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Gather all of the cleaning and laundry products in your home, apartment or dorm. Take a photo and caption it with the product names and brands.

(Only swiped a picture of laundry products! ☺)



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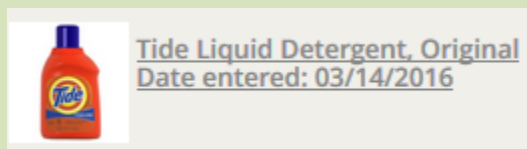
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Select one of these products and list ingredients and retail price.

Tide Original Scent HE Turbo Clean Liquid Laundry Detergent (\$5.24 at Wal-Mart)

<u>Ingredients</u>	<u>Cleaning Technology</u>
water	process aid
alcoholethoxy sulfate	surfactant
linear alkylbenzene sulfonate	surfactant
propylene glycol	process aid
citric acid	captures soil
sodium hydroxide	pH neutralizer
borax	captures soil
ethanolamine	process aid
ethanol	process aid
alcohol sulfate	surfactant
polyethyleneimine ethoxylate	polymer
sodium fatty acids	surfactant
diquaternium ethoxysulfate	polymer
protease	enzyme
diethylene glycol	process aid
laureth-9	surfactant
alkyldimethylamine oxide	surfactant
fragrance	fragrance
amylase	enzyme
disodium diaminostilbene disulfonate	brightener
DTPA	captures soil
sodium formate	process aid
calcium formate	process aid
polyethylene glycol 4000	process aid
mannanase	enzyme
Liquitint™ Blue	colorant
dimethicone	process aid

Search the product on [EWG's Guide to Healthy Cleaning](#) and use the "label decoder" to define the ingredients.



What is the product rating?



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What are the top three ingredients and their individual ratings?

Score	Ingredient
	<u>SODIUM BORATE</u>
	<u>ETHANOLAMINE</u>
	<u>FRAGRANCE</u>

What are three adverse health impacts that you learned about the product ingredients?

Ingredient	Health, Environment, and Disclosure Concerns
<u>SODIUM BORATE</u>	High Concern: developmental/endocrine/reproductive effects; Some Concern: skin irritation/allergies/damage, respiratory effects
<u>ETHANOLAMINE</u>	Moderate Concern: respiratory effects, general systemic/organ effects; Some Concern: chronic aquatic toxicity, nervous system effects, skin irritation/allergies /damage
<u>FRAGRANCE</u>	Some Concern: skin irritation/allergies/damage, acute aquatic toxicity, nervous system effects, respiratory effects, biodegradation; Disclosure Concern: non-specific ingredient

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Select a greener alternative to the product. Take a photo or screenshot of your green alternative and caption it with ingredients and retail price.



Green Shield Organic - Laundry Detergent (\$8.00 at Wal-Mart)

Create a visual side-by-side comparison of your conventional product and its green alternative with all of the requested info.

<ul style="list-style-type: none">-Many harmful ingredients-Can be bought at Wal-Mart-Can be ordered online 	<ul style="list-style-type: none">-USDA Organic -Can be bought at Wal-Mart-Can be ordered online-Good for sensitive skin
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Will you consider making the switch and would you recommend it to your friends? Why or why not?

I will definitely consider switching, as well as recommend it to a friend. It's easy to find green cleaning products – all you have to do is look!

Create a post for social media with a side-by-side comparison about these two products and what you think people should know when they reach for conventional cleaning products.



The image shows a social media post with a side-by-side comparison of two laundry detergents. On the left is a red container of Tide Original detergent, and on the right is a green bottle of Greenshield Organic laundry detergent. Below the images is a list of characteristics for each product.

Tide	Greenshield Organic
- Many harmful ingredients	- USDA Organic
- Can be bought at Wal-Mart	- Can be bought at Wal-Mart
- Can be ordered online	- Can be ordered online
	- Good for sensitive skin

The post also includes a skull and crossbones icon next to the Tide-related text and a globe icon next to the USDA Organic text. The social media interface shows the user 'emjs_pgc' and a 'Follow' button. The caption reads: 'emjs_pgc Is Tide your laundry detergent brand? Maybe it's time to rethink that choice. Reaching for #conventional products instead of green alternatives is not the smartest option. Consider all the chemicals you're putting on your clothes! That's why we'd recommend the switch to a #greenclean brand. It's easy to find, too - sold at Walmart! And c'mon, this Greenshield detergent is USDA Organic. How much better does it get? 🌍🌍🌍'. There are two likes from 'amber_bratcher18' and 'maryy_p3rezz' and the post was made 12 minutes ago.