

## **Day 11 - Greener.**

- **Record the brand name, materials used and where it was produced.**

**Ans - I chose a Teamspirit shirt of coral red and it claims that it is produced in India.**

- **Research the impact this item may have had on the people who produced it and the environment. Share your research.**

**(maximum 100 words)**

**Ans - Textile manufacturing is a major Industry.**

**It functions on conversion of fibre into yarn and yarn into fabric.**

**Cotton being highly demanded as a natural fibre is also highly processed.**

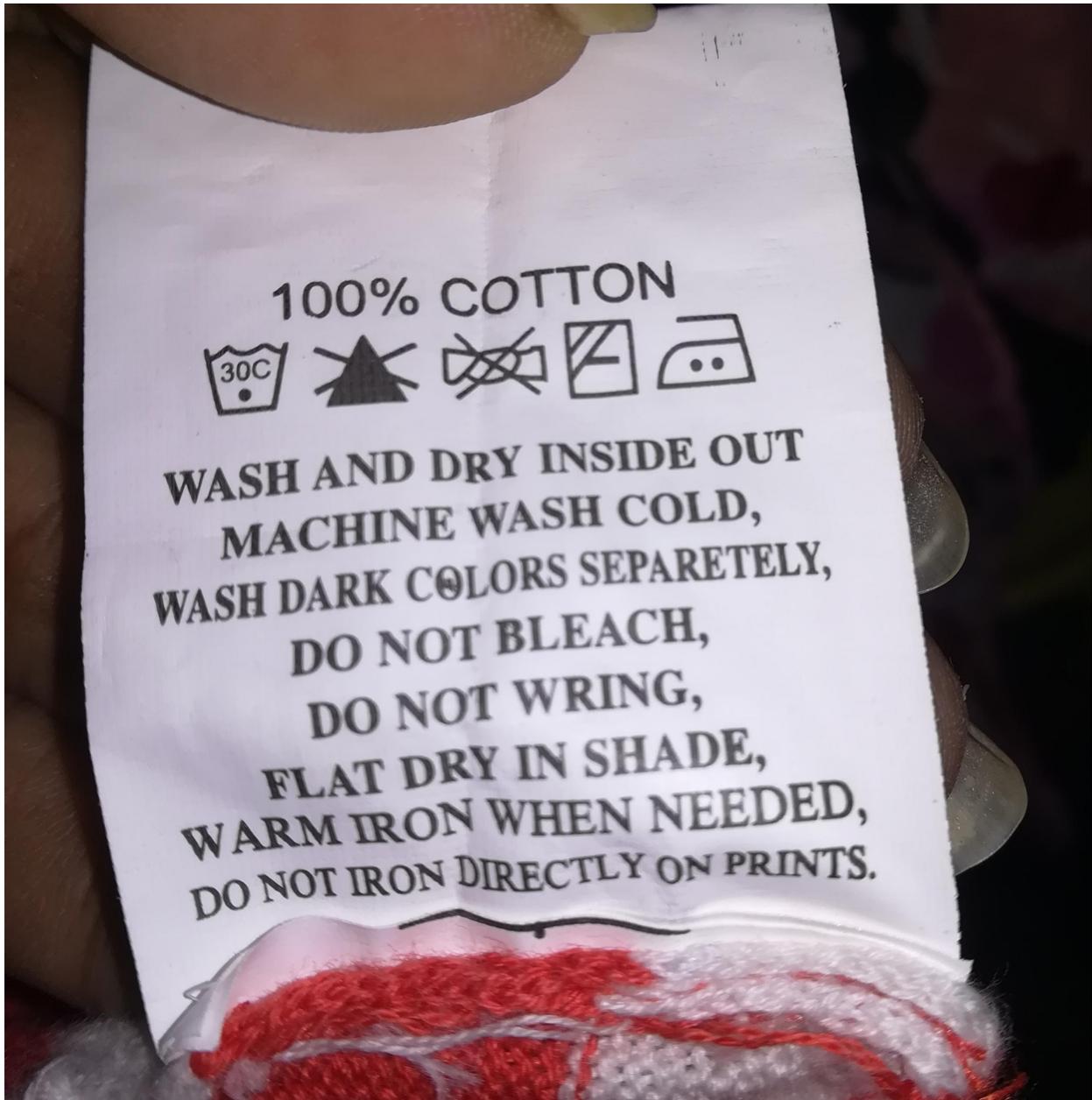
**The various complexities involved in this process involves washing of the fabric, bleaching, dyeing which has ultimately**

***released pollutants into the natural water reserves. The harmful synthetically dyed clothes which seem so much promising have undergone through these processes which are responsible for polluting the natural resources and our environment.***

***Also, the shirt I purchased for 400INR claims that it is purely cotton, but surely it is not and is synthetic material, the appropriate remuneration of employees wouldn't have been done. The picture***



*below indicates the symbol and claim of the brand Teamspirit.*



123rf.com

**Team  
Spirit**

TEAM SPIRIT Trademark Det...



T-shirt "Teamspirit" - light grey  
allianz-collection.com





@rahulsindhani615

tmayee\_20998743pratikpande\_333

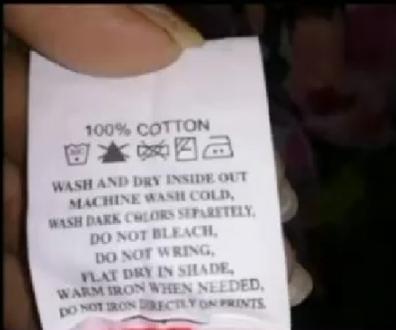
wear our shirt inside  
out!

@turninggreenorg

I didn't feel anything  
to wear it that way,  
not objectionable at  
all

#PCC2019

I chose my  
TEAMSPIRIT shirt, coral  
in colour



The tag claims that it  
is an Indian product  
and also is 100% cotton

Which I guess is not,  
it actually must have  
gone through various  
dyeing and other  
manufacturing processes

Posting



- ***Was anyone surprised to hear why you were wearing your shirt inside out? What were their reactions? What information did you share with them?***
- ***Answer – Firstly, when I wore my shirt and was leaving home my parents told me that whether I'm in sleep that was wearing my shirt wrong, I corrected them that I'm wearing it for today and I told that it's one of the task for today from PGC, they asked the reason for it, I explained then that how fast fashion is consuming our mentalities and how much influence it contributes to environmental pollution, labours remuneration, many more factors they were amazed and instructed me to implement over it, on which I committed to restrict my wardrobe.***
- ***Nextly, when I entered my college our watchman corrected me the same way my***

**parents did, I told him how fashion is influencing he told that his personal reason for not preferring fashion was lack of money, but when I told him that he was contributing for good cause by being not fashion conscious, he was anxious to know how fashion could influence the environment this bad.**

- Later, when I entered our college each one amongst my friend had a huge laugh before listening to the reason, and when I explained my reason for wearing the shirt inside out they were amazed to hear the same, and girls especially who are more fashion conscious committed that they won't be purchasing clothes which were not needed and assured to follow the buyerarchy pyramid.**

**Team name - Greecofriendly**

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