



# Changing the Corporate Conscience

Viscous Flow (Jon Raybin and Julia  
Murphy)

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# ART AS POLITICAL ACTIVISM

Our society tends to undervalue art in any form, yet art is critical to bringing change to the world - it can introduce new perspectives, document and spread awareness of harsh realities of the world, and give people hope for a better future. Everyone has a set of unique talents, interests, and perspectives, and we need all viewpoints to have any successful movement. With climate change, we need scientists to find sustainable technologies; politicians to hold corporations accountable; farmers to grow local food; parents to demand better foods in school cafeterias; journalists and photographers to document world events; architects to design greener buildings; artists to bring about awareness; and the list goes on. You don't have to have a specific degree or a specific skillset to confront the issues we're facing in the world, you just have to apply the gifts you do have to the problem at hand.



*“It’s not the history of the powerful ...  
It’s, perhaps, a history of the people.”*

–Andrea Bowers

# Los Alamos National Bank (LANB)



Julia still uses a local bank from where she lived during high school. The bank is fairly small and there isn't a lot of information on the specific organizations they support, but here are some things we did find:

- Up to 90% of the electricity for the banks comes from wind power.
- The newest location is LEED Gold certified, meaning the building received 60-79 points on LEED green building rating system.
- Another location has a water harvesting system that collects runoff to use at the facility. The bank estimates that this saves about 100,000 gallons of water a year.

LANB appears to be environmentally conscious. In addition to these physical aspects of the buildings, LANSB offers free electronic statements instead of paper statements and has made it very easy to cancel any paper mail. They also sponsor local environmental events, such as Clean-Up Los Alamos and Keep Santa Fe Beautiful. They give scholarships and supports local sports teams and clubs each year.

There was no information on LANSB on Green America's website. The only information I could get came from LANSB itself. Based on the current information, I wouldn't switch banks, as they give to the local community and are actively adjusting to be more environmentally sustainable practices. However, I will continue looking into more specifics of their investments and organizations they support; if something comes up that I am against, I may switch to a different bank.

# JPMorgan Chase



Since college, Jon has banked with JPMorgan Chase, a textbook example of a mega-bank. Although Chase has recently made significant environmental pledges to boost its public image, these efforts are not sufficient to offset its unethical financial practices and investments.

## Environmental Record

- In 2016, Chase divested from coal in favor of investments in clean, renewable power sources. However, Chase has a long legacy of supporting coal mining, including mountaintop removal.
- Since 2015, the bank has loaned \$3.1 billion to tar sands production, one of the dirtiest forms of fossil fuels.
- Chase provided loans to support construction of the Keystone XL and Dakota Access Pipelines.

## Business and Financial Practices

- The company aggressively lobbied congress to prevent banking reform in the wake of the 2008 financial crisis.
- JPMorgan netted \$24.4 billion in profit from the criminal “London Whale” banking scandal, which defrauded millions of ordinary investors and faced no criminal charges.

JPMorgan Chase does not align with my values. Although recent environmental initiatives are a step in the right direction, I am concerned they are just an attempt at greenwashing. I hadn't previously considered the ethics of banking. I will switch to a local credit union to support my community and ensure environmental responsibility.

# ENDING DISNEY'S LABOR ABUSE

I think it's safe to say that most of us have Disney in our lives in some way. I grew up watching Disney movies, dressing as many a Disney princess for Halloween, going to the parks, and buying Disney merchandise. Disney is so infiltrated in our lives and is one of the richest companies in the world. I read "The Dark World of Disney" and was absolutely shocked by the working conditions. The treatment of workers and wealth disparity is completely unacceptable. As consumers, we must hold the corporations accountable.

Dear Mr. Iger,

Like many Americans, I care deeply about how the products I purchase were made, especially concerning the treatment of workers and protection of the environment. With the holidays around the corner, this message is especially urgent—please stop exploiting the workers in China who assemble your toys.

In particular, please ensure:

1. Living wages for workers, so that workers need not rely on excessive overtime just to make ends meet
2. Strictly voluntary overtime work and payment for all overtime hours worked
3. Payment for all mandatory job-related activities including group meetings, training and on-boarding, including back pay for workers who were denied payments in the past
4. Hygienic and safe housing for workers
5. Pre-job safety training that adequately prepares workers and informs them of risks to their short-term and long-term health, and how to reduce these risks
6. A safe work environment, including free and easy access to safety equipment, and health screenings/exams, and clear and unlocked fire escapes
7. Allow workers to elect enterprise level union representatives and allow workers to elect their occupational health and safety representatives
8. Pay workers the full amount of social insurance they are owed and ensure severance payments for workers who lose their jobs when Disney supplier factories close.

I carefully choose products for my loved ones that reflect my values. When it comes to toys, I hope that in a year from now I can choose a toy that is made without sweatshop labor.



Green America's letter to  
Bob Iger, Disney's CEO



viscous\_flo

Following

viscous\_flo China Labor Watch investigated two of Disney's factories in China. They found appalling work conditions, which are reported in "The Dark World of Disney". This image from the report was taken in the Zhenyang factory, where people work 12 hour days at \$1.32 per hour. Read "The Dark World of Disney" and write to Disney CEO Bob Iger to demand acceptable working conditions! #demandchange #disney #pgc2017 @turninggreenorg @iamagreenamerican @disney



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1 MINUTE AGO

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We tagged Disney... If they come for us, at least we had a good run. #pray4us