



# Greenwashed.

Name: Ava DiVita User: avadivita Email: [ava.divita@gmail.com](mailto:ava.divita@gmail.com)  
School: Western Albemarle High School

# Household Product: GrabGreen Bleach Alternative Pods





## Three Unfamiliar Ingredients

1. Sodium carbonate peroxide
2. Sodium carbonate
3. Polyvinyl alcohol

### Impacts

Sodium carbonate peroxide- could cause a minor rash in high doses



## The Verdict

Not greenwashed! Only one out of three ingredients have known impacts and that impact is only if you ingest it, the other ones have no known impacts, therefore the product is not greenwashed.

# Food Item: Cherrybrook Kitchen Yellow Cake Mix





## Three Unfamiliar Ingredients

1. Mononitrate
2. Folic Acid
3. Riboflavin

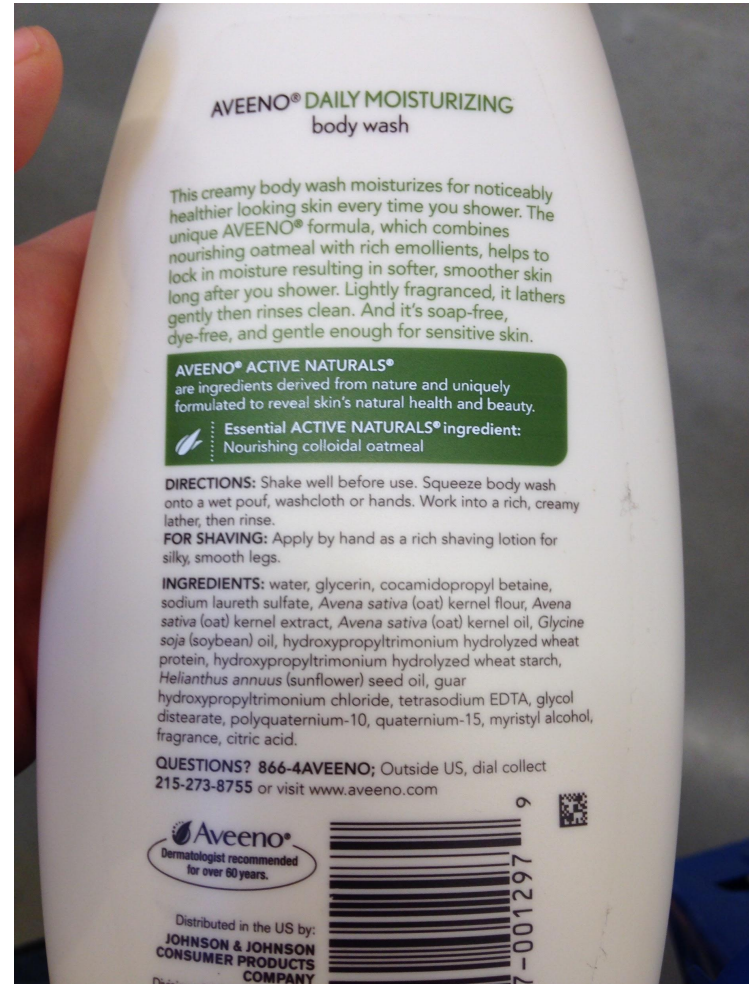
### Impacts

None of these ingredients actually have impacts.



## The Verdict

Surprisingly not greenwashed, I thought that since the packaging was not labeled with anything that indicated an actual certification that the ingredients might have health/environmental impacts but they actually don't, therefore this cake mix is not greenwashed.







## Three Unfamiliar Ingredients

1. Guar Hydroxypropyltrimonium chloride
2. polyquaternium -10
3. Tetrasodium EDTA

### Impacts

Tetrasodium EDTA- Lets other chemicals penetrate the skin

Polyquaternium-10- mildly irritating toxic polymer



## The Verdict

Greenwashed! Many of the chemicals on the package I could not pronounce and upon further investigation many were actually harmful to your body and healthy bacteria despite the packaging looking organic and claiming a “natural” product.



## **Aveeno v.s. Acure body lotion-The “a-ha moment”**

Loads of toxins you can't even pronounce-many of which irritate your skin...Your skin!? It's a body lotion!

You can pronounce every word on the ingredient list and they aren't skin or environmental irritants.



*I realized that all I need to do to make sure what I put on my body is good for my body is be able to pronounce the ingredients in my bodycare products and food products when grocery shopping.*



## Sources

<http://thebeautybrains.com/2007/09/another-cosmetic-ingredient-to-be-afraid-of/>