

# MATEO

## WHY ORGANIC?

Organic farming eliminates the use of harmful pesticides and ensures healthy soil, which grows healthy plants that nourish people and all living things.

WHY ORGANIC?  
TO HEAL THE  
PLANET!

- 1.** Organic practices prioritize the health of people, water, soil, animals, and the Earth for today and for our future.
- 2.** Conventional farming uses toxic pesticides sprayed onto crops and farmland. Organic agriculture does not allow all living things to thrive.
- 3.** Farming practices that integrate cover crops help build healthy soils that remove carbon from the atmosphere and retain more water.
- 4.** Organic farming maintains pollinator populations, specifically honey bees, which have been declining at an alarming rate that threatens global food security.
- 5.** Planting organic seeds and a variety of crops makes farms more resilient to pests, disease and climate change, while supporting biodiversity and strong ecosystems.



### MATEO'S LOOK

Top: Heirloom carrot with bean buttons, stringbean sleeves and cauliflower gloves  
Bottoms: Broccoli shorts  
Shoes: Purple clover sneakers