffeinated, Not Processed with Alkaline, and Kosher.	Fair trade, USDA Organic, No sugar, Kosher, Vegan, gluten free, GMO Free
Cost/benefit	Violates human rights, uses child labor, and degrade environmental health	Committed to purchasing from family run farms who use regenerative agricultural practices.

Compare	Kirkland Signature Paper Towels	Natural Value Paper Towel 100% Recycled
Price	\$25.00	\$66.12
oz	N/A	N/A
Standards	Not shipped overseas, sourced from a sustainable forest initiative.	100% Recycled, No Chlorine Bleach Used, No Dyes, Inks, or Fragrances
Cost/benefit	Less greenhouse emissions, harmful to the environment and	Reduces negative impact on the environment and people from production to disposal.

Mahalo nui- Sabastian and Tyler
Email address- t13875@oakmeadow.com
Username- SEEDS of Honua
School- Homeschooled



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