

- What will your business do? What function or service will it provide?
 - My business would make knitted items that are made to last and created with natural fibers
 - Warmth :)
 - Purpose is to make knitted items that are better for the environment and aren't made of plastic
- Yours vs current businesses
 - Can't find a specific one, but a lot of places sell knitted items. They're generally made of acrylic yarn which is made of plastic, they also use a lot of unjust business practices
- Environmental impacts
 - Fair pay for workers
 - Using animal fibers (such as wool) and cotton
 - Fair pay for workers, good conditions for animals
 - Focusing on making high quality products that are meant to last for a long time.
 - Adding extra yarn and instructions on how to mend knit fabric if needed
- Elevator pitch
 - I can't currently do a video, so I created a presentation that explains my sustainable motives

Sustainable Knits

Myah Brody

Company Goals

Fair treatment for workers in all stages of production
Mendable, reliable, and sturdy pieces that can last decades
Natural and ethical fibers

What is the company?

It would be a clothing brand that focuses specifically on knitted items made from organic and natural materials.

We as a company would focus on taking care of our workers as well as creating a durable and comfortable product

Animals

Animals that are used in the production of yarn would obviously be treated extremely well and taken care of.

This would most likely consist of sheep for their wool.

Shearing sheep also benefits the sheep, since it doesn't have to deal with the thick layer of wool during the summer. As long as this process is done safely with care for the animal, it benefits both sides.

Fair Treatment of Workers

- Production of Materials
 - Farmers that create the wool the yarn is made of treat the animals well and are paid proper wages for their work
 - Cotton and plant based farmers are given proper wages and good working conditions
- Production in factories
 - People involved with the production of the yarn and the creation of the sweaters are all given breaks, good working conditions, and a safe work area as well as proper wages
- In all levels
 - Works with producers to make sure needs are accommodated and are treated well.
 - Consistent meetings with both managers and workers asking questions and hearing from all sides

Mending Help

With every sweater we would add a small ball of the same yarn used for the sweater, as well as instructions on how to mend the item if there is a hole.

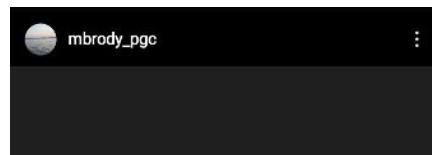
This would allow people to mend without any seams, so the original design and beauty is not changed. Of course, it could always be mended by other means as well.

Adding in this step would hopefully encourage more people to mend their items, as well as help foster creativity

High Quality Items

We intend to make our items out of high quality materials to make sure that they are durable and able to be worn for years.

Using natural fibers also makes these items warm and comfortable, and completely gets rid of the amount of microplastic that could have been added to the water if someone were to buy an acrylic sweater instead.



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Myah Brody - Mbrody13 - Champlain college

Meet “**Fanny** & **Fred**,” the first two Produce Friends our team created, kid-size versions of whom proudly adorn the walls of our Conscious Kitchen dining halls!

Your challenge is to create your own Produce Friend.

- Gather materials. Use scraps from a meal, instead of going to compost. Consider produce that may be beyond its shelf life. Look around your fridge or kitchen, or ask local farmers markets or grocery stores for leftover organic leaves, sprigs, anything that would otherwise be tossed.

- Do your best to find organic and seasonal items.

- Think about what information (facts about health, organic, seasonality, local, etc.) you want to convey and how to best incorporate to educate viewers?

- Be as creative as possible!

- Take a photo of your final creation and post your Produce Friends on Instagram, tagging @TurningGreenOrg, @NaturesPath and @OrganicCenter, as well as #PGC2021.

Instagram



mbrody_pgc



mbrody_pgc Meet Octo! A produce friend made out of corn!

To introduce him, here's a few fun facts about corn

Corn kernels can come in many shades, including red, blue, purple, and black!

Corn is the 3rd most cultivated crop! (It's behind wheat and rice)

The United States is the leading corn producer in the world!

@turninggreenorg @naturespathorganic @organiccenter



Octo was made from using local corn husks!

Myah Brody - Mbrody13 -
Champlain College

Research an endangered ocean species. Learn about why this organism is important. What does it need to survive? What current threats harm it? Then, create a flyer with at least five things you learned and three things we can do to help protect this species. Post your finished flyer on Instagram, making sure to tag @TurningGreenOrg, @Natracare, @OnlyOne and #PGC2021.



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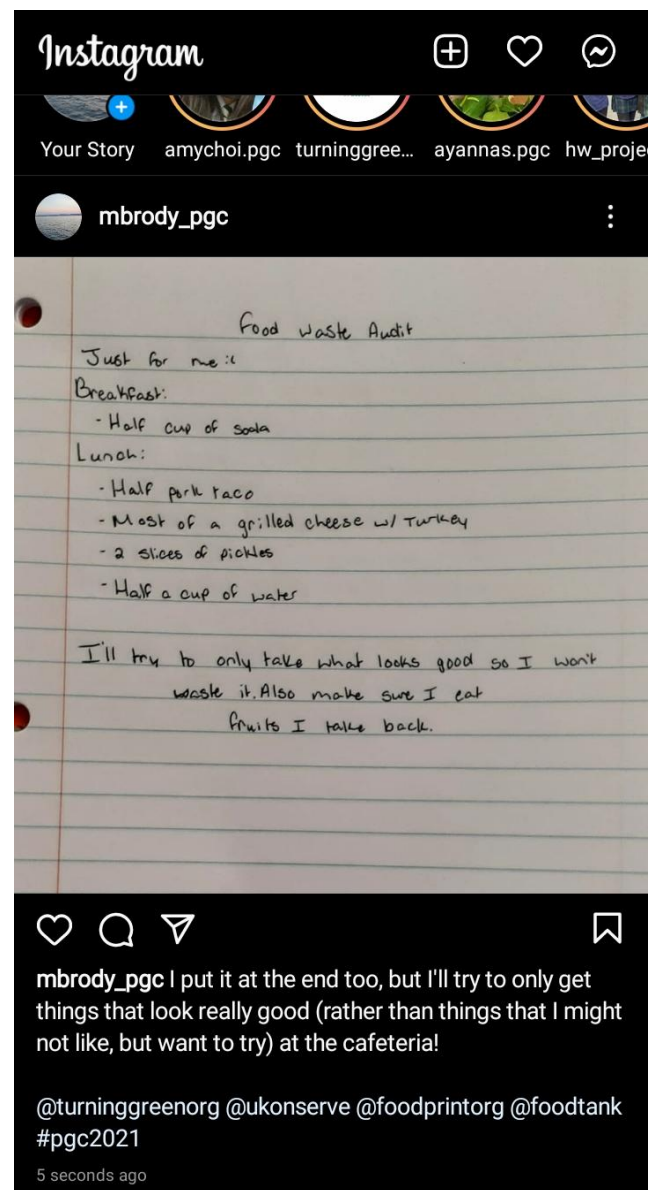
Conduct a food waste audit in your own household. Throughout today, write down on a piece of paper what food items you put in your trash or compost, if you have one.

Estimate the amount (in cups) of food getting tossed. At the end of the day, reflect:

I estimate that I composted about 3 dry measuring cups of food?

- What type of food did you throw away most?
 - Not one specific type of food, because cafeteria food varies a lot
- What was your biggest takeaway from this activity? Did anything surprise you?
 - Not really, I know that I throw away a bit of food, but it's because sometimes things are just really bad.
- How can you plan to waste less food in the future?
 - If this was my own house I would focus on eating things before they actually expire, and eating leftovers. I can try to eat more of my meals, but I don't think that is possible some days, because some items will just make me feel sick or taste gross.

Post a picture of your audit sheet with a clear, concise statement about what YOU will do to combat food waste on Instagram, tagging @TurningGreenOrg, @UKonserve, @FoodprintOrg and @FoodTank with #PGC2021. Let's make food waste *history* together!



Myah Brody - Mbrody13 - Champlain College

Dear Bernie Sanders,

Hi, My name is Myah. I'm an Environmental Policy student at Champlain College and I'm taking part in the Project Green Challenge this year. It's a competition that focuses on different aspects of sustainability and today's focus is on the green new deal.

Obviously, you know a lot about it, and I don't intend to reiterate things that you know by heart. But as a part of the younger generation I wanted to write this to tell you how important it is to me that we do something as soon as possible.

Hearing some of the news about climate change and the Earth's situation is horrible. It might not affect the older generations as much, but to me it's a threat to my future and to the future of my children - if we as a species can continue for that much longer. It's knowing that I'm too young to make a difference that will affect the rest of my life. I'm just starting to be the age where I have power in my voice, but there are still 18 years of children behind me who are struggling to find it.

I've met a lot of other people who feel the same way. Hundreds around me who say that they won't have children because they couldn't bear to bring a child into a world that's burning. People that have given up hope on having a stable world in the future. And others who can't read or hear news regarding the world because it triggers pain and a sense of hopelessness. A large portion of our generation knows that our entire existence relies on this deal and advancements and we encourage it.

The Green New Deal is necessary for all of us - but especially for those that can't yet speak for themselves. It's a start of what we need for a new world, and a way to better represent minorities and help the environment heal. Thank you for working towards this deal - it means a lot to me and millions of people around the United States. We're all standing behind you and everyone else working to make it possible.

Sincerely,

Myah Brody

