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Now that you are beginning to understand the impact of fashion, let's look more closely at your favorite shirt. Check the tag inside. What kind of information does it provide?

Record the brand name, materials used and where it was produced.

North Face Sweatshirt: (Shell A) 50% cotton, 50% polyester, (Shell C) 100% cotton
Made in Mexico

Research the impact this item may have had on the people who produced it and the environment. Share your research. (maximum 100 words)

On North Face's website, their claims to high quality and expedition proven gear overshadows the dark side of their production process. It is mentioned that "every year 85% of textiles produced ends up in landfills," a major driver for their renewed product line that allows consumers to buy products that have been returned broken and fixed up. The new Futurelight line boasts "Face and back layers sustainably crafted using 90% recycled materials," but this mentions nothing of the horrible sweatshop conditions where their products are produced. Sexual assault, unlivable wages, and forced overtime are revealed in this report from 2008: [North Face and the sweatshop in El Salvador](#).

Be bold and wear your shirt inside out for the day. Whenever anyone tells you that your shirt is inside out, tell them you're involved in Project Green Challenge to start a conversation with what you have learned about today's theme and the fashion industry.

Was anyone surprised to hear why you were wearing your shirt inside out? What were their reactions? What information did you share with them?

Until I arrived home, not one person asked me about my sweatshirt being inside out, so I often began the conversation myself. Most of the people I spoke with were friends who already understand the impacts of the fashion industry, however, they were outraged by the selected facts I did share. I told them about how textile dyeing is the largest polluter of freshwater in the world ([Toxic Textiles Report](#)) and that cotton agriculture accounts for a quarter of the world's insecticide use ([There Are Hidden Chemicals In Our Clothing](#)). They knew that the process of clothing manufacturing was bad, but they didn't know it was this bad. I also chatted with my parents about it and both were disgusted by the idea that much of our clothing was made with or

still contains carcinogenic chemicals. My mom always taught me to wash new clothes before wearing them to prevent skin contact of formaldehyde.

Post a great picture of yourself on a social media platform of your choice wearing your inside-out shirt. Caption the photo with the tag details, its impact on workers and the planet, and why you chose to wear your shirt inside out. Use the hashtags #PGC2019 and #whomademyclothes, and tag @TurningGreenOrg, @TrueCostMovie, @GreenAmerica, and @Fibershed.

 **Ryan Harrop** 4 mins · 🧑🏻 · ▼

Yes, my shirt was on inside out all day. No, not one person tried to tell me, but that's ok it was worn with purpose. (North Face Sweatshirt: (Shell A) 50% cotton, 50% polyester, (Shell C) 100% cotton Made in Mexico)

Fun facts: textile dyeing is the largest polluter of freshwater in the world (<https://www.greenamerica.org/green-americas-2019-toxic-text...>) and cotton agriculture accounts for a quarter of the world's insecticide use (<https://remake.world/.../there-are-hidden-chemicals-in-our-c.../>). If you have a minute, take some time to read this short assessment of North Face production processes from 2008: <http://www.elsalvadorperspectives.com/.../north-face-and-swea...> , it is rather shocking.

BUT, do not fear, for <https://goodonyou.eco/> is here to save us all with clothing brands that are good for us, and good for the planet. #PGC2019 #whomademyclothes Turning Green The True Cost Green America Fibershed

