

# body

For this challenge, I'm going to use the Old Spice Anti-Perspirant and Deodorant: Fiji from the Green Challenge.

Old Spice: Fiji is rated twice as a 3 and a 9 on the Think Dirty app. It contains mostly harmless ingredients: dipropylene glycol, propylene glycol, tetrasodium edta, sodium stearate, water, fragrance, and color. However, it also contains aluminum (a heavy metal ion) through its active ingredient, Aluminum zirconium trichlorohydrate Gly which is linked to Alzheimer's.

The sustainable alternative I've chosen is Everyone's Organic Tea Tea Deodorant which cost \$6.99, as opposed to Old Spice: Fiji, which is \$3.99 at Kmart. Everyone's deodorant is simply ethanol to kill bacteria and essential oils to mask scent, which is great. I'm definitely making the switch next time I run out of deodorant.

OLD SPICE

EVERYONE



*Know your products. Make the healthy choice.*

Aluminum zirconium  
trichlorohydrate Gly

Ethanol +  
Essential Oils

# What's inside?

# What's it mean?

the main (active) ingredient listed above is readily absorbed through the skin. did you know that the resulting high aluminum levels are linked to Alzheimer's?

the absence of chemical and heavy metal ions eliminates common hazards. ethanol naturally kills bacteria and essential oils gently cover any odor.

CONVENTIONAL DEODORANT

SUSTAINABLE ALTERNATIVE

# body

OLD SPICE → EVERYONE

Know your products. Make the healthy choice.

Aluminum zirconium trichlorohydrate Gly      Ethanol + Essential Oils

**What's inside?**

---

**What's it mean?**

the main (active) ingredient listed above is readily absorbed through the skin. did you know that the resulting high aluminum levels are linked to Alzheimer's?

the absence of chemical and heavy metal ions eliminates common hazards. ethanol naturally kills bacteria and essential oils gently cover any odor.

CONVENTIONAL DEODORANT → SUSTAINABLE ALTERNATIVE

tmkwee

tmkwee Do some digging in what a conventionally produced body product contains (try out the @thinkdirty app). It's often not a pleasant surprise. This is my deodorant alongside a much healthier and more sustainable one. @turninggreenorg @safecosmeticshq @madesafehq #pgc2017 #body

Be the first to like this.

40 SECONDS AGO

Add a comment...