



PGC 2017 | DAY 23 | GREENER



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Who Inspires Us?

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Alisa Gravitz

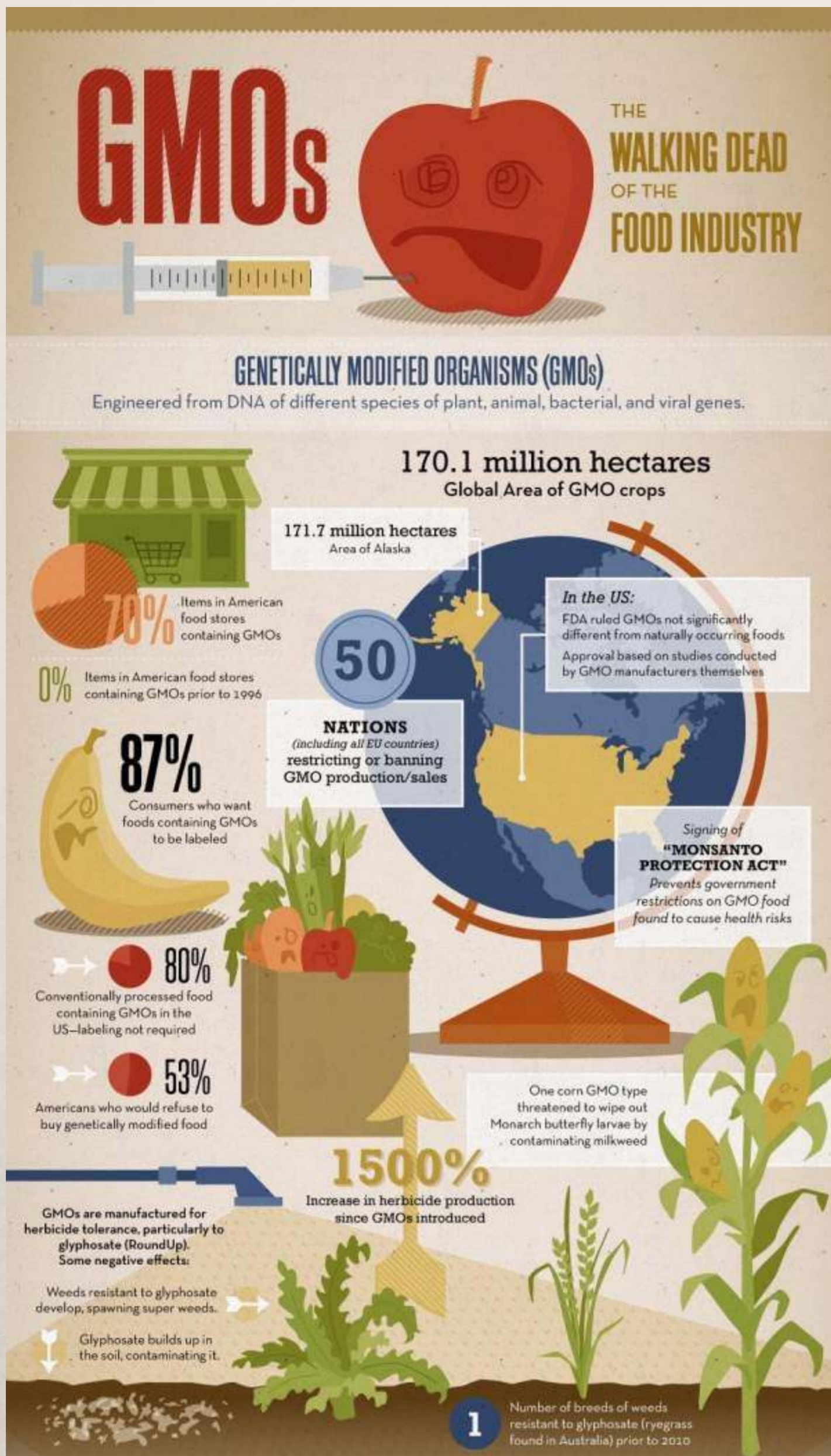
- President & Executive Director of Green America
- Board of Directors for Non-GMO Project
- Vice President of Social Investment Forum
- Program Manager of Fair Trade Federation

Mrs. Gravitz is anything but an ordinary business executive. Unlike many of her contemporaries, Alisa Gravitz had a **forward thinking** mind.

Ever since her elementary school days in the 1970s, long before many environmental movements, she had already begun to question the impacts of human activity on the environment. Later on, in her K-12 education, she, **leading others**, took efforts in persuading the PTA to establish an ecology program in the school district. Her academic diligence and aptitude soon brought her to Harvard University, where she earned her MBA.

After finishing her studies and deciding on a career, Mrs. Gravitz was **inspired** by environmentalists that came before her, finally choosing to dedicate her career to the betterment of our planet.

Through learning about Alisa Gravitz, we found in her a great role model. We were inspired by her **selfless** interests; she does not think nor act with regards to money, fame, or short-term personal gain, but rather for the benefit of others. From spending almost all her life dedicated to the planet, it is evident that she feels a strong sense of both **obligation** and **belonging** to the environment - that by receiving so much from nature, we ought not and will not be able to live without giving back to the very hand that fed us.



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GMO

Infographic

"The Walking Dead of the Food Industry," a.k.a. the GMO food industry, has clearly dominated much of the food sector of our society, according to the infographic we chose to share on social media (screenshots below!) to the left. We were extremely surprised that a genetically modified corn species was on the verge of causing the extinction of butterflies, demonstrating how much harm GMOs can have to the natural, biodiversity of our Earth.

This infographic is one of the large cohort of ones we put into our GMO Pinterest Board! Check out our Board with this link!

<https://www.pinterest.com/ecohawks/gmos/>



GMO Video

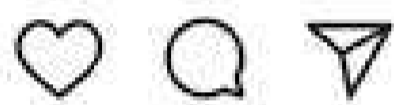
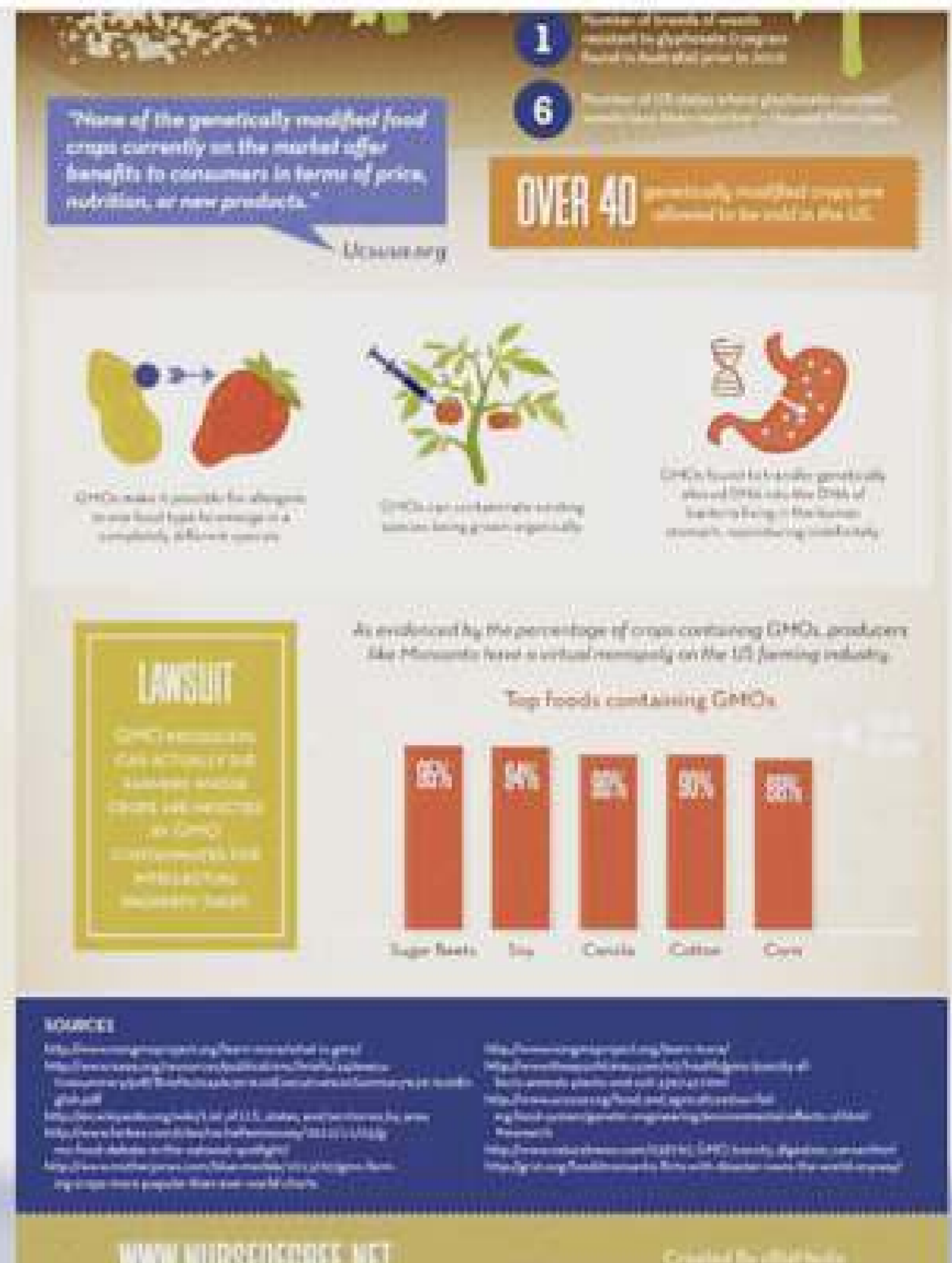
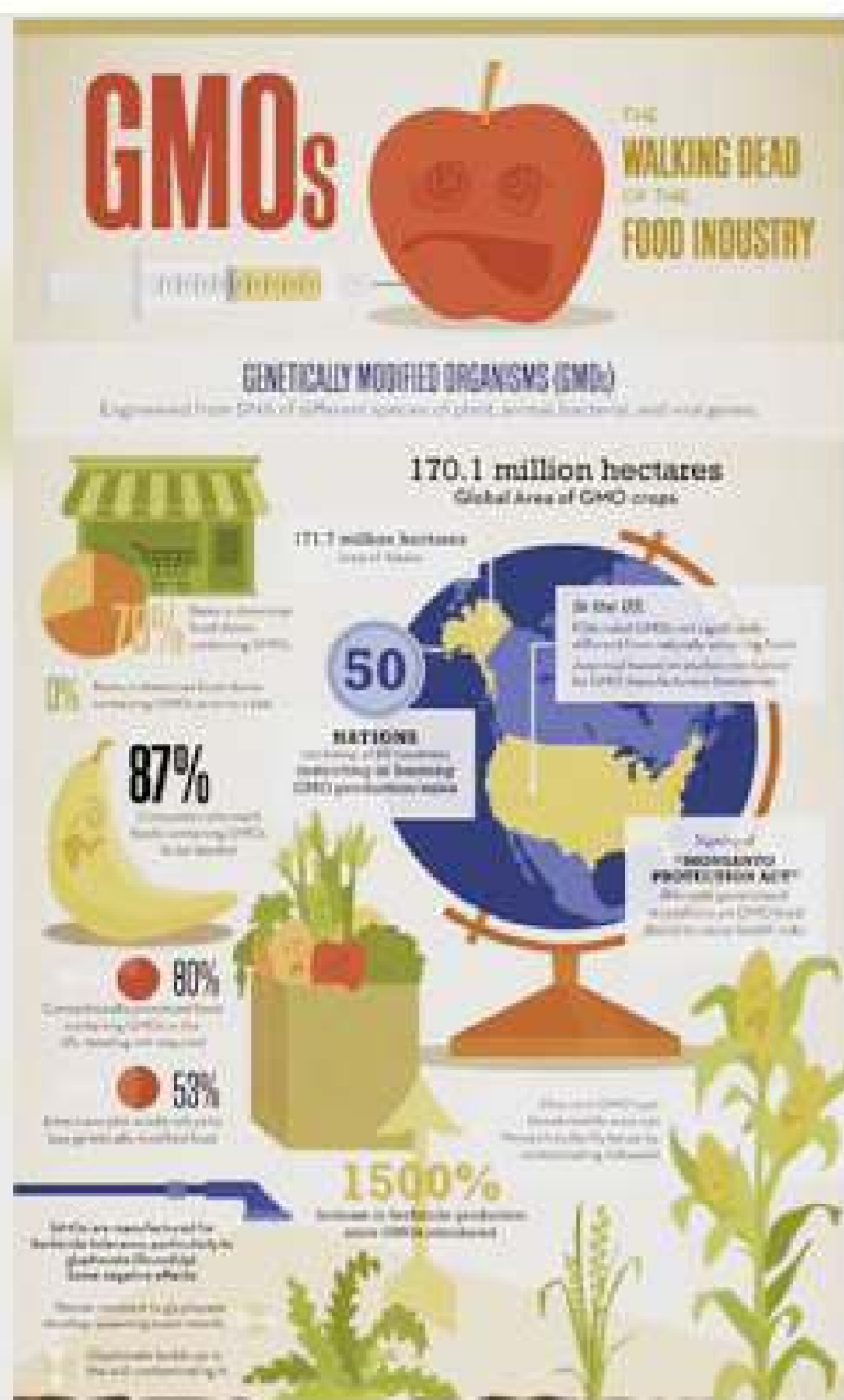
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Professor David Suzuki speaks out against GMO's

PROFESSOR DAVID SUZUKI SPEAKS OUT AGAINST GMO'S

We also decided to share this video of Dr. David Suzuki, environmental advocate and founder of the David Suzuki Foundation, who's mission is to protect the diversity of nature and our quality of life, now and for the future. He clearly articulates his voice against GMOs and how we must move away from the development and continued progression of GMOs



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ecohawks2017 In the past decades, large biotechnology conglomerates have had us unknowingly eat genetically modified foods 🍌 🍌 🍌 . Today, only shortly after the activism for GMO-labelling began, analysts predict that over 90% of all our food contains GMOs.

Inserting even a small gene from a bacterium into a plant 🧬 is a quantum leap in Earth's vast genetic tree - from one kingdom to another! And because scientists are far from being able to predict the full effects of a gene on its expression, we simply do not know any of the potential risks ⚠️ that come with it, sort of like rolling a die that you can't even see. And what if this unknown gene combination mutates 🤯 ? Although some GMO crops are FDA approved, many of the studies done on them were short term - only for several months. However, one long term study on rats being fed on GMO corn 🌽 yielded results such as kidney damage, hormone disruptions, and tumors. Was it ever experimented on humans? Well we make up the first generations to ever try out GMO foods. Whether or not you participate in this experiment lies in your consumer decisions. To learn more about GMOs, watch geneticist David Suzuki explain the harmful effects of genetically modified foods:

<https://www.youtube.com/watch?v=SI0-Ds6Cioc>

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@usrighttoknow @gmoinside

#PGC2017 #nonGMO

Instagram Post