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Jennifer, Alice, Joanne, Richard

PGC Day 12

*Water*

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“Water is the  
driving force of all  
nature.”

~Leonardo da Vinci

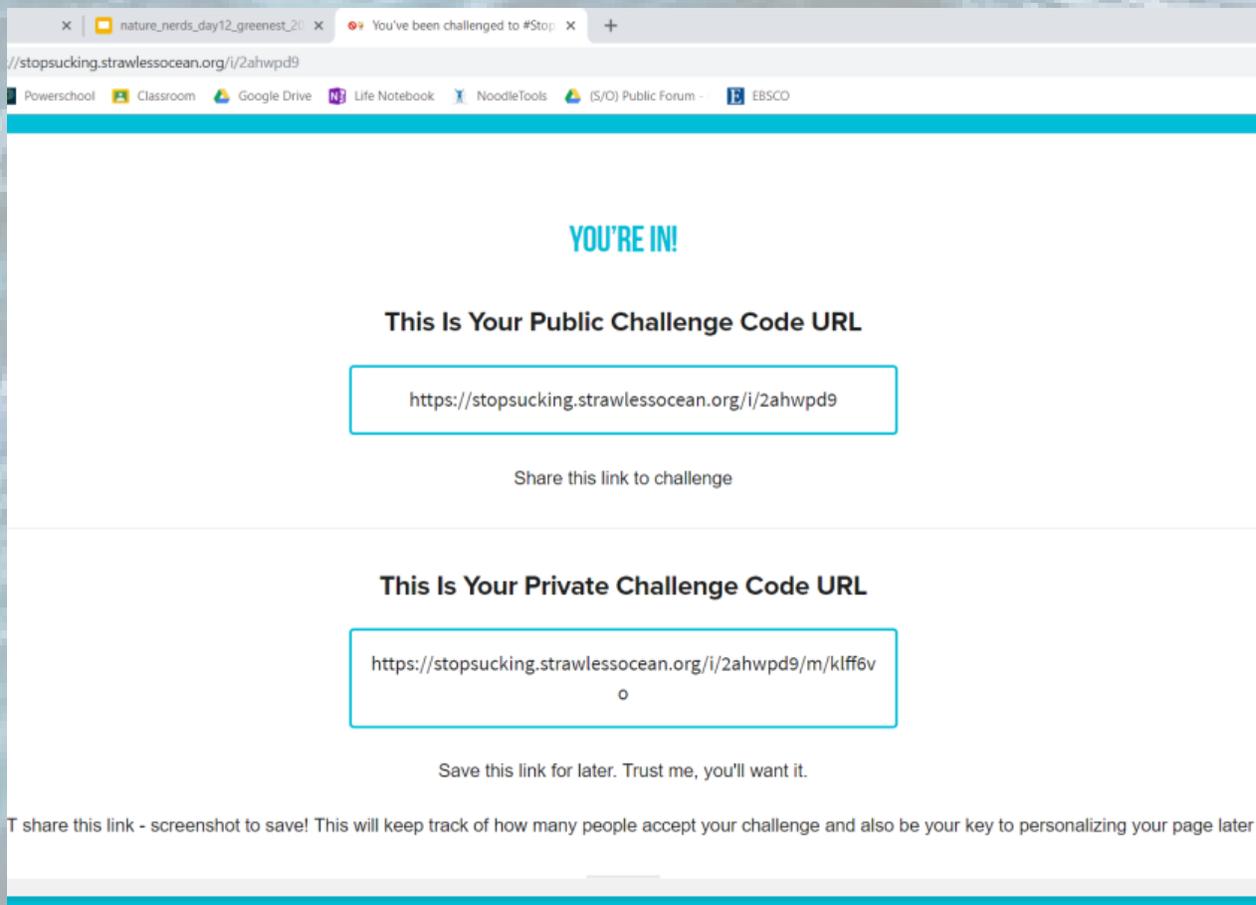
# What we learned: The Dangers of Plastic Straws

We use straws everyday, in our smoothies, coffee, drinks, and iced tea. Yet, we don't think twice about the impact our wasteful lifestyles are having. Time Magazine estimates that there are 7.5 million plastic straws polluting U.S. shorelines, and anywhere from 437 million to 8.3 billion plastic straws on shorelines around the world. Plastic straws are relatively thin, resulting in them breaking down into smaller plastic particles known as microplastics more quickly. These microplastics contaminate our oceans and waterways, and pose a serious threat to marine waterlife! Straws were ranked the seventh most common piece of trash collected in 2017 on global beaches by volunteer cleanup crews associated with the Ocean Conservancy, a marine environmental advocacy group. Jennifer participated in the International Coastal Cleanup with the Ocean Conservancy and collected over 50 straws at her local beach. She and the other members of the Nature Nerds team, Alice, Richard, and Joanne, have all taken the pledge to #stopsucking, and encouraged others to follow suit.

# Accepting the Challenge

We knew that we had to do something tangible and took action by encouraging our friends and family members to click on our link from the Lonely Whale's #StopSucking campaign. We generated almost 100 commitments, and counting.

## Step 1: create our own URL

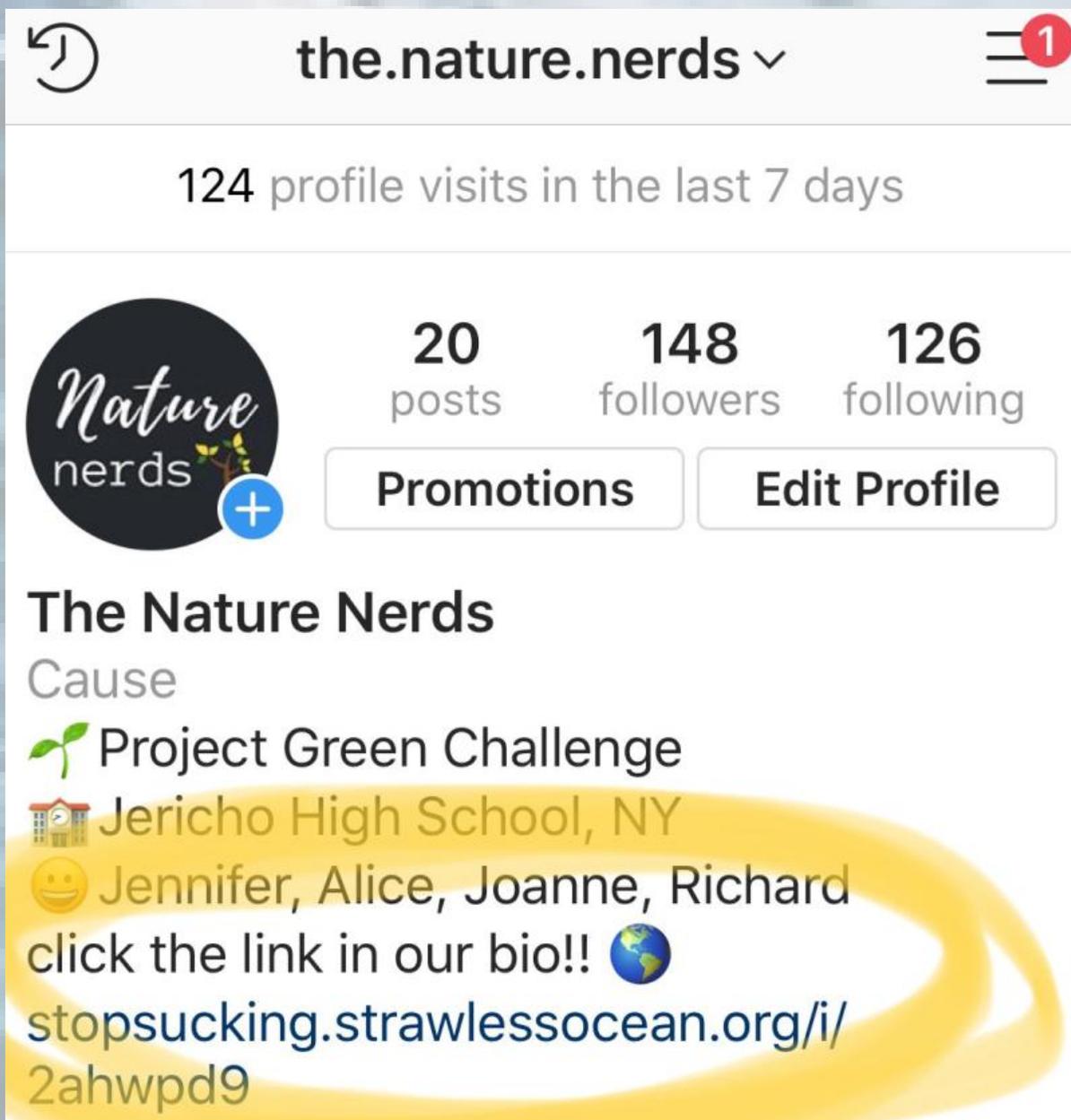


The screenshot shows a web browser window with the following content:

- Browser tabs: nature\_nerds\_day12\_greenest\_20, You've been challenged to #Stop
- Address bar: //stopsucking.strawlessocean.org/i/2ahwpd9
- Navigation bar: Powerschool, Classroom, Google Drive, Life Notebook, NoodleTools, (S/O) Public Forum, EBSCO
- Header: **YOU'RE IN!**
- Section: **This Is Your Public Challenge Code URL**
- Code box: `https://stopsucking.strawlessocean.org/i/2ahwpd9`
- Text: Share this link to challenge
- Section: **This Is Your Private Challenge Code URL**
- Code box: `https://stopsucking.strawlessocean.org/i/2ahwpd9/m/klff6v`  
`o`
- Text: Save this link for later. Trust me, you'll want it.
- Footer: T share this link - screenshot to save! This will keep track of how many people accept your challenge and also be your key to personalizing your page later

# Accepting the Challenge

Step 2: Share on social media and enlist the help of friends.



A screenshot of an Instagram profile for 'the.nature.nerds'. The profile is for a public account with 20 posts, 148 followers, and 126 following. The bio identifies it as 'The Nature Nerds Cause' and lists 'Project Green Challenge' and 'Jericho High School, NY'. It also mentions 'Jennifer, Alice, Joanne, Richard' and includes a link to 'stopsucking.strawlessocean.org/i/2ahwpd9'. The profile picture is a black circle with 'Nature nerds' in white script and a blue plus sign. The background of the screenshot is a blurred image of a blue sky and water.

 **the.nature.nerds**  

124 profile visits in the last 7 days

 **20** posts    **148** followers    **126** following

[Promotions](#)    [Edit Profile](#)

**The Nature Nerds**  
Cause

 Project Green Challenge

 Jericho High School, NY

 Jennifer, Alice, Joanne, Richard  
click the link in our bio!! 

[stopsucking.strawlessocean.org/i/2ahwpd9](https://stopsucking.strawlessocean.org/i/2ahwpd9)



the.nature.nerds



turninggreenorg

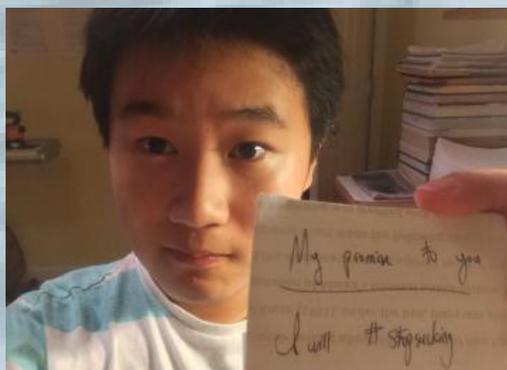
lonelywhale

**the.nature.nerds** These three pieces of plastic that you see in the photo above might not seem like they are very important. However, plastic straws play a momentous role in our lives and the health of our environment. It is predicted that by 2050, The amount of plastics in the ocean will outweigh the amount of fish in the ocean. Moreover, most of the straws will break up into micro plastics that contaminate our oceans and waterways and pose a threat to marine wildlife and fish (that we might be consuming)! in order to help mitigate this problem, I challenge you to click the link in our bio (+ create a new url) to make a personal commitment to stop using plastic disposable straws. they seem like such a small part of our every day life, but they have a huge impact. Tell your friends and family to stop using straws, and to make the commitment by clicking on our link also. Taking straws out of your life will benefit you, me, and our earth. #stopsucking #saveouroceans #pgc2018

# Step 3: Educating Others

## The Dangers of Plastic Straws

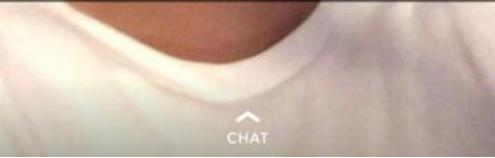
Here are some photos documenting us and our friends taking the pledge to #stopsucking.



The Nature Nerds Team, clockwise from upper left: Joanne, Jennifer, Alice, Richard



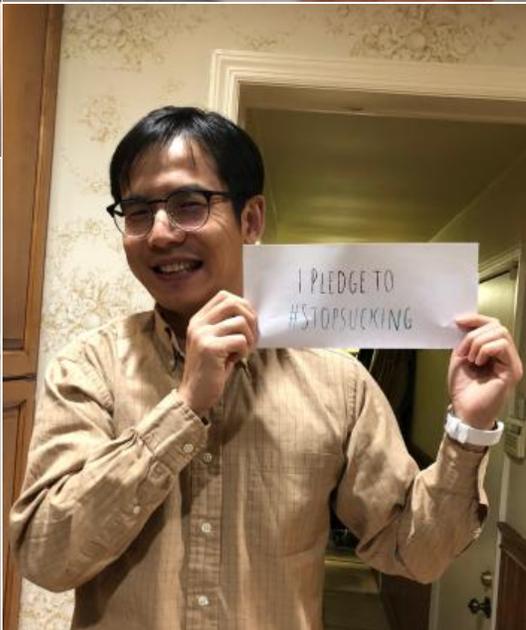
I promise to #stopsucking



CHAT



i shall #stopsucking



I promise to #stopsucking





# Accepting the Challenge

Step 3: Use your URL code to see who has accepted your challenge

**YOUR CHALLENGE CODE**

**2AHWPD9**

# of Challenges Accepted: 104

**2AHWPD9**

**TOTAL CHALLENGES ACCEPTED: 104**