

**Day
18**

PROJECT GREEN CHALLENGE

GREENEST

DAY 18: FAIR TRADE

The Green Queens

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Jericho High School

5 ITEMS THAT ARE SOLD ON OUR CAMPUS AND COULD BE FAIR TRADE

Item	Negative impact of Conventional	Positive impact of Fair Trade
Coffee	The conventional mass production of coffee beans has led to a decrease in biodiversity, which is a major harm to our environment! In addition, \$80 billion are produced through the coffee market each year, the conventional method of farming leaves small scale farmers with around 7-10 % of the retail price.	Fair trade coffee beans come from organic farms that treat their workers and environment with respect. The beans high quality and are good for the environment because alternative fertilizers are used for their production! Fair trade also allows farmers to find stability in this market and to get paid a fair amount of money!
Ice Cream	Ingredients in ice cream have long been made by workers who get extremely low pay, which is barely enough to sustain their own lives.	Fair trade ice cream is made with fairtrade certified cocoa, sugar, bananas, and vanilla. This allows the producers of all these ingredients can make sure of the well being of the workers.
School Merchandise	Our school merchandise, specifically clothes, are made of cotton. Conventional cotton has wrecked havoc in cultures. In India, the second largest cotton producer, there had been a dramatic increase in farmer suicide.	In a study done by Fairtrade International, it was found that the combined environmental and social costs of Fairtrade cotton are five times less than conventional cotton.

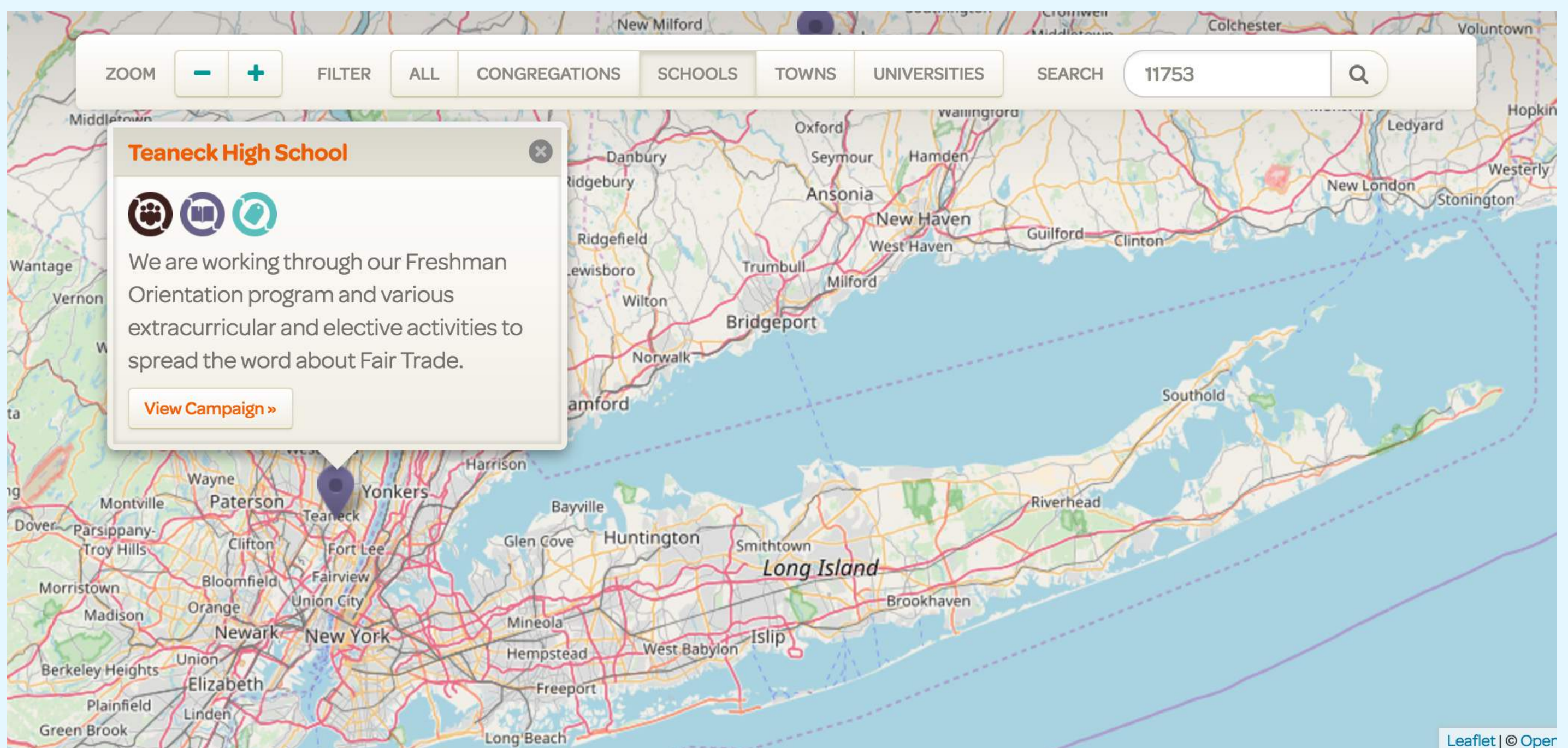
5 ITEMS THAT ARE SOLD ON OUR CAMPUS AND COULD BE FAIR TRADE

Item	Negative impact of Conventional	Positive impact of Fair Trade
Fruits	Many conventional fruit farmers work overtime while receiving little pay. Consumers also believe that only flawless apples are healthy, making it harder for small farmers to sell.	With fair trade, farmers get a premium, which they can decide to spend to improve their economic, social and environmental conditions, such as going organic.
Rice	Conventional rice prices are always changing but never allow small rice farmers sufficient amount of pay. Conventional rice also uses lots of water and has a high water waste.	Fair trade rice allows farmers to partake in climate change adaptation training and allow them to receive better wages.



FAIR TRADE SCHOOL

Unfortunately, Our school does **NOT** have a Fair Trade campaign! In fact, the closest fair trade school is in Teaneck High School, New Jersey.



Although our school does not have a Fair Trade campaign, we can help start one with some very simple steps! Having a fair trade school is very important to us because embodies values of **sustainability** and **humanity**

STEPS TO BECOME A FAIR TRADE SCHOOL

*Step 1: **Build a team***– Build a committee of at least 5 people; friends or teachers to help spread the word!

*Step 2: **Commit to Fair Trade Education & Events***– Work with teachers and administrators to encourage assemblies, events, and lessons to help students understand how incredible Fair Trade is!

*Step 3: **Use Fair trade Products***– In school, replace conventional items and goods for Fair Trade Products

And that's it! We're so excited to begin the journey of turning our high school into a Fair Trade School!