

PGC day 10:  
BODY

☀️ KNOW WHAT'S IN YOUR PRODUCTS ♡

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GREENER

# OUR PRODUCT



Jennifer uses this conditioner by Pantene almost daily. Alice also uses the brand Pantene and swears by it. On the label of Jennifer's pantene bottle, it says "paraben and dye free," which makes it sound very environmentally friendly. Sounds Great!

# OUR PRODUCT

T-Mobile 8:33 PM 51%

Search Product Shop

Pantene Pro-V  
Pantene Pro-V Aqua Light Conditioner  
375 MI  
8

Like + List Review Product

Ingredients (15) Our Picks (215) Reviews (0)

DIRTY HALF N' HALF CLEAN

Ingredient	Hazard Rating
FRAGRANCE	8
METHYLCHLOROISOTHIAZOLINONE	4
METHYLISOTHIAZOLINONE	4
STEARAMIDOPROPYL DIMETHYLAMINE	3
GLUTAMIC ACID	3
DISODIUM EDTA	3
BENZYL ALCOHOL	2
BIS AMINOPROPYL DIMETHICONE	2

Disclaimer

Our product's overall hazard rating: 8  
(product's ingredients have potential serious negative long term health effects)

3 Ingredients were potentially hazardous

Most hazardous ingredient:  
fragrance (is a possible carcinogen and causes allergic reactions, consisting of harmful materials like phalates)

# OUR PRODUCT

**FRAGRANCE**

**8**

**METHYLCHLOROISOTHIAZOLINONE**

**4**

**METHYLISOTHIAZOLINONE**

**4**

## Other Potentially Hazardous Ingredients:

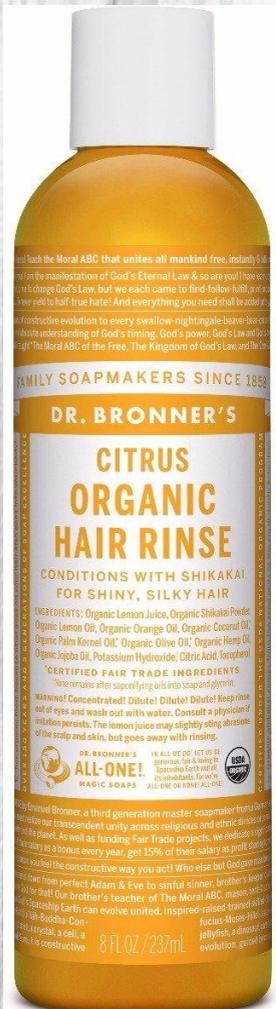
- **Methylchloroisothiazolinone**
  - has been linked to lung toxicity, allergic reactions and possible neurotoxicity
  - Triggers eczema
- **Methylisothiazolinone**
  - Sensitizing effect
  - Respiratory and skin irritation/redness
  - Linked to eczema and dermatitis

# MY TAKEAWAY

Even though the Pantene bottled claimed “paraben and dye free” it still contained numerous ingredients that are extremely harmful to my health along with the health of the environment. I believe that companies should be honest and not fraudulent in the information that consumers are presented with.

Therefore, I will not be using this conditioner anymore, nor will I use any of Pantene’s products because I don’t think advertising like this is ethically or morally right. Instead, I will opt for truly eco-conscious personal care items like the one you will see in the next slide.

# MY ALTERNATIVE



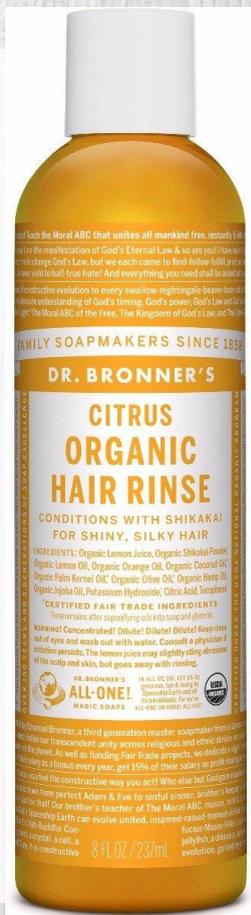
My alternative is the Dr. Bronner's Organic Hair Rinse for smooth, silky hair. This product is a whole \$10 cheaper than the conditioner I currently use. I will definitely make the switch. I do not want to be putting harmful ingredients near my body or the Earth. Companies like Pantene should not have consumers supporting their harmful products Using this conditioner will also encourage me to change my shampoo, which is also Pantene to Dr. Bronner's castille or sugar soap (which I already have).

# INNOGRAPHIC



## Pantene Aqua Light Conditioner (amazon)

- \$19.94
- **Misleading:** claims to be “paraben and dye free” but contains harmful phthalates and fragrance
- **Toxic:** carcinogenic and causes skin irritation



## Dr. Bronner's Organic Hair Rinse (Dr. Bronner's website)

- \$9.95
- Not carcinogenic
- Does not cause allergic reactions
- Smells good with natural ingredients like lemon juice

# Conclusion

Today we found out that one skin care product we use in our everyday lives has many serious health and environmental consequences. The chemical components of many products don't break down and instead accumulate in our ecosystems, harming our environment. Most of the damage is done when we wash our face or body and these chemicals are washed down our sinks, which are then streamed to our lakes, rivers, and the water systems. Therefore, society as a whole needs to be more aware about what exactly we are using, and not only see a nice commercial of a product and assume it is good for you & good for the environment. We need to spread awareness about what goes beyond our everyday skin cleansers and realize every action affects our future.

# social media post



the.nature.nerds

...

the.nature.nerds Today I learned that the conditioner that I use every day, pentene awkwardly conditioner, is extremely harmful to me in my environment. Using the Think Dirty app, I found out that this conditioner contains several immensely harmful ingredients, such as it's fragrance. fragrances in liquid personal care products like shampoo and conditioner are links to being carcinogenic and causing allergic reactions like eczema and dermatitis. Who knew fragrance could be so dangerous to you? I will be switching my shampoo to Dr. Bronner's Castile soap and my conditioner to Dr. Bronner citrus organic hair rinse. I encourage you all to do the same for your health and the health of your environment. #pgc2018 #body @turninggreenorg @madesafehq @safecosmeticshq

2 MINUTES AGO



**INFOGRAPHIC**

**Pantene Aqua Light Conditioner**  
(amazon)

- \$19.94
- **Misleading:** claims to be "paraben and dye free" but contains harmful phthalates and fragrance
- **Toxic:** carcinogenic and irritant

**Dr. Bronner's Organic Hair Rinse**  
(Dr. Bronner's website)

- \$9.95
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**safecosmeticshq turninggreenorg madesafehq**