

Tecnológico de Monterrey
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DAY 18 FAIR TRADE



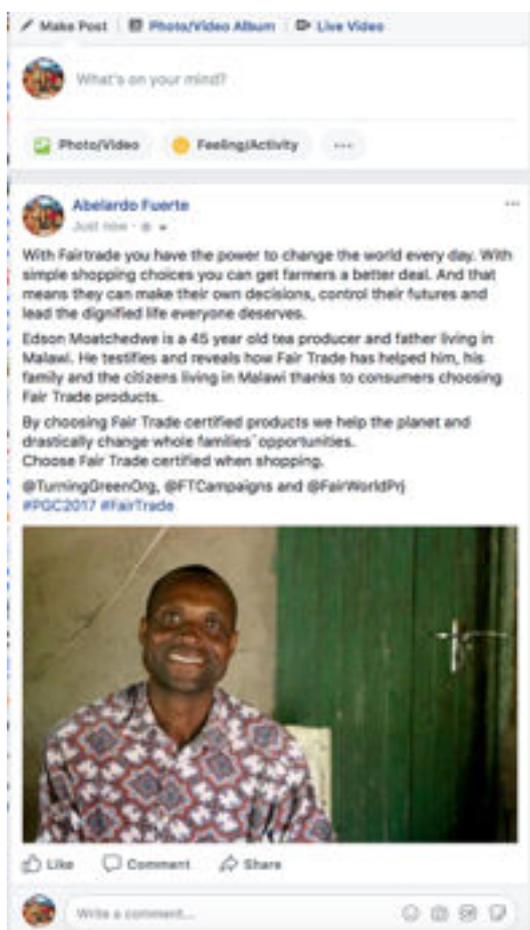
Edson Moatchedwe (Photo: Fair Trade)

Through online research I found a link to a Metro News article written by Holly Royce on 2017 called: *Fairtrade is changing lives and this is how*. I liked the story of Edson, a 45 year old from Malawi.

Edson Moatchedwe is a 45 year old father and tea producer living in Malawi. He testifies that Fair Trade has helped him teach more sustainable ways to help the planet and aid their agricultural techniques to be auto sufficient. He explains that thanks to Fair-trade Premium investments the community has now a motorbike to travel long distances, an ambulance to attend emergencies, a new school, currently in the construction process and a bridge connecting a nearby village for a more efficient transportation of products and vehicles. Fair Trade is affecting this community because it has provided the community with resources to create a better quality life and and more opportunities for the workers

and producers in that region. With Fair Trade this community has been able to improve their educational and basic needs opportunities. As we all know education is one of the base pillars of society. If we think about it, with the construction of a new school, citizens will now be able to attend somewhere nearer because as Edson explained, his children walked approximately 1 hour everyday to get to their school. Another example in which we can observe how Edson has benefitted is with the acquisition of the ambulance of the community. Edson reveals that their children were once sick of Malaria and that he was able to save them because of the ambulance.

What resonated with me the most about Edson's story is that we give for granted our education and every possibility and opportunity we have when in reality there is people, especially from developing countries, who do not have anywhere near the opportunities we have. I believe it is our obligation to support movements like Fair-trade to help the planet and promote auto sufficiency in communities like Malawi



References

Metro.co.uk, H. R. (2017, February 27). Fair Trade is changing lives and this is how. Retrieved October 18, 2017, from <http://metro.co.uk/2017/02/27/fairtrade-is-changing-lives-and-this-is-how-6463063/>