

# A LEADER IN THE G M O M O V E M E N T



*Gary Hirshberg*



Gary Hirshberg is the chairman of Stonyfield Organic. This company produces a variety of signature organic dairy-related products and is considered the “socially responsible business” movement. The goal of Stonyfield Organic is to ensure that small-scale family farms survive, to protect the environment used to produce its products, and keep their foods healthy. Gary is also head of Just Label It, which is an organization that educates people about the harms of genetically modified foods can do to human health and the environment. It inspires me about how Hirshberg is so incredibly passionate about the health of others and the world. Just with that passion, he persevered critics and nonbelievers of the movement and created so many organizations that share this same message, that he now takes a major role in. He is considered a major head of the non-GMO movement.



[https://www.huffingtonpost.com/jon-entine/as-gary-hirshberg-emerges\\_b\\_7898444.html](https://www.huffingtonpost.com/jon-entine/as-gary-hirshberg-emerges_b_7898444.html)

## OUR VIDEO ABOUT GMO'S



why are gmos bad? by scishow  
press the play button to watch!



# OUR INFOGRAPHIC ABOUT GMO'S

gmo, your right to know! by wholefoods

# GMO

*Your Right To Know*



## What is a GMO?

**GENETICALLY  
MODIFIED  
ORGANISM**

*which means*

Organisms whose genetic make up (DNA) has been altered in a way that does not occur naturally.



### WHY DO THEY DO IT?

Crops are currently modified to survive herbicide treatment, produce their own pesticides and resist certain diseases.

## The 5 MOST PREVALENT GMO CROPS



SUGAR BEETS  
95%



SOY  
94%



CANOLA  
93%



COTTON  
90%



CORN  
88%

% of the U.S. crop that is GMO



*In  
NORTH  
AMERICA,  
over*

**70%**

*of packaged  
food contains  
GMOS*

UNLESS ORGANIC THESE COULD BE GMO.

CORN CHIPS \* SOY MILK \* SUGAR  
CANOLA OIL \* SALAD DRESSING



*But wait, there's more*

## THESE 5 CROPS

ARE USED IN FOOD INGREDIENTS THAT SHOW UP IN ALL KINDS OF PACKAGED FOODS

...SO ANY  
OF THESE  
PRODUCTS  
COULD  
HAVE GMOS

ketchup, chewing gum, cooking oil, soda, baking extracts, pickles, brown sugar, salad dressing, fruit juices, yogurt, can soups, pasta sauce, bread, mayonnaise, sugar, infant formula, cereal, margarine, crackers, cookies, chocolate, candy, fried food, chips, veggie burgers, meat substitutes, ice cream, frozen yogurt, soy sauce, soy cheese, tomato sauce, protein powder, baking powder, alcohol, vanilla, powdered sugar, peanut butter, enriched flour and pasta.

*And it's not just what you eat...*

## ANIMAL FEED

CAN BE A SOURCE OF GMOS ALSO. WHAT DID THAT COW, CHICKEN OR PIG EAT?



THAT MEANS THESE FOODS COULD BE FROM ANIMALS FED GMOS.



MILK



CHEESE



EGGS



MEAT



FARMED FISH

## WANT TO AVOID GMOS?



### GO ORGANIC!

ORGANIC STANDARDS PROHIBIT THE USE OF GMOS



### LOOK FOR THIS SEAL!

THIRD-PARTY VERIFICATION THAT A PRODUCT IS MADE WITHOUT THE INTENTIONAL USE OF GMOS

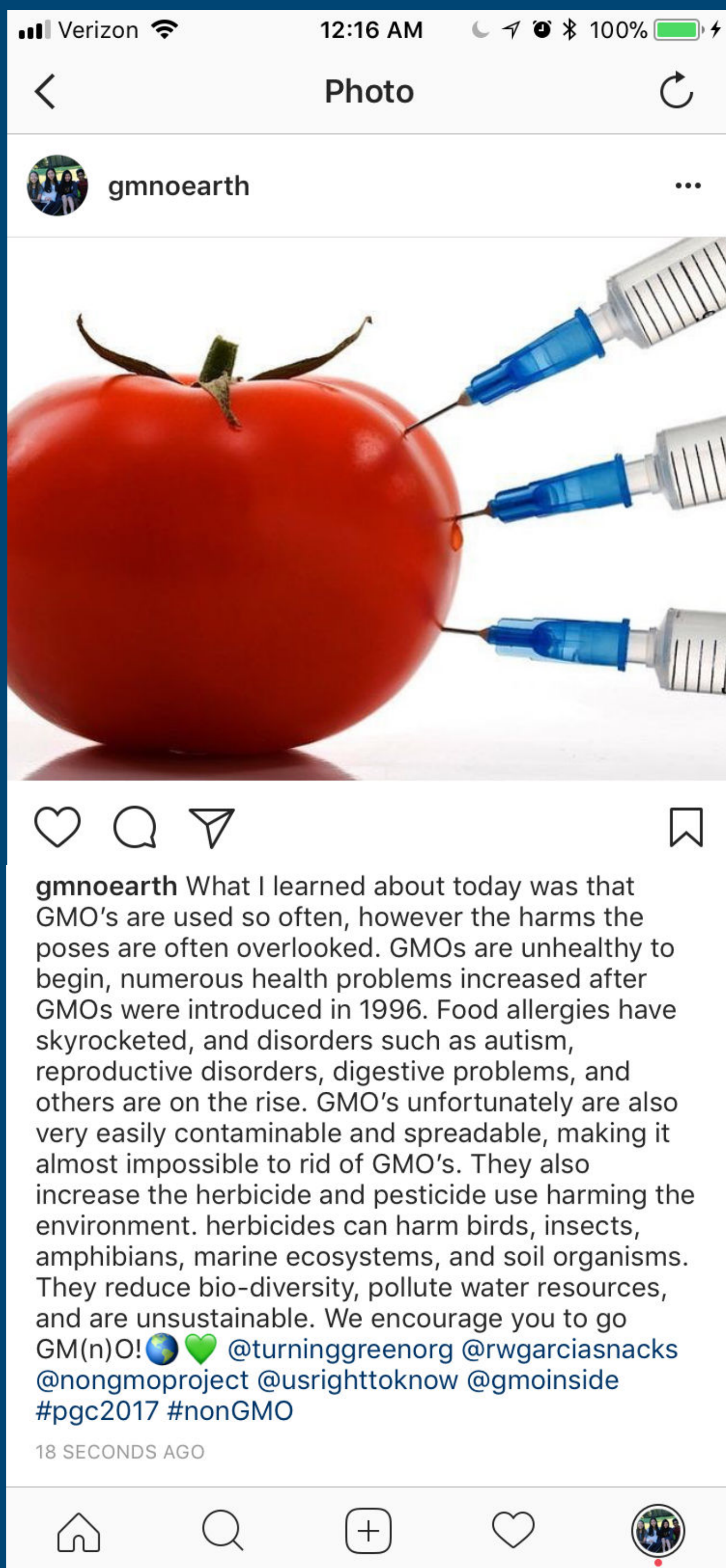


GMO: *Your Right To Know*

[wholefoodsmarket.com/gmo](http://wholefoodsmarket.com/gmo)



# our instagram post



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