The background is a solid purple color. A decorative border of white leaves and small purple flowers is arranged in a circular pattern around the central text.

DAY 22: FAIR TRADE

Greener

Team Name: Four Leaf Clovers

Username: Four Leaf Clovers

Email Address: fourleafcloverspgc@gmail.com

School: Jericho High School

FAIR TRADE



Period Products: Tampax → Natracare

A better option to conventional tampons, Natracare tampons are made from only certified organic 100% cotton. The brand has received many prestigious achievements, such as the Queen's Award celebrates UK businesses which excel in international trade, innovation, sustainable development, and the promotion of social mobility.



Lotion: Neutrogena → ACURE

Neutrogena, owned by Johnson & Johnson, scored poorly on the Good Shopping Guide for its record on organics and animal welfare. A better, Fair Trade certified would be from ACURE, which was founded on sustainable principles to provide the highest quality personal care products



Shampoo: Dove → ACURE

Dove was rated a labor score of 41%, rated on include policies and practices on child labor, forced labor, worker safety and living wages. The brand's supplier relationships and auditing practices are also considered. Dove is also not fair trade certified, while ACURE sources ingredients from fair trade suppliers where possible and supports charities.



FAIR TRADE



Hand Sanitizer: Purell → Dr. Bronner's

The manufacturer of Purell hand sanitizer is facing a new class-action lawsuit accusing it of making "false and misleading" claims and is not fair trade certified, while Dr. Bronner's has created or partnered with fair trade and organic projects all over the world. An estimated 10,000 people around the world benefit directly from their fair trade projects.



Tea: Lipton → Numi Tea

In a ranking of the ethical and environmental record of tea brands looking at certification schemes, workers' rights, Lipton scored only .5/20. A better option would be Numi tea, a more sustainable and Fair Trade Certified brand. 93% of Numi Tea sales are Fair Trade or Fair Labor certified products, an 8% increase from 2016.



Coffee: Folgers → Allegro

The Folgers supply chain used is not pesticide, herbicide, and fungicide free, while Allegro sources high quality coffees from farmers dedicated to the environment and worker livelihood.



FAIR TRADE



Bananas: Chiquita → Turbana

The actions of Chiquita have had environmental, social, and health impacts right across the board. Though bananas may be cheap, they come at a major cost to the banana farmers of the developing world. On the other hand, Turbana is the largest Fair Trade Certified banana producer and exporter in the world, have subscribed to the mission and goals of Fair Trade even before Fair Trade was created in 1988.



Ice Cream: Nestlé → Ben & Jerry's

Nestle partakes child labour where children work in cocoa farms. They promote a baby formula in third countries. They have also admitted to forced labour in thailand, their products have had traces of sweat, blood of poor unpaid migrant workers. Up to date, there has been 3933 child workers on their farms. Some younger workers weren't even given a salary. Ben & Jerry's is one of the most ethical brands out there and socially responsible brands. They made all of their ingredients into Fairtrade-certified in 2013



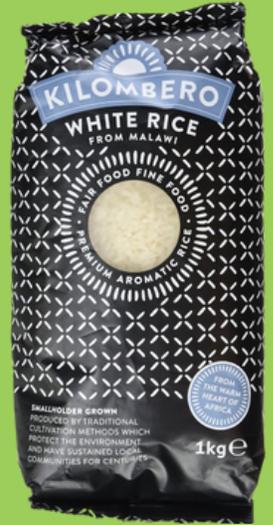
Chocolate Hershey → Theo's Chocolate

Hershey has also been sued for child labor practices. About 2 million children work in child labor cocoa farms in africa and Hershey partakes in it. Theo's chocolate on the other hand, has all ethically produced ingredients and is ethically manufactured in every aspect.



Rice: Botan → Kilombero

Botan is a rice-producing company that is not only not fair-trade certified, the company also never even mentions their workers, ever! There is no worker-environment assurance, or fair-wages assurance. Moreover, their supply chain also casts negative effects on the environment. This is due to the fact that they use herbicides such as Roundup, and unsustainable agricultural methods. However, Kilombero is fair-trade certified, assuring the working environment and pay of their workers. Additionally, multiple reviews online have said that Kilombero tastes just like, if not better, than most other name-brand rice.



INSTAGRAM

four_leaf_clovers_pgc

FAIR TRADE

Period Products:
Tampax → Natracare

A better option to conventional tampons, Natracare tampons are made from only certified organic 100% cotton. The brand has received many prestigious achievements, such as the Queen's Award celebrates UK businesses which excel in international trade, innovation, sustainable development, and the promotion of social mobility.

Lotion:
Neutrogena → ACURE

Neutrogena, owned by Johnson & Johnson, scored poorly on the Good Shopping Guide for its record on organics and animal welfare. A better, Fair Trade certified would be from ACURE, which was founded on sustainable principles to provide the highest quality personal care products

Shampoo:
Dove → ACURE

Dove was rated a labor score of 41%, rated on include policies and practices on child labor, forced labor, worker safety and living wages. The brand's supplier relationships and auditing practices are also considered. Dove is also not fair trade certified, while ACURE sources ingredients from fair trade suppliers where possible and supports charities.

four_leaf_clovers_pgc We discovered many of the products we normally purchase were from brands that aren't Fair trade certified and in fact have negative impacts on their workers and the environment. We found better alternatives that are sustainable and Fair Trade Certified! @turninggreenorg @fairworldprj #pgc2020 #fairtrade

Add a comment...

10 seconds ago

four_leaf_clovers_pgc

FAIR TRADE

Hand Sanitizer:
Purell → Dr. Bronner's

The manufacturer of Purell hand sanitizer is facing a new class-action lawsuit accusing it of making "false and misleading" claims and is not fair trade certified, while Dr. Bronner's has created or partnered with fair trade and organic projects all over the world. An estimated 10,000 people around the world benefit directly from their fair trade projects.

Tea:
Lipton → Numi Tea

In a ranking of the ethical and environmental record of tea brands looking at certification schemes, workers' rights, Lipton scored only 5/20. A better option would be Numi tea, a more sustainable and Fair Trade Certified brand. 93% of Numi Tea sales are Fair Trade or Fair Labor certified products, an 8% increase from 2016.

Coffee:
Folgers → Allegro

The Folgers supply chain used is not pesticide, herbicide, and fungicide free, while Allegro sources high quality coffees from farmers dedicated to the environment and worker livelihood.

four_leaf_clovers_pgc We discovered many of the products we normally purchase were from brands that aren't Fair trade certified and in fact have negative impacts on their workers and the environment. We found better alternatives that are sustainable and Fair Trade Certified! @turninggreenorg @fairworldprj #pgc2020 #fairtrade

Add a comment...

10 seconds ago