
Project Green Challenge

October 30, 2020

Olympian High School

Chula Vista, California

Dear Turning Green,

We are Swag Only Certified Freaks and we are applying for a finalist position in the Project Green Challenge. We truly admire what you are doing at Turning Green and it would be an honor to work with you as we continue to develop our Students 4 Sustainability (S4S) Project. In this portfolio, you will see just some of the many submissions we did for the challenge. We were actually able to complete every day of the challenge, although not all of them were submitted because of team errors, but we were able to learn from those mistakes and develop our abilities as leaders and teammates. The submissions were chosen because we feel that they show our creativity, ingenuity, and hard work. If we are being completely honest, this challenge lived up to the title for all of our team, sometimes staying up until morning completing the tasks while simultaneously keeping up with our school work and working on our garden. But, it was just as rewarding as it was difficult, and I hope you can see our work ethic and vision through these posts. We believe that we can create a sustainable future, through climate justice. Although not all of the chosen submissions were winners, we are especially proud of them and hope that you all can see why.

First, we have Samara's visuals. We are extremely lucky to have an artist on our team as she was able to create pieces that show how real climate change is and the importance of fair trade. The "Why" piece shows powerful emotion and how we feel about the subject. The video was also something that we put together through the combination of the poem and essay written by our inspiring teammates. As for the "fair trade comparisons", it was visually appealing and easy to understand the depiction of how easy it is to switch to fair trade, which embodies the accessibility for all that we strive to champion as a team.

The "S4S google search" is also one of our chosen pieces because it shows who we are as an organization and team. Our team members are all founders of the Students 4 Sustainability youth organization, and since it is our passion project, we figured it was essential to highlight. We are ready to execute our Climate Action Project, as we have already made strides in the right direction with S4S, but there is so much more to be done. The letter to Senator Dianne Feinstein is also a reflection of our bold actions backed by fierce beliefs. We do not shy away from addressing a senator by name and telling them we are not happy with their choices as our representative.

Finally, our "Voters" song. This one stands on its own, all I can say is that it was one of the hardest projects. I personally sang it, and although I was super critical of myself, I think that it came out great and I am proud to share it with my friends and family because the message is essential. We all need to vote to save our democracy, the people, and the planet, and this election truly is the most important of our lifetime.

Thank you so much for your time! We are looking forward to hearing your response. Once again, being chosen would sincerely be a dream come true, and we hope you see the merit in our team to be considered for the position as finalists. We are humbled, moved, and forever changed by this experience. Thank you, PGC.

Sincerely,

Swag Only Certified Freaks

(Quincie Bump, Nathaniel Cabrera, Samara Rogers and yours truly Judith Martinez)

Greenest - Day 1

Swag Only Certified Freaks (team name), Quincie, Judith, Nate, Samara,
quincie.b, quincie.b8@gmail.com, Olympian High School



We are so lucky, we really are,
look at the beaches and trees
The air lifting their leaves
The overall perfection of the stars in the night sky.

I guess it's true what they say
we don't value something till it's taken away
And yet here we stand, hoping its not

Hoping its not removed from our grasp
To have hopes for a future,

like the generations of the past

To be able to grow old
with the sand between our toes
To see our children playing
In the forests we chose
To enjoy as kids

So that's why I am here
I would rather hug trees
Than have only memories
Of what they once were

Why is it so hard to explain something you feel so passionately about? We know the facts. We are completely screwed, and we are tired of talking about it. Global emissions, ocean acidification, mass extinction, air & water quality, food waste, fast fashion, lobbyists, even capitalism. Pick one and we can talk about it. But what we NEED is climate justice. What we need is intersectional environmentalism that fights for MAPA (most Affected People and Areas) across the globe. WE need EMPATHY and ACTION. It is no longer one person, one group, or one country's fight. We need ALL OF US. We need to commit to voting, organizing, protesting. We might be young now, but we won't be young forever, so do you want to die of old age or climate change?

https://drive.google.com/file/d/1o6EquUSa2Kkh6sbOiLSjmySMginER3_c/view?usp=sharing (requires a sign in to google, we had no other way of saving this to a PDF)

Picture Overlay Credit

https://www.google.com/url?sa=i&url=https%3A%2F%2Futopia-eco-hotel.myshopify.com%2F&psig=AOvVaw2TaTcE6QXhKCo58bLW3_gG&ust=1601714138818000&source=images&cd=vfe&ved=0CAMQjB1qGAoTCNjlqaTAlewCFQAAAAAdAAAAABCKAQ
<https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.nytimes.com%2F2019%2F11%2F11%2Fworld%2Faustalia%2Ffires-sydney-new-south-wales.html&psig=AOvVaw2HkwsaQK0PiOL0Ar6zZRn9&ust=1601714404540000&source=images&cd=vfe&ved=0CAMQjB1qFwoTCNjkzaPBlewCFQAAAAAdAAAAABAr>

Screenshots of Post:

Edited Caption: "We're young now, but we won't be young forever, so do you want to die of old age, or climate change?"



S4S.PROJECT Posts



s4s.project



[View Insights](#)

[Promote](#)



s4s.project #pgc2020

18 seconds ago



S4S.PROJECT Posts



s4s.project



[View Insights](#)

[Promote](#)



4 likes

s4s.project Day 1 of the Project Green Challenge!
#pgc2020

30 minutes ago

Boyfriend - Justin Bieber
Rewritten

<https://drive.google.com/drive/folders/0B3N2tpFkdu5qfnpUa0l1b0JyMjhWcFIhRUhCOGhPZVpwOTV2RnILQTN0dkFEUVhEcmtJMXc?usp=sharing>

It's election year

AND There's something
you should know

2016 HAD A

20 YEAR LOW

It's time to take a chance

OR YOU'LL NEVER EVER KNOW
what that ballot in your hands could change

IF YOU JUST VOTE

NUMBERS

NUMBERS

NUMBERS

on you

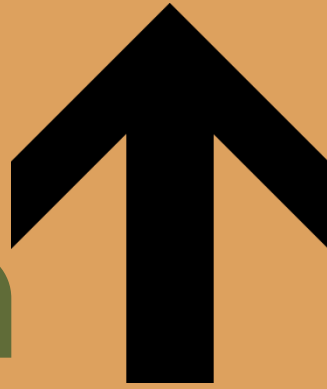
Let's bring on those
changes that are
long overdue

I don't know about him

But I know about you

SO say hello to falsetto in three two

We'd like to make
voter turnout high



Hey friend, let
me talk to you

If you vote in November,
or anytime before

You're making
the world
better, in case
you don't
know

Register in your state,
request a mail ballot

Or even vote in person,
with health guidelines followed

Tell us what you like
and tell us what you don't
You show us all your thoughts
by sending in your vote



Research candidates and
props so you really know

What you will support when
it's time for your vote

Senate, Congress, and
even president
Are all things on the ballot
so listen to me friends



Make a plan on how
you will vote and
Don't forget to confirm
your registration status

We'd like to make
voter turnout high



Hey friend, let
me talk to you

Now more than ever we
really need to vote

There are things that our country,
needs to not condone



**We can fight together,
for what we really want
Let's improve the country,**

for a better
you

for a better U.S.



**So give it a chance,
cause that's what our country
Designed to make its citizens voices heard**

**if you can vote
[if you can vote]**

**do it for those
who can't**

We just want a gov
that treats us right

If you vote in November,
or anytime before

Register in your state,
request a mail ballot

You'd make
the world
better, in case
you didn't
know

Or even vote in person,
with health guidelines followed

**With health guidelines
followed**

Na Na Na

Na Na Na

Na Na Na

Yeah

Na Na Na

Na Na Na

**With health guidelines
followed**

quincie.b | Team Swag Only Certified Freaks

Instagram | s4s.project

Email | quincie.b8@gmail.com

School | Olympian High

Day Twenty-One | Greener Challenge

If you could lead a world-changing, locally-based organization, what would that look like? Picture yourself as the head of a regional or school club or chapter. If you are already part of a similar effort, feel free to use it for this challenge. Ask yourself:

- What is your organization's mission? (Clear and short!)
- How are you adapting to continue to make change during the pandemic?
- How has your mission or strategy shifted due to Covid?
- What is one key program you are proud to keep running?
- Who are your partners and allies in this work?
- What does success look like to you?

Craft a response to answer these questions. Feel free to add other thoughts, if they arise.

Now share your ideas for this movement and its mission in a creative format of your choice! Post on Instagram tagging @TurningGreenOrg and #PGC2020.

Students 4 Sustainability Project (S4S Project)

Our mission: Students 4 Sustainability (S4S) is a community of young people that believe in true sustainability through climate justice. We fight for environmentally friendly infrastructure and education in our community, while also pushing for systemic reforms.

We are adapting fairly well during the pandemic! Our upcoming workshop is going to be a live Zoom webinar event, and most of our content/outreach is online

anyway! If anything, this pandemic has allowed our team to work even harder on this passion project of ours to allow it to come to life in a beautiful way.

Our mission remains the same, because the climate crisis is the same, if not worse now. Sure, there was a brief moment of rest for the earth, but that short lived. The climate crisis is the most pressing issue of our time, and it is directly connected to all injustices on earth, including the social, racial, and economic injustices we are seeing come to a head. Our work is to shed the light on these connections, in order to educate and inspire others to join us.

One program that we are proud to keep (start) running is our platforms (Instagram, Twitter, YouTube, TikTok, Facebook), and our website because they allow us to share our content with the world! We are currently working on two major projects that were thought of during quarantine, so we are proud of these too!

Some of our partners and allies include Olympian High School (our school), the Living Coast Discovery Center, and San Diego 350! These organizations have all done their part to inspire and support our work, and we are very grateful.


Success to me is bittersweet. It looks profoundly impacting each and every person who comes across our Instagram, TikTok, website, YouTube channel, etc. to stand up for climate justice. It looks like sharing the tidbits of information we share on our platform (sustainability hacks, term definitions) with friends and family in order to open up a discussion on our role in climate change. It looks like showing young people that the environmentalist movement not only has room for everyone, but embraces diversity and unique voices and lived experiences. After all, we are going to need some serious creativity, ingenuity, and passion to save our people and our planet. But, it also means pain. It means opening up people's eyes to the horrors of our world and allowing them





to sit with it. It means showing them the raw injustices that our governments allow and even support. It means showing them not just "save the planet", but, "there are people dying because of our choices". However, that is essential. In order to have a true passion for this fight, you must see the pain, and feel that pain, so you have the power to fight back.

Overall, this passion project that started with an idea that our school needs a garden, so we decided to create a youth organization (on our way to becoming a nonprofit!!) to educate about sustainability, climate change, and climate justice! I am very happy with where we are today, especially during this pandemic, and this post is dedicated to the lovely team that works so hard for this cause.

Caption: Everything you need to know about the Students 4 Sustainability (S4S) Project! Here is a reminder of our mission and what we have in store for the future!

Post:

 Youth Activism ✕

<> ↺  s4sproject.org    ⋮

All About Students 4 Sustainability 🔍

About 1 Result

Students 4 Sustainability Project


/stúdants f4r sæstænåbílæti práðzækt/





Noun

1. A youth organization of people that believe in true sustainability through climate justice. We fight for environmentally friendly infrastructure and education in our community, while also pushing for systemic reforms.

"Students 4 Sustainability Project is local to San Diego / Chula Vista"

[View Images](#) ➡




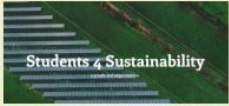
 Youth Activism ✕




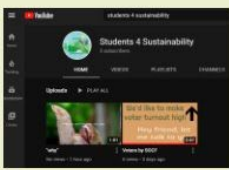
<> ↺  s4sproject.org    ⋮





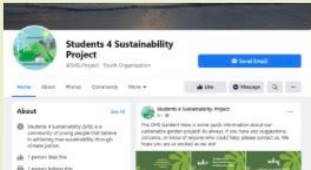
All About Students 4 Sustainability 🔍


About 1 Result

Images












s4s.project

Youth Activism X1/2

s4sproject.org

All About Students 4 Sustainability


About 1 Result


Students 4 Sustainability Project

/stúdents f4r sästénåbílåtí prådžekt/






Noun

1. A youth organization of young people that believe in true sustainability through climate justice. We fight for environmentally friendly infrastructure and education in our community, while also pushing for systemic reforms.
"Students 4 Sustainability Project is local to San Diego / Chula Vista"



View Images

View InsightsPromote



s4s.project Everything you need to know about the Students 4 Sustainability (S4S) Project! Here is a reminder of our mission and what we have in store for the future!

☆ @turninggreenorg ☆

#PGC2020 #s4sproject #students4sustainability
#intersectionalenvironmentalism
#climatechangeisreal #fightclimateinjustice
#fridaysforfuture #agreen #ecofriendly #planbased

quincie.b | Team Swag Only Certified Freaks

Instagram | s4s.project

Email | quincie.b8@gmail.com

School | Olympian High





Day Twenty-Two | Greener Challenge

CHALLENGE

First, get familiar with the many types of Fair Trade [labels](#) and how they rank, so you know what to keep an eye out for.

Now, research 10 Fair Trade versions of items you purchase regularly. This can be food, skincare, homegoods, or anything else you like. Assemble a list, comparing each conventional product and Fair Trade equivalent.

Upload a photo of that list or visual depiction of the comparison to Instagram — with a caption that explains your discoveries. Tag [@TurningGreenOrg](#), [@FTCampaigns](#), [@FairWorldPrj](#) and any other Fair Trade brands you include, using hashtags [#PGC2020](#) and [#FairTrade](#).

Conventional Items	Fair Trade Alternatives
<p>Hershey's Chocolate Bar</p> 	<p>Divine Chocolate</p>  <p>Produced by family farmers in Ghana, co-owned by these farmers, certified by Fairtrade America</p>
<p>Lipton Tea</p> 	<p>Justea</p>  <p>Kenyan tea (grown on small farms in Kenya), no pesticides or GMOs, handcrafted wooden spoon, certified by the Fair Trade Federation</p>
<p>Nature Valley Granola</p>	<p>Love Crunch Granola</p>



Certified by Fairtrade America

Bath & Body Works



LUSH Cosmetics



Certified by Fairtrade International

Starbucks Coffee



GroundsforChange Coffee



Certified by Fair for Life

Great Value Strawberries



Driscoll's strawberries



Fairtrade and local! Grown in Baja Cali
Certified by Fair Trade USA

Dreyer's Ice Cream

Ben & Jerry's Ice Cream



Fairtrade ingredients: cocoa, vanilla, sugar, bananas, and coffee
Certified by Fairtrade America

Macy's Jewelry



Mata Traders



Certified by Fair Trade Federation, organic

Fast fashion: Forever 21



Fair Indigo



Eco-friendly and organic, made from recycled materials, supports education in Peruvian communities, certified by

Quaker granola bars

LARABAR



Certified by Fair Trade USA

The benefits of Fair-Trade?

- Fair payment of workers
- Honest and transparent companies
- Creates opportunities for disadvantaged producers
- Encourages small-scale farming
- Encourages education and raises awareness about our current system
- Respects the environment
- No child/forced labor (fair work practices)
- Protects vulnerable communities

WHY SUPPORT

Fair Trade?

all information/graphics
from fairworldproject.org

REFERENCE GUIDE

TO FAIR TRADE AND LABOR JUSTICE PROGRAMS








Many labels appear on products you eat, wear, and use. But not all labels are created equal. The letter grades below are based on the analysis in the International Guide to Fair Trade Labels, created by a global coalition of fair trade advocacy organizations and academics.

	FOCUS <i>Who is this label and its standards designed to benefit?</i>			STANDARDS <i>Does this label emphasize these key elements of fair trade and labor justice?</i>					BRAND REQUIREMENTS <i>What do these labels require of a brand to sell certified products?</i>	
	Small-scale Farmers, Artisans	Farm-workers	Factory Workers	Price Based on Cost of Production	Fair Wages	Premiums Paid	Emphasizes Freedom to Organize	Formal Participation of Intended Beneficiary*	Commitment to Grow Fair Trade Purchases	Forbids Corporate Fairwashing
	✓	✓		A	A	N/A	A	A	✓	✓
	✓	✓		A	B	A	A	D	✓	✓
	✓	✓	✓	C	D	C	D	D	X	X
	✓	✓	✓	B	B	A	A	A	X	X
	✓			A	B	A	A	A	✓	✓
	✓			A	B	N/A	B	A	✓	✓

FAIR TRADE IS BETTER FOR PEOPLE AND THE PLANET!

HOW TO CHOOSE AUTHENTIC FAIR TRADE PRODUCTS

-  **EVALUATE.** Look for full company commitment, membership organizations and strong fair trade certifications to distinguish products made by dedicated fair trade brands.
-  **AVOID BAD ACTORS.** Do not buy from corporate bad actors who happen to have a few fair trade products.
-  **LOOK BEYOND CERTIFICATIONS.** Learn which brands positively impact the communities where they operate and source from.
-  **READ LABELS.** Determine which ingredients (and what percentage of those ingredients) in the product are certified fair trade.
-  **BE AN ACTIVIST.** Ask your local grocer to carry more authentic fair trade products and get involved to change policy.

Learn more about the standards behind these labels and find companies committed to fair trade values at FairWorldProject.org

GO CHECK OUT FAIRWORLDPROJECT.ORG

Fair Trade: Comparisons

Hershey's



Conventional Items

Divine



Fair Trade
Alternatives

Lipton



Just



Tea

Great Value



Driscoll's



Strawberries

Bath & Body



Works

Forever



21

Macy's



Jewelry

Mata



Trader's Fair



Indigo

Lush



Cosmetics



Posts



s4s.project



Fair Trade: Comparisons



View Insights

Promote





Posts



[View Insights](#)

Promote



Liked by [jjudith.mtz](#) and 1 other

s4s.project FAIR TRADE: a system that reimagines the way we buy, sell, and consume. Here is a list of 10 fair trade alternatives to popular products!

☆ [@turninggreenorg](#) [@ftcampaigns](#) [@fairworldprj](#) ☆

#PGC2020 #s4sproject #students4sustainability
#intersectionalenvironmentalism
#climatechangeisreal #fightclimateinjustice
#fridaysforfuture #gogreen #ecofriendly #plantbased
#fairtrade
#meatlessmonday #savethefood

5 minutes ago





19% 2:37 AM



s4s.project



1/4



[View Insights](#)

Promote



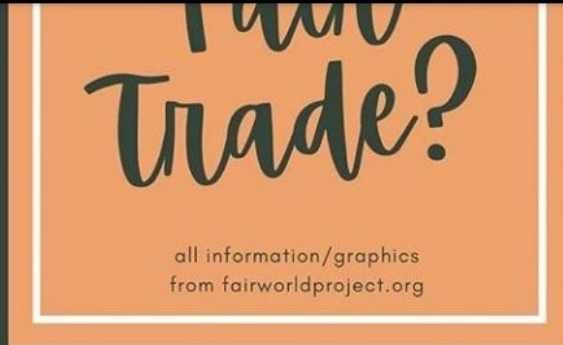
Liked by **curiousboutlife** and **1 other**

s4s.project "Fair Trade is a revolutionary economic system that cares about consumers, workers, and the planet" - PGC 2020





19% 2:37 AM



View Insights

Promote



Liked by **curiousboutlife** and **1 other**

s4s.project "Fair Trade is a revolutionary economic system that cares about consumers, workers, and the planet." - PGC 2020

☆ @turninggreenorg @ftcampaigns @fairworldprj ☆

#PGC2020 #s4sproject #students4sustainability
#intersectionalenvironmentalism
#climatechangeisreal #fightclimateinjustice
#fridaysforfuture #gogreen #ecofriendly #plantbased
#fairtrade
#meatlessmonday #savethefood

8 minutes ago



quincie.b | Team Swag Only Certified Freaks

Instagram | s4s.project

Email | quincie.b8@gmail.com

School | Olympian High

Day Twenty-Four | Greener Challenge

First, watch this video explaining the basics of the Green New Deal. If you live outside of the US, research if your country has a similar, major climate action plan in the works. What are its most important components? Is there anything you would like to see added or removed? What issues do you think should be addressed first?

Next, write a letter to your elected officials urging them to enact a climate action plan. Tell them why we need a Green New Deal (or equivalent) *now* and highlight its importance to you and which areas of focus resonate most and why.

Post a PDF, screenshot, graphical representation or snippet from your letter on Instagram with a brief caption. Tag the elected officials to which it is addressed, as well as @TurningGreenOrg and #PGC2020. If you reference the Green New Deal, tag @AOC and @EdMarkey with #GreenNewDeal too!

What are its most important components?

- The Green New Deal is separated into two main parts: what America needs to do NOW (set of goals) and how we should achieve those goals in a way that is fair to all
- It includes provisions to cut all gas emissions (get to net-ZERO = "after tallying up all the greenhouse gases that are released and subtracting those that are sequestered, or removed, there is no net addition to the atmosphere")
- Create millions of green, high-wage jobs
- Secure clean air, water, and food to residents of the United States
- Ensure a just transition to sustainability by stopping current, preventing future, repairing historic oppression of indigenous peoples, communities of color, migrant communities, and all other "frontline and vulnerable communities"

Is there anything you would like to see added or removed?

- I would like to less of the exception language "where technologically feasible"
- I would like to see more SPECIFIC detailed language that explicitly states what companies, politicians, and everyday Americans need to do

What issues do you think should be addressed first?

- Gas emissions! These need to be cut NOW if we even have a chance at staying under the 2 degrees C deadline
- Justice! We need to bring how underprivileged communities will be affected to the forefront of this proposal

Our Letter to Dianne Feinstein

Hello Senator Feinstein,

My name is Quincie Bump and I am writing to you on behalf of the Students 4 Sustainability (S4S) Project. We are a group of passionate youth activists from Southern California who believe in achieving a truly sustainable world through climate justice. We are writing to you to express a concern we have about our representation in the Senate. As young people who will be inheriting the current state of the world from the previous generations, we are panicked. Which is why we support the Green New Deal presented by Alexandria Ocasio-Cortez of New York and Ed Markey of Massachusetts. In fact, we are extremely disappointed that our representation in Congress is not leading the fight on climate change, considering California is facing rampant wildfires, ocean acidification, sea level rise, and so much more. Our community especially is no stranger to the devastating effects of this climate crisis. As residents of South Bay San Diego, we face the heartbreaking challenge of trying to save the planet, while understanding that many do not have the privilege to consider the environmental footprint of their individual choices. We are faced with the pollution crisis at Imperial Beach that has continuously been ignored by U.S. politicians for decades, and disproportionately impacts the underprivileged and communities of color. This is a cry for help. A group of high school students should not be burdened with the anxiety of the looming destruction of our world. The Green New Deal would lead the fight against gas emissions and climate injustice nationally. The world is watching and we need to step up and lead. We have the ability to kickstart a movement that champions climate justice across the globe. We know you have seen the deal and what it entails. We also know that you understand the goals it sets are urgent and necessary. Please do not give up on us. Please do not let money and political influence guide your decisions. Yes, it will be practically impossible. Yes, the Republican dominated Senate will do everything they can to avoid this discussion and shut it down. Nevertheless, we must fight. You have seven grandchildren, fight for their right to a stable, healthy environment! Our entire lives and futures depend on the decisions being made NOW. Once we reach that tipping point, there is no turning back. Support the Green New Deal.

Thank you for your time,

Quincie Bump

Founding President of the Students 4 Sustainability Project

Post:



STUDENTS 4 SUSTAINABILITY

@s4sproject



A letter to Senator Feinstein

@SenFeinstein @TurningGreenOrg

#PGC2020

Translate Tweet

Hello Senator Feinstein,

My name is Quincie Bump and I am writing to you on behalf of the Students 4 Sustainability (S4S) Project. We are a group of passionate youth activists from Southern California who believe in achieving a truly sustainable world through climate justice. We are writing to you to express a concern we have about our representation in the Senate. As young people who will be inheriting the current state of the world from the previous generations, we are panicked. Which is why we support the Green New Deal presented by Alexandria Ocasio-Cortez of New York and Ed Markey of Massachusetts. In fact, we are extremely disappointed that our representation in Congress is not leading the fight on climate change, considering California is facing rampant wildfires, ocean acidification, sea level rise, and so much more. Our community especially is no stranger to the devastating effects of this climate crisis. As residents of South Bay San Diego, we face the heartbreaking challenge of trying to save the planet, while understanding that many do not have the privilege to consider the environmental footprint of their individual choices. We are faced with the pollution crisis at Imperial Beach that has continuously been ignored by U.S. politicians for decades, and disproportionately impacts the underprivileged and communities of color. This is a cry for help. A group of high school students should not be burdened with the anxiety of the looming destruction of our world. The Green New Deal would lead the fight against gas emissions and climate injustice nationally. The world is watching and we need to step up and lead. We have the ability to kickstart a movement that champions climate justice across the globe. We know you have seen the deal and what it entails. We also know that you understand the goals it sets are urgent and necessary. Please do not give up on us. Please do not let money and political influence guide your decisions. Yes, it will be practically impossible. Yes, the Republican dominated Senate will do everything they can to avoid this discussion and shut it down. Nevertheless, we must fight. You have seven grandchildren, fight for their right to a stable, healthy environment! Our entire lives and futures depend on the decisions being made NOW. Once we reach that tipping point, there is no turning back. Support the Green New Deal.

Thank you for your time,
Quincie Bump
Founding President of the Students 4 Sustainability Project

11:37 PM · 10/24/20 · Twitter for iPhone