

BROOKE CROUCH

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QUESTIONS:

1. YES, I DO. OF COURSE! CONNECTIONS ARE ALWAYS GOOD.
2. OF COURSE I WOULD! I THINK IT IS WONDERFUL TO BE SO INVOLVED DURING OCTOBER, BUT IT IS CRUCIAL TO KEEP THE ENTHUSIASM AND PASSION UP THE REST OF THE YEAR! IT WOULD ALLOW STUDENT LEADERS TO BUILD SUSTAINABILITY NETWORKS AND REMAIN INVOLVED AFTER LEARNING ALL THIS NEW INFORMATION. THEY CAN USE THE TOOLS THEY HAVE RECEIVED DURING THIS MONTH TO MAKE LASTING CHANGES THE REST OF THE YEAR! ANYTHING I CAN DO TO HELP, I AM HAPPY TO DO!

HERE'S WHAT I'M THINKING:

1. WEEKLY(OR MONTHLY) NEWSLETTERS TO ALL THE PGC PARTICIPANTS. THIS NEWSLETTER WOULD HAVE A SUSTAINABILITY FOCUS SIMILAR TO HOW EACH DAY IN PGC HAD A DIFFERENT THEME. IT WOULD PROVIDE SOME INFORMATION ABOUT THE ISSUE, AND SOME THINGS THAT INDIVIDUALS CAN DO TO MAKE IT MORE SUSTAINABLE.
2. MONTHLY WEBINARS WHERE LEADERS IN DIFFERENT ASPECTS ENVIRONMENTAL ADVOCACY SHARE THEIR EXPERIENCE WITH SUSTAINABILITY, AS WELL AS WAYS STUDENT LEADERS CAN BECOME ADVOCATES. WEBINAR TOPICS MIGHT INCLUDE; HOW TO MOTIVATE/INSPIRE PEOPLE, HOW TO SUSTAIN A CAMPAIGN, HOW TO BEGIN A POLITICAL LOBBYING CAMPAIGN, ETC. PGC PARTICIPANTS COULD TUNE IN AND LEARN SOME VALUABLE INFORMATION!
3. FORM SUBCOMMITTEES ACROSS THE WORLD! EACH TOPIC COVERED IN THE MONTH COULD BECOME A VIRTUAL COMMITTEE: PGC PARTICIPANTS COULD CHOOSE THE TOPIC THAT THEY MOST RELATED TO AND JOIN THE COMMITTEE(ALL OPTIONAL, OF COURSE). ONE OF THE PEOPLE IN

CHARGE OF THE PG NETWORK WOULD BE THE LEADER OF THE COMMITTEE, AND THEY COULD HOST BI-WEEKLY CHATS/IDEA EXCHANGES WITH THE COMMITTEE MEMBERS. THEY COULD PLAN EVENTS THAT EACH MEMBER COULD IMPLEMENT IN THEIR OWN COMMUNITY. THEY COULD ALSO COORDINATE LARGER EVENTS, SUCH AS A POLITICAL LOBBYING CAMPAIGN OR AN ADVERTISEMENT CAMPAIGN. THEY COULD ALSO JUST EXCHANGE THEIR PERSONAL WAYS TO BECOME MORE SUSTAINABLE ON THAT TOPIC(IE. FOR THE PLANT BASED COMMITTEE, THEY COULD SHARE RECIPES AND HELPFUL DOCUMENTARIES). IT WOULD BE HELPFUL IN PROVIDING A COMMUNITY OF LIKE-MINDED INDIVIDUALS WHERE THEY COULD INTERACT MORE THAN IN THE ACTUAL PGC.

4. ORGANIZE PGC PARTICIPANTS BY REGION. CONNECT THE PGC PARTICIPANTS WHO ALL LIVE IN THE SAME COMMUNITY, CITY, OR COLLEGE, AND HELP THEM PLAN A LOCAL SUSTAINABILITY EVENT IN THEIR OWN COMMUNITY! WITH ALL OF THEM WORKING TOGETHER, IT WOULD MAKE A LARGER IMPACT THAN THE ACTIONS TAKEN BY INDIVIDUAL PGC PARTICIPANTS DURING PGC.
5. HAVE AN ANNUAL PROJECT GREEN CHALLENGE CONFERENCE- LIKE THE PGC FINALS, BUT OPEN TO ALL PGC PARTICIPANTS. THERE COULD BE ADVOCACY WORKSHOPS, SUSTAINABLE COOKING DEMOS, CHANCES FOR PGC PARTICIPANTS TO MEET EACH OTHER, ALL SORTS OF FUN AND INSPIRING THINGS!

WHAT WOULD MY ROLE BE? I COULD:

1. HELP CREATE THE NEWSLETTER!
2. HELP COORDINATE THE COMMITTEES- CHECK IN WITH THE LEADERS BI-WEEKLY AND SEE WHAT THEIR COMMITTEE HAS WORKED ON.
3. RECRUIT GUEST SPEAKERS FOR THE WEBINARS- REACH OUT TO A VARIETY OF DIFFERENT ECO-HEROS(YEP, I REMEMBER THAT CHALLENGE!)
4. HELP TO CONNECT THE PGC PARTICIPANTS IN ONE AREA BY DIVIDING THE COUNTRY INTO AREAS(COLLEGES AND TOWNS) AND ASSIGNING A LEADER FOR EACH AREA. CHECK IN WITH THEM BI-WEEKLY TO ASSESS THEIR GROUP'S PROGRESS ON THEIR PROJECT.
5. HELP COORDINATE THE CONFERENCE! RECRUIT GUEST SPEAKERS, PLANT BASED CHEFS, ORGANIZE GAMES, ETC. MAKE IT FUN!

OBVIOUSLY, I COULD NOT DO ALL OF THESE THINGS + SCHOOL + WORK. BUT I CAN DEFINITELY DO SOME OF THEM! I WANT THIS NETWORK TO BE A SUCCESS, BECAUSE I BELIEVE IT IS THE KEY TO SUSTAINED, POWERFUL CHANGE.