

Team: Green Day

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Project Green Challenge

Day 27 Greenest Challenge

- **Describe your project. What do you want to accomplish?**

For us, reducing our carbon footprint is very important if we want to mitigate climate change. A lot of people think that reducing it is hard, but throughout these past few weeks we have learned that it's really not, and we want to prove it to our friends by making an "Eco Road Trip", where we as a group spend a full day showing people how to reduce each one's carbon footprint.

For the road trip, we'll use the van of a friend, so that we carpool and generate very little amounts of CO₂, compared to each one using his or her own car. First, we'll visit local farmers markets, in order to show people how much better organic food is, not just for the environment, but also for its taste. Then, we'll visit local markets, where clothes are sold, this is to show the participants that their clothes don't need to be from the regular mall-stores, which make our carbon footprint increase. Participating in these markets, buying and/or selling reused clothes is a really good alternative, that's the lesson we want them to learn. Finally, we will spend the rest of the day at a friend's house, which uses renewable energy sources (solar panels) to power up his home. In this part the participants will see how much more efficient and less contaminating these energy sources are.

At the end, we will have a final reflection, in which we will discuss what was learned during the day, if they liked what they saw, and we'll also make a promise to spend the next month following what was learned, and see how easy it really is to reduce one's carbon footprint.

- **Create a flyer, drawing or poster to launch your project. What would it say? How would you create a buzz, get people interested, mobilize them? What kind of information/materials would you provide?**



ECO ROAD TRIP

Learn how to reduce your CARBON FOOTPRINT!

Our carbon footprint is very high and damaging the environment! So let's get together and learn how through fun and interactive activities!

The road trip includes transportation and food, so just bring yourself and a good attitude, so that you enjoy the day to the fullest!



Activities



Farmers Market Visit



Local Markets Visit



How does renewable energy work?



Surprises!

When?

SATURDAY, NOVEMBER 3RD

- 9:00 AM - 10:00 AM (ARRIVAL)
- 10:00 AM - 12:00 PM (FARMERS MARKET)
- 12:00 PM - 1:00 PM (BREAK)
- 1:00 PM - 3:00 PM (LOCAL MARKETS)
- 3:00 PM - 5:00 PM (HOUSE VISIT)

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LIMITED SPACE!

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- **Finally, catapult yourself into a future where your project has been a roaring success. Put yourself into the shoes of future-you and tell us about what you accomplished. It doesn't have to be a big idea, it just has to be!**

The road trip was a complete success! All of the participants really enjoyed it, and told us that they will tell what they had learned to friends and family, and they also asked us when the next road trip was, so we're currently organizing ourselves to make this Eco Road Trips a monthly activity, and increasing our participant caps, so more people can get together, socialize, but most importantly, learn how to reduce one's carbon footprint!

- **Post your creative idea on the social media platform of your choice, with a caption for your audience. Tag @TurningGreenOrg, @KleanKanteen @PlasticPollutes and include #PGC2018.**

MEMO GARCIA 3 min · 📍

Join us in our first Eco Road Trip guys! It'll be really fun, and I'm sure you will learn how to effectively reduce your carbon footprint. We'll happily teach you how it's quite simple and worth it!

So hurry up, 'cause there's limited space! 😬

Turning Green KleanKanteen_CL PlasticPollutes #PGC2018 — 🌿 green.

Etiquetar foto · Agregar ubi... · Editar

👍👤 Jose Cisneros y Paola Garcia Vazquez

👍 Me gusta · 💬 Comentar · ➦ Compartir

👤 Escribe un comentario... 📷 📺 📺 📺